

Brochure

Data Democratization Professional Services Units MVP Package

Transforming Access: Elevate Your Data Journey with Our Data Democratization MVP




Where data & AI come to **LIFE**

Unlock the full potential of your data with Informatica-enabled Data Democratization

Experience unparalleled accessibility, empowering every team member with seamless access to your enterprise-wide data. Break down silos and foster collaboration in an environment where data flows freely and efficiently.

Gain the agility to respond swiftly to market changes with real-time insights, accelerating your decision-making processes. Robust governance ensures your sensitive information remains safe, maintaining the highest standards of data integrity and compliance.

Empower your workforce with the tools they need to harness data effectively, driving innovation and boosting productivity. With Informatica, unlock your data's potential for transformative business outcomes. Embrace the future of data democratization today.

-  **Enhanced Data Accessibility:** Unlock seamless data access across your enterprise, empowering every team member to make smarter, informed decisions.
-  **Strategic Collaboration:** Dissolve barriers and cultivate a dynamic environment where data is shared effortlessly, enhancing teamwork and efficiency.
-  **Agile Transformation:** React swiftly to market dynamics with agile data strategies that provide real-time insights for quicker, more informed decisions.
-  **Optimized Efficiency:** Cut costs and streamline operations by optimizing data usage and removing redundancies, ensuring maximum resource utilization.
-  **Empowered Workforce:** Equip your employees with cutting-edge tools to effectively harness data, driving innovation and increasing productivity.

Revolutionize your organization's data experience today!

**“It is a capital mistake
to theorize before one
has data.”**

– Sherlock Holmes



Unlock the Hidden Power of your Data with our Data Democratization Professional Services Units MVP Package

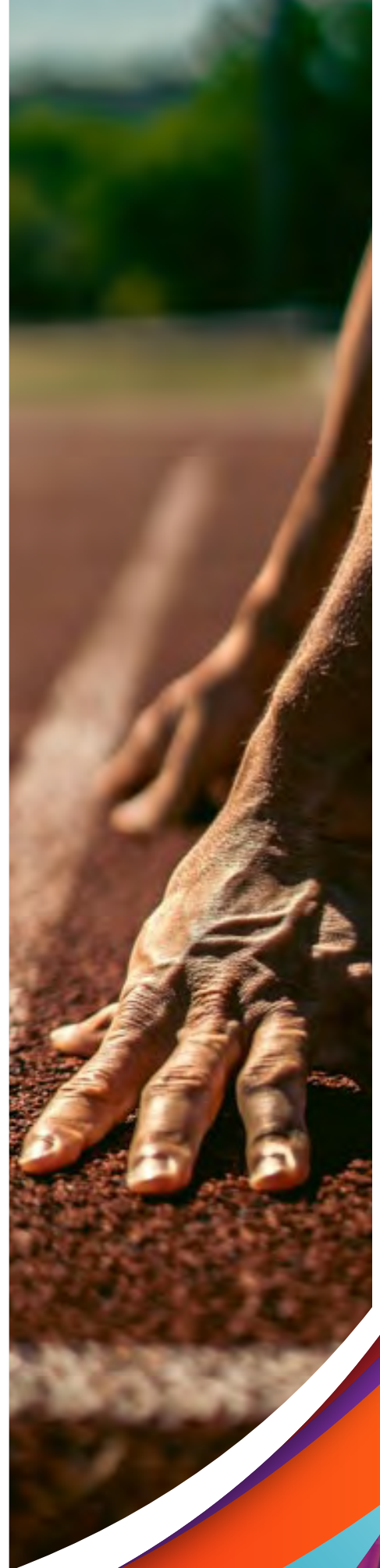
- **Tailored Assessment:** We'll evaluate your team's data governance readiness for data democratization and identify areas for improvement.
- **Quick Start:** Our experts seamlessly set up and configure your Cloud Data Governance and Catalog, Cloud Data Quality and Cloud Data Marketplace services.
- **MVP Implementation:** We'll help you identify, prioritize and implement a high impact use case to demonstrate immediate value.
- **Strategic Roadmap:** We'll develop a customized operating model and adoption plan designed for your organization's long-term success.
- **Stakeholder Engagement:** We'll empower your business stakeholders with the essential knowledge and tools needed for success.

Let us help you unlock the full potential of your data today.

How it Works

We follow a lean and agile implementation approach to ensure predictable, and timely results and aim to achieve a competitive advantage for your business. Our advisory experts conduct an assessment and kick-off workshop, determine the current state and identify a targeted Data Democratization business use case to demonstrate value. Solution experts analyze use case needs, configure the environment, and provide guidance for data utilization. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data governance investment? Partner with us and elevate your data governance strategy through Data Democratization.



Build a foundation with the MVP that positions you to expand your Data Governance program and take advantage of the latest Data Democratization trends



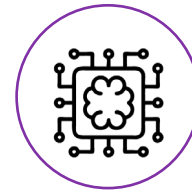
Self Service Analytics

Empower users to independently unlock insights



Enhanced Data Governance

Safeguard your sensitive information with robust data governance policies and technologies



Integration of AI and Machine Learning

Integrate cutting-edge AI and machine learning technologies into your data strategy to automate insights and achieve more accurate, efficient data predictions

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. **Find out more** about how our training packages will help accelerate your value.



What You Get

- A readiness assessment and workshop to align teams quickly
- Solid foundation and solution architecture guidance for deploying Informatica's Cloud Data Governance and Catalog, Cloud Data Quality and Cloud Data Marketplace
- Best practices for data asset publishing, sharing, collaboration and integrations
- Guidance for developing the initial prototype to familiarize yourself with the solution
- Direction for the next phase of implementation

Catalog Item	Included
Business Adoption Workshop & Use Case Prioritization for Data Democratization	✓
CDQ & Cloud Data Profiling Introduction Workshop	✓
CDGC Operating Model Design & Execution Planning	✓
CDGC Technical Requirements Definition & Validation	✓
CDMP Requirement Definition & Validation	✓
CDGC & CDQ Configuration & Setup	✓
CDMP Framework and Operating Model	✓
CDGC Solution Design	✓
CDMP Solution Design	✓
CDGC Execution & Implementation	✓
CDMP Configuration & Setup	✓
CDQ Application Connectivity	✓
CDQ Data Discovery & Assessment	✓
CDQ Data Validation & Monitoring	✓
CDQ Data Standardization	✓
CDMP Technical Roll-out Plan	✓
CDGC First Year Roll-out Plan	✓
Data Democratization Knowledge Transfer, End User Demonstration and Project Close	✓



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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Where data & AI come to



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