

Brochure

Environmental Social and Governance Rapid Deployment

Building Rapid Insight and Visibility for Regulatory Compliance



Where data
& AI come to **LIFE**™



Effectively measure the sustainability and societal impact of your business

Quickly implementing a cutting-edge Environmental, Social, and Governance (ESG) solution isn't just a compliance move – it's a strategic advantage. Elevate your organization's transparency and accountability to build unwavering trust with stakeholders, showcasing your commitment to sustainable, responsible business practices.

Our rapid ESG implementation empowers you to proactively manage risks shaped by shifting market dynamics and regulatory landscapes. Stand out by aligning your brand with values that matter to increasingly ESG-conscious investors.

Stay ahead of the curve with a solution designed to keep pace with evolving regulations and rising societal expectations. Experience how embracing ESG excellence fuels innovation, accelerates long-term growth and delivers meaningful impact to the environment and your community.



Enhanced Data Analytics

Unlock the full potential of ESG insights by seamlessly collecting and analyzing vast datasets for smarter decisions. With Informatica IDMC, our ESG Rapid Implementation swiftly deploys a powerful ESG Data Hub in your cloud, delivering fast, reliable reporting you and your stakeholders can trust.



Improved Reporting Accuracy

Stay ahead with efficiency and confidence. Our automated reporting tools guarantee precise, consistent ESG disclosures—boosting transparency and effortlessly meeting regulatory and investor demands.



Proactive Risk Management

Empower your organization with the technology to monitor and assess ESG risks in real time, enabling you to proactively anticipate and mitigate challenges before they impact your success.

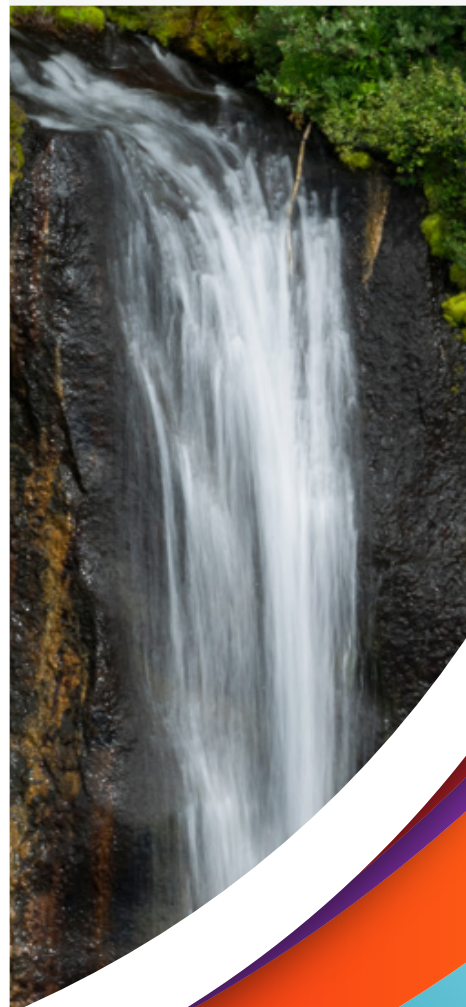


Increased Operational Efficiency

Leverage technology to streamline ESG processes, unlocking significant cost savings and smarter resource allocation, so your organization can channel energy and resources into high-impact sustainability initiatives.

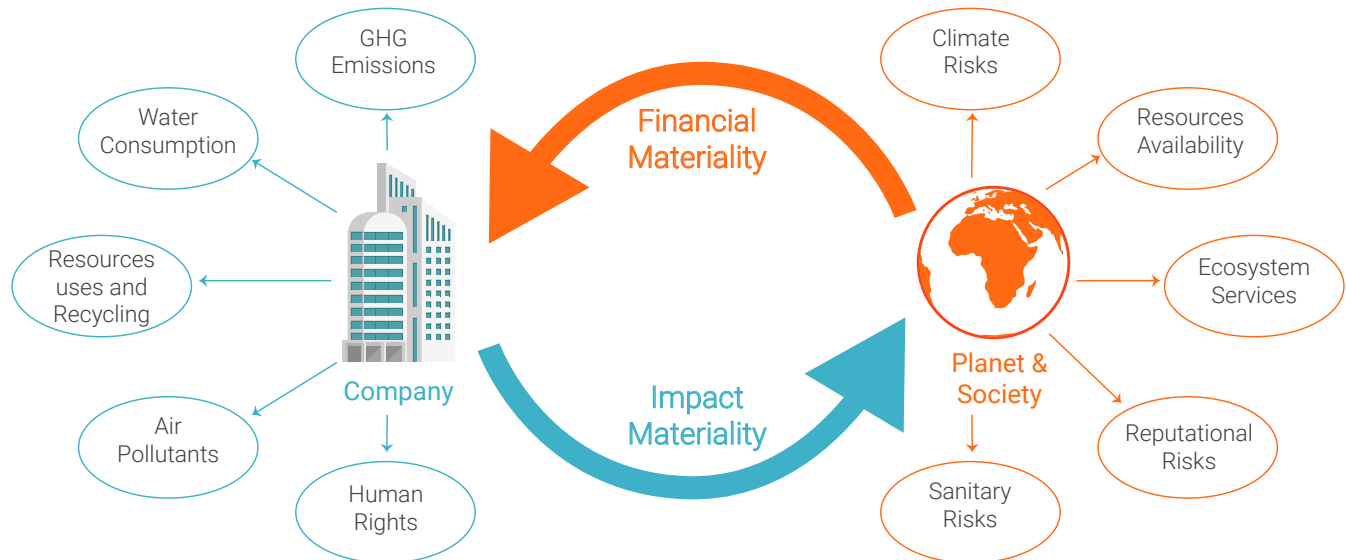
“We are incorporating ESG reporting into the way we manage all data, and we wouldn't have been able to do that without IDMC to ensure a consistent business glossary.”

— Gro Kamfjord
Head of Data



A Technical Solution to a Central Business Problem

Leveraging Informatica's IDMC platform, we focus on the **Double Materiality Assessment** Use Case, involving the following key components:



We collaborate with you to identify key focus areas within these domains, providing a solid foundation for ESG implementation, while offering valuable insights into the health of your data.

"Sustainability isn't just about doing good; it's about securing long-term business success. Companies that ignore ESG specifics risk are losing strategic advantage and failing to attract and retain customers and employees."

-- Paul Polman
Former CEO of Unilever



What You Get

- A readiness assessment and workshop to align teams quickly
- Solid foundation and solution architecture advice for deploying Informatica's Cloud Data Governance and Catalog product
- Best practices for data asset publishing, sharing, collaboration, and integration
- Guidance for deploying the production ready solution for the prioritized use case and a reasonable cross section of data and metadata
- Direction for the next phase of implementation

Catalog Item	Included
Kickoff & Engagement Planning - Extended	✓
Business Discovery & Use Case Definition	✓
CDGC and CDQ Overview	✓
CDGC Current State Assessment	✓
CDI/CAI Technical Discovery	✓
ESG Requirement Definition & Validation	✓
CDGC Technical Requirements Definition & Implementation Prerequisites	✓
CDMP Requirement Definition & Validation	✓
ESG Data Hub IDMC Architecture Workshop	✓
ESG Data and Application Integration Administration – Architecture and Planning	✓
ESG Framework and Operating Model	✓
ESG Solution Design	✓
CDI/CAI Use Case Design	✓
CDGC Configuration & Setup - Extended	✓
CDGC Execution & Implementation - Extended	✓
ESG Data Marketplace Setup and Configuration	✓



Catalog Item	Included
ESG Data/Application Integration Administration of Tier 1 and 2 Connectors	✓
ESG Data/Application Integration Administration of Tier 3 Connectors	✓
ESG Data Integration Execution	✓
ESG Application Integration Execution	✓
CDI/CAI Deployment & Operationalization Planning	✓
ESG First Year Roll-out and Expansion Plan	✓
CDGC Testing Support	✓
ESG Go-live & Post Go-live Support	✓
CDGC Knowledge Transfer & End User Documentation - Extended	✓
CDMP Knowledge Transfer	✓
CDI/CAI Technical Walkthrough	✓
ESG Solution Demonstration, Readout and Project Close	✓

*During the initial phases of the Rapid, Informatica will work with you to identify a high impact use case. Informatica will then recommend applicable subsequent catalog items from the above list that will address the use case.

How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our advisory data governance experts conduct an assessment and kickoff workshop, determining the current state and identifying a targeted ESG business use case to demonstrate value. Solution experts analyze use case needs, configure the environment, and assist with a production-ready implementation of the initial use case. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your ESG strategy?

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 85 Professional Services Units for product training are recommended to support the ESG Rapid implementation. Your Education Specialist will help you determine the best training plan for your team.

About Us

Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools — giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries — including over 80 of the Fortune 100 — Informatica is the backbone of platform-agnostic, cloud data-driven transformation.

Informatica. Where data and AI come to life.™

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