

Informatica Data Archive for Application Retirement to EMC Centera

Reduce Application Infrastructure and Maintenance Costs while Ensuring Access to Retired Data and Compliance

The Cost of a Legacy Application

It's often clear that an application is obsolete and that users no longer require any of its functionality. However, the application may contain historical data that certain business users or stakeholders want available should the need arise to examine it. Compliance requirements, legal actions, and a generally cautious approach are all reasons to retain the data for some amount of time. Maintaining an application, and the entire technology stack necessary to operate it is a very expensive solution to this challenge. Not only are there software license and maintenance costs to consider, but also the expense of the staff expertise necessary to maintain the application. An application retirement solution addresses this challenge by removing the legacy application and the supporting software and hardware stack while keeping the application data accessible for reporting, regulatory compliance, and regular business needs.

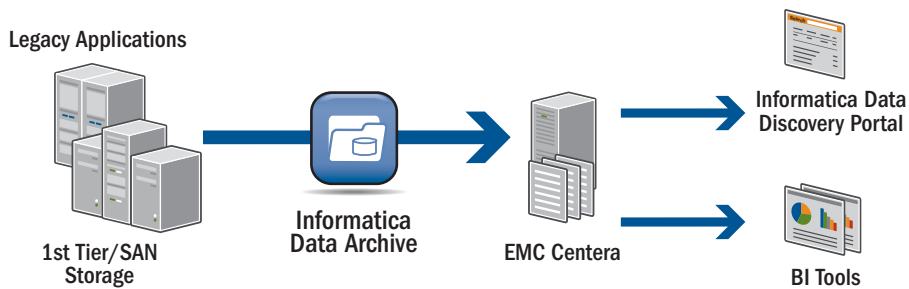
THE BIG PICTURE

- Achieve rapid payback with a best-in-class Application Retirement solution from market leaders
- Eliminate hard-to-maintain legacy application infrastructure and associated personnel costs
- Maintain quick and efficient search/retrieval for data discovery requests, using an application-independent interface
- Ensure that legacy content cannot be overwritten or changed and is kept for a definable period of time
- Maintain archived data authenticity; meet regulatory requirements; and enable cost-effective management
- Improve operational efficiency and reduce upgrade, backup, and recovery times by eliminating legacy application and database instances

A Powerful Application Retirement Solution

Together, EMC, the leader in information storage solutions, and Informatica, the leader in data integration software, offer the most cost-effective and secure archive solution for retiring packaged and custom applications across multiple database platforms. Informatica Data Archive automates the movement of a wide variety of legacy application data onto EMC Centera storage, enabling the legacy application software and hardware stack to be decommissioned. By leveraging the compression and de-duplication capabilities of Informatica Data Archive and EMC Centera, you can significantly reduce your TCO, storage media, and overhead costs, while maintaining easy access to the retired data.

Informatica Data Archive automatically mines the application database for structural and relational metadata about tables that are associated to business entities. You can choose to retire specific application entities, or implement a more aggressive retirement policy that simply archives all data within the application. A scalable and high-performance archive engine then efficiently constructs the business objects stored in a compressed, secure, optimized format, and writes the data to EMC Centera. EMC Centera prevents the data from being deleted or altered. Informatica provides an application-independent data discovery portal for browsing and searching the archived data, and standard SQL/ODBC/JDBC interfaces enables continued business reporting to the data on EMC Centera using any enterprise BI or reporting tool.



Retiring legacy applications with Informatica Data Archive and EMC Centera

Enable Easy Access to Retired Data with Informatica Data Archive

Informatica Data Archive takes the complexity out of data growth management by providing a scalable enterprise solution for archiving heterogeneous business applications. By identifying and moving inactive data to another database or a compressed, optimized file archive for longer-term retention, Informatica Data Archive can be deployed for improving application performance, supporting data governance, and minimizing management and infrastructure upgrade costs. Entire business objects with complete contextual data and metadata can be archived to enable legacy system retirement and data retention for compliance.

Easy access to retired data is provided through standard application-independent interfaces, enabling regulatory compliance and quick response to audit requests. Broad connectivity and pre-packaged accelerators for a wide variety of sources—as well as metadata extensibility—allows flexible customization of business rules, support for custom applications, and quick deployment of archiving strategies.

Secure, Cost-effective Storage with EMC Centera

EMC Centera meets the unique storage requirements of fixed-content assets—unchanging digital assets retained for active reference and long-term value—by providing online access with assured content authenticity. EMC Centera constantly self-monitors to detect and repair faults, and automatically reconfigures itself and replicates objects as necessary. Architected around the most stringent storage media standards that exist in the world today, EMC Centera's content addressing ensures that each record cannot be overwritten, while retention protection ensures that a record cannot be prematurely erased before the expiration of its retention period. Unlike any other media, EMC Centera can ensure the integrity of records throughout their lifecycles through an automated system of continuous data integrity checking as well as onsite and offsite protection mechanisms. The first magnetic disk-based WORM device, EMC Centera helps facilitate compliance with externally-driven regulations and internal governance requirements while delivering online access at a total cost of

ownership superior to tape. Records stored on EMC Centera can be accessed quickly, providing rapid access to every electronic record and eliminating the time-consuming and human-intensive process. EMC Centera ensures secure, cost-effective storage and management of fixed content across its lifecycle.

About Informatica

Informatica Corporation is the world's number one independent leader in data integration software. The Informatica Platform provides corporations with a comprehensive, unified, open and economical approach to lower IT costs and gain competitive advantage from their information assets. More than 3,600 companies worldwide rely on Informatica to access, integrate, and trust their information assets held in the traditional enterprise and in the internet cloud. For more information visit www.informatica.com.

About EMC

EMC Corporation is the world's leading developer and provider of information infrastructure technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information must be intelligently and efficiently stored, protected, and managed—so that it can be made accessible, searchable, shareable, and ultimately actionable. EMC creates complete information environments that are reliable, efficient, and secure. More information about EMC Centera can be found at www.EMC.com/products/systems/centera.jsp.

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7030 (08/18/2009)