



# ACCENTURE + INFORMATICA **POWERING A NEW AGE OF AI-LED DATA INTELLIGENCE**

**Built on a strong track record of success, Accenture's partnership with Informatica provides co-innovative, repeatable offerings across Informatica's end-to-end intelligent enterprise solutions portfolio.**

Data is the foundation on which intelligent enterprises are built—data that is visible, transparent, trusted and accessible. There is a huge potential to harness, create and curate the right data sets to generate intelligence that can open new markets and businesses, enhance efficiencies and ensure maximum compliance. At Accenture, we are involved in meaningful conversations with our clients to fuel those intelligent outcomes with the power of this New Data. We call it "Data in the NEW."

Accenture and Informatica are advancing new opportunities, delivering innovative data solutions for comprehensive digital experiences to help apply intelligence and performance at scale for our clients. Accenture combines its deep industry experience, functional business knowledge, analytics skills, next generation technology approach and global delivery capabilities with Informatica's platform-based solutions for data management and integration. Solutions delivered on the Intelligent Data Platform can help businesses modernize their data supply chain and enable creation of the RIGHT DATA.

## DATA IN THE NEW

Accenture and Informatica collaborate to power AI-led intelligent outcomes by unleashing data in the new. Our partnership has established a strategic collaborative approach supported by joint solution development and delivery services models. Working together, we can help your organization create new intelligence to drive tangible outcomes at the speed of business. Data supply chain solutions delivered with support from our ecosystem partners can help address today's modern and evolving data platform needs.

### SOLUTIONS FOR A DATA-DRIVEN DIGITAL TRANSFORMATION JOURNEY

The Accenture and Informatica partnership deliver solutions designed to support data intelligence strategies, data veracity, data governance and other data initiatives to manage the new Data Supply Chain.

- Data 360 engagement of Customer and product views with master data management
- Data governance, compliance and privacy
- Next-generation platforms for the new modern data supply chain
- Data in the cloud, for your cloud/hybrid journey to infuse, integrate and illuminate data
- Data management and integration services across the entire enterprise ecosystem.

The Informatica Platform provides the building blocks for cloud and digital transformation allowing businesses to acquire, ingest, catalog and serve data fueled applications and visualizations.

### BENEFITS OF A COLLABORATIVE APPROACH

Accenture and Informatica have delivered more than 1,000 projects globally to help advance data supply chain and overall business performance for clients across all major industries. Our 20-year partnership provides a comprehensive, unified data and technology vision for helping clients achieve business agility, operational consistency and efficiency—and ultimately, competitive advantage in the new world of data.

The partnership enables the delivery of data solutions leveraging Accenture's strategy, implementation approach and governance strengths with the modern and continually expanding technology capabilities of the Informatica Platform. With one of the largest teams of Informatica technology-skilled professionals worldwide, Accenture has won numerous Informatica partner awards and recognizes Informatica as a #1 leader in the data space.

### LEARN MORE

Discover how Accenture and Informatica can help you through your digital transformation journey by turning data into a competitive advantage.

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### FOR MORE INFORMATION ABOUT ACCENTURE DATA

Visit <https://www.accenture.com/us-en/services/technology/enterprise-data-management>

### FOR MORE INFORMATION ABOUT INFORMATICA

Visit [www.informatica.com](http://www.informatica.com)

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#### THE ACCENTURE AND INFORMATICA PARTNERSHIP PROVIDES CLIENTS WITH ACCESS TO:

- Accenture's global data business organization of more than 56,000 professionals, including more than 7,000 resources with data and Informatica skills
- Global network of Accenture Innovation Centers and data offerings focused on next-generation, machine-led, compliance and data management tools
- Deep knowledge of Informatica's technology offerings roadmap
- Industrialized capabilities and differentiated assets by leveraging the partnership ecosystem
- Technical support, skilled resources and training