

Brochure

Data Ecosystem Professional Services Units MVP Package

Empower Your Decisions and Boost Process Efficiency







Where data & AI come to **LIFE**[™]

Streamlining Your Data Integration, Quality and Team Expertise

Are you seeking to enhance, expand and optimize your data transport and transformation processes? This offering provides essential groundwork your organization needs by seamlessly integrating internal and external data applications and databases. You will receive a comprehensive strategy for creating mappings and point-to-point data transformations when leveraging these Informatica solutions:

- Cloud Data Integration (CDI)
- Cloud Data Integration (CDI) + Cloud Data Quality (CDQ)
- Informatica Cloud Application Integration (CAI)

For implementations that include CDQ, the data sources and targets will include additional data quality capabilities to improve data and provide monitoring/reporting.

-  **Informatica IDMC Skills Enhancement:** Equip your team with essential skills to efficiently manage and improve data integration across diverse applications and databases.
-  **Swift and Flexible Data Integration:** Leverage Informatica solutions for quick and adaptable data integrations, enabling your team to work faster with a wide range of industry connections.
-  **Enhanced Data Quality:** Address data quality issues with CDQ, improving data integrity and enabling proactive profiling to support critical business processes and analysis.
-  **Future-Proof Your Data Ecosystem:** Prepare for future growth with insights into IDMC (CDI/CAI/CDQ) capabilities, empowering your team to expand your data ecosystem effectively.

“When your thoughts, words, and deeds form a seamless fabric, you streamline your efforts and thus eliminate worry and dread.”

– Epicetetus



How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our advisory experts conduct an assessment and kick-off workshop, determine the current state and identify a targeted Data Integration business use case to demonstrate value. Solution experts analyze use case needs, configure the environment, and assist with implementation of the initial use case.

Ready to unlock the full potential of your data integration strategy? Partner with us and elevate your data integration journey to new heights.

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. [Find out more](#) about how our training packages will help accelerate your value.

“To us, a single enterprise data platform is not just about cost efficiencies or operational efficiencies. For us, it’s a competitive differentiation in the industry.”

Murali Vridhachalam
Head of Cloud and Data Analytics

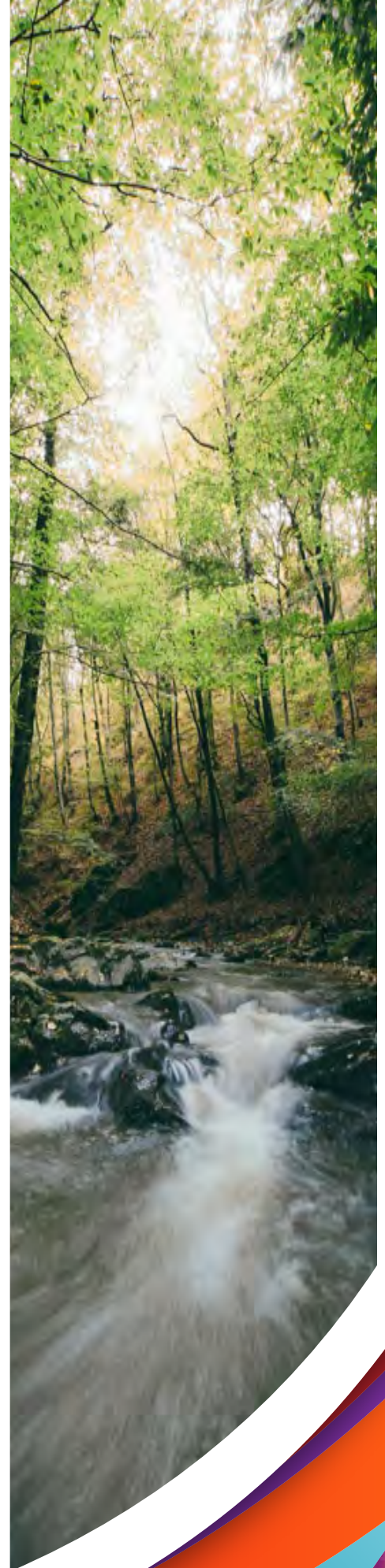


What You Get

- A business adoption workshop and technical discovery to align teams quickly
- Solid foundation and solution architecture advice for deploying Informatica's IDMC with Cloud Data Integration, Cloud Data Integration and Cloud Data Quality or Cloud Application Integration
- Guidance for developing the initial prototype to familiarize yourself with the solution
- Knowledge transfer and best practices
- Direction for the next phase of implementation

Catalog Item	Included
Data Ecosystem Business Discovery Workshop	✓
Data Ecosystem Use Case Analysis and Prioritization	✓
Data Ecosystem Technical Discovery	✓
Data Ecosystem Project Planning	✓
Data Ecosystem Administration Architecture and Planning	✓
CDI/CAI Administration – Tier 1 and 2 Connectors	✓
CDI/CAI Administration – Tier 3 Connectors	✓
Data Ecosystem Use Case Technical Design	✓
CDI Execution	✓
CDI/CDQ Execution	✓
CAI Execution	✓
Data Ecosystem Technical Walkthrough	✓

*During the initial phases of the MVP, Informatica will work with you to identify a high impact use case for implementation. Informatica will then recommend applicable subsequent catalog items from the above list that will address the use case.



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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Where data & AI come to



IN03-5149-0425

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