

Brochure

Cloud Data Ingestion Professional Services Units MVP Package

Jumpstart your Data Ingestion Journey



Where data
& AI come to **LIFE**

Unlock the Power of Seamless Data Ingestion with Informatica Intelligent Data Management Cloud (IDMC)

Data Ingestion is the critical foundation for modernization, cutting-edge analytics, machine learning, and automation — fueling smarter decisions and strategic growth. Empower your business leaders to transform data into a game-changing asset and accelerate your journey toward agile innovation and digital transformation.



Adoption Workshop

We'll evaluate your organization's data ingestion needs and identify candidates for accelerated success.



Quick Start

Our experts will set up and configure your IDMC platform for data ingestion.



Design and Solution Architecture

We'll create a detailed design and solution architecture aligned to the prioritized use case.



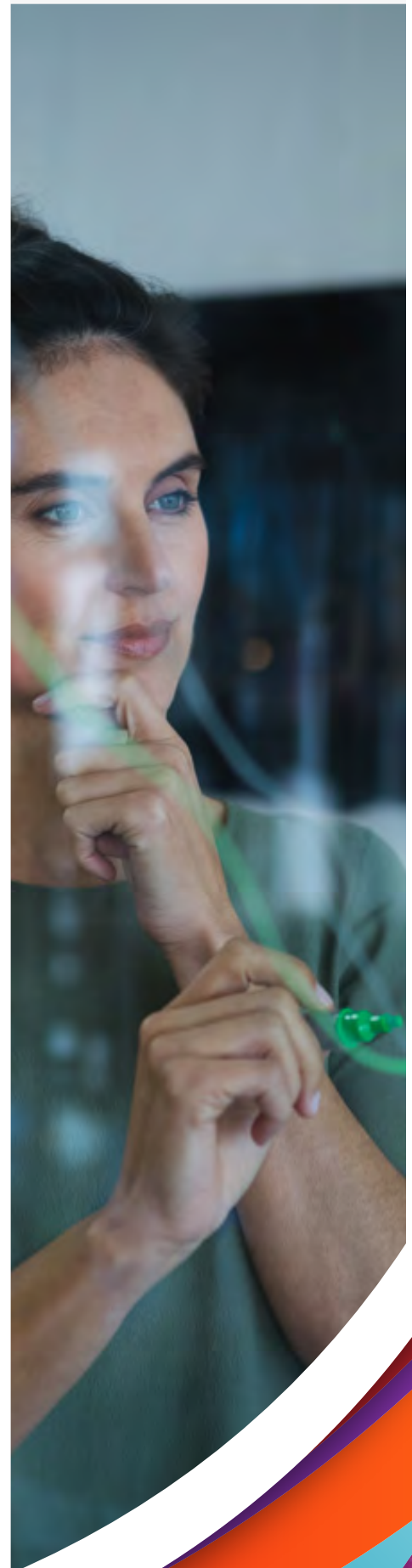
MVP implementation

We'll help you identify, prioritize and implement a high-impact use case to demonstrate immediate value.



Stakeholder engagement

We'll empower your team with the knowledge and tools they need.



Seamlessly ingest data from diverse source systems – all with a single powerful platform. With Informatica IDMC, you can control and fuel your data-driven initiatives:

- **Scalable & Efficient Data Ingestion:** Effortlessly ingest and replicate large volumes of real-time or historical data with low latency - ensuring your business always has timely access to critical information.
- **Extensive Connector Ecosystem:** Tap into hundreds of pre-built connectors that streamline data ingestion across many applications and systems, accelerating integration and eliminating complexity.
- **Real-Time and Incremental Processing:** Stay ahead with near real-time data replication, enabling your team to react instantly to changes and updates as they happen.
- **Smart Schema Change Management:** Adapt on the fly with preconfigured actions for schema drift and dynamic schema changes - minimizing disruptions from source data structure alternations and easing task configurations.
- **Unified, Intuitive Dashboard:** Easily manage ingestion through a single unified dashboard that offers a comprehensive global view of your assets and runtime environments.

“Data is a precious thing and will last longer than the systems themselves.”

— Tim Berners



What You Get

- A business adoption workshop and technical discovery to align teams quickly.
- Solid foundation and solution architecture advice for deploying Informatica's IDMC for data ingestion.
- Defined, documented and approved implementation for the identified use case.
- Knowledge transfer and best practices.
- Guidance for deploying the production ready solution for the prioritized use case.
- Direction for the next phase of implementation.

Catalog Item	Included
Kickoff & Engagement Planning	✓
Business Discovery & Use Case Definition	✓
CDIR/CDI Technical Discovery	✓
CDIR/CDI Technical Use Case Analysis	✓
CDIR/CDI Administration - Architecture and Planning	✓
CDI/CAI Administration – Tier 1 and 2 Connectors	✓
CDIR Administration -Tier 1 and 2 Connectors	✓
CDI/CAI Administration – Tier 3 Connectors	✓
CDIR Administration -Tier 3 Connectors	✓
CDIR/CDI Use Case Design	✓
CDI Execution (Initial Load)	✓
CDIR Execution (Initial Load)	✓
CDI Execution (Incremental Load)	✓
CDIR Execution (Incremental Load)	✓
Data Ingestion Technical Walkthrough	✓
CDIR/CDI Deployment & Operationalization Planning	✓

**During the initial phases of the MVP, Informatica will work with you to identify a high impact use case for implementation. Informatica will then recommend applicable subsequent catalog items from the above list based on the identified use case and connector support.*

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 30 Professional Services Units for product training are recommended to support the Data Ingestion MVP implementation. Your Education Specialist will help you determine the best training plan for your team.



Jumpstart Your Data Ingestion Journey

**Start small and fast,
then grow as needed**

Within the realm of data governance, data ingestion plays a pivotal role as a platform for secure and compliant data exchange.



Strong Roots, Strong Growth

**Start with a
Solid Foundation**

Unlock the full potential of your data ingestion strategy by partnering with us to elevate your data governance journey to new heights.



Proof of First Value

**Unlock value, one Data
Ingestion use case at a time**

Our package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data management journey.

“Informatica makes a tremendous difference in the way we’re able to leverage our data to provide better, more effective healthcare.”

— Michael Beiene
Director, Data Analytics



About Us

Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools — giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries — including over 80 of the Fortune 100 — Informatica is the backbone of platform-agnostic, cloud data-driven transformation.

Informatica. Where data and AI come to life.™

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Where data & AI come to



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