

Brochure

Cloud Data Integration Professional Services Units MVP Package






Accelerate Your Path to First Value



Where data & AI come to **LIFE**™

Drive Growth and Modernize for Efficiency with Intelligent Data Management Cloud and Cloud Data Integration

Ready to transform your data into a powerful asset? Our Cloud Data Integration Professional Services Unit MVP package offers the expert guidance and support you need to achieve accelerated data integration success.

-  **Adoption Workshops:** We'll evaluate your organization's data Integration needs and identify candidates for accelerated success.
-  **Quick start:** Our experts will set up and configure your IDMC platform for Cloud Data Integration.
-  **Design and Solution Architecture:** We'll create a detailed design and solution architecture aligned to the prioritized use case.
-  **MVP implementation:** We'll help you identify, prioritize and implement a high-impact use case to demonstrate immediate value.
-  **Stakeholder engagement:** We'll empower your team with knowledge and tools they need.

Don't wait. Let us help you unlock the full potential of your data today.

“We found that Informatica Cloud Data Integration was the most flexible data integration solution and would be the easiest for business users to adopt. We started using it for the simple use case of backing up new Salesforce leads to our marketing database, and it quickly became the backbone of our marketing data ecosystem.”

David Latka
Lenovo



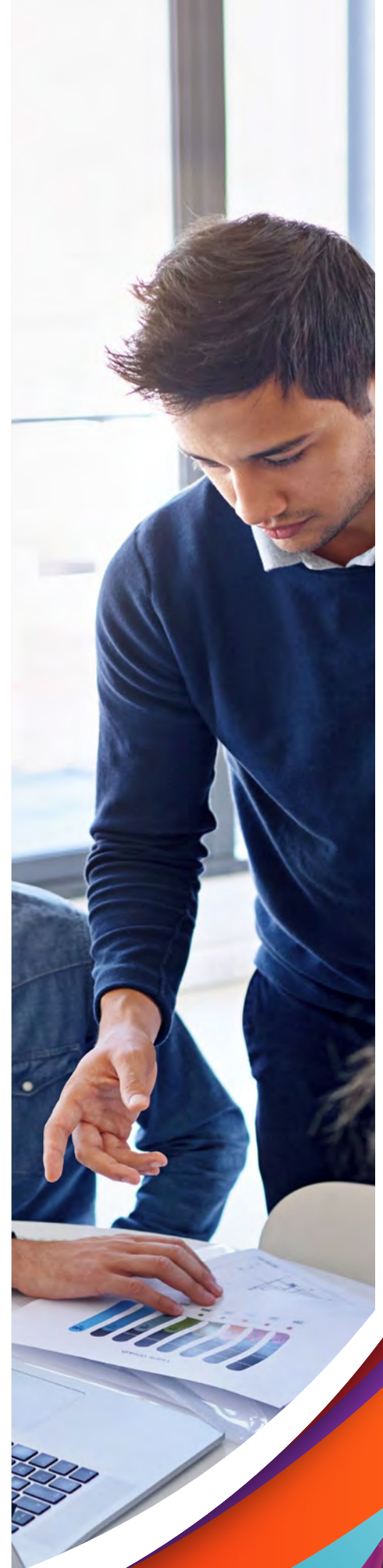
Ingest, integrate and cleanse your data with a single data engineering solution. By using Cloud Data Integration, you can:

- **Spend up to 80% less time:** Save design and development time with AI-powered, low and no-code tools.
- **Reduce complexity:** Use a single platform for virtually all integration patterns, including ELT.
- **Feed cloud data warehouses and lakes:** Ingest data with high-performance ELT/ETL, data replication or change data capture.
- **Reduce overhead:** Integrate data on virtually any cloud with ETL, ELT, Spark or a fully managed serverless option.
- **Improve productivity:** Get CLAIRE-powered recommendations for source datasets and next-best transformation.

How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our data integration solution architects conduct workshops, determining the current state and identifying a targeted Data Integration business use case to demonstrate value. Solution experts analyze use case needs, configure the environment, and provide guidance for the implementation of the initial use case. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data integration strategy? Partner with us and elevate your data integration journey to new heights!





Kick off your IDMC Platform Journey

**Start small and fast,
then grow as needed**

Within the realm of data governance, Cloud Data Integration plays a pivotal role as a platform for secure and compliant data exchange



Strong Roots, Strong Growth

**Start with a
Solid Foundation**

Unlock the full potential of your Cloud Data Integration strategy by partnering with us to elevate your data governance journey to new heights



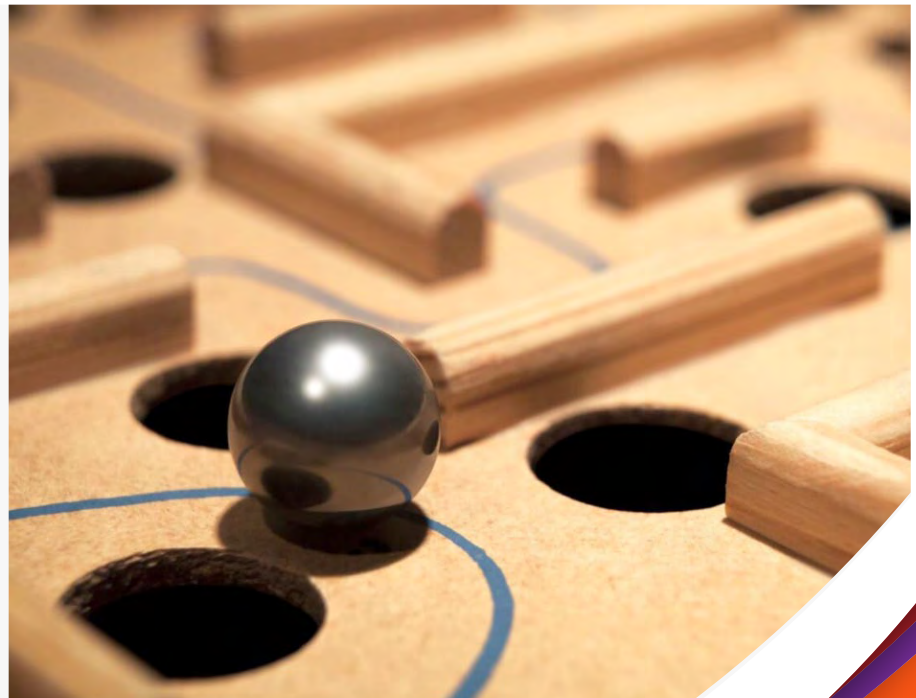
Proof of First Value

**Unlock value,
one Data Integration
use case at a time**

Our package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data integration journey

“The secret of getting ahead is getting started. The secret of getting started is breaking your complex, overwhelming tasks into small manageable tasks, and then starting on the first one.”

– Mark Twain



What You Get

- A business adoption workshop and technical discovery to align teams quickly.
- Solid foundation and solution architecture advice for deploying Informatica's IDMC with Cloud Data Integration.
- Defined, documented and approved implementation for the identified use case.
- Knowledge transfer and best practices.
- Guidance for deploying the production ready solution for the prioritized use case.
- Direction for the next phase of implementation.

Catalog Item	Included
CDI/CAI Business Adoption Workshop	✓
CDI/CAI Technical Discovery	✓
CDI/CAI Use Case Analysis and Prioritization	✓
CDI/CAI Project Planning	✓
CDI/CAI Administration - Architecture and Planning	✓
CDI/CAI Administration – Tier 1 and 2 Connectors	✓
CDI/CAI Administration – Tier 3 Connectors	✓
CDI/CAI Use Case Design	✓
CDI Execution	✓
CDI/CAI Technical Walkthrough	✓
CDI/CAI Deployment & Operationalization	✓

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. **Find out more** about how our training packages will help accelerate your value.



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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Where data & AI come to



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