

# Business transformation with AWS, Deloitte, and Informatica



## Migrate to AWS with Deloitte and Informatica

Evolving market forces are driving disruption across industries, challenging the way companies do business. As the data landscape continues to evolve, remaining competitive will require organizations to have a clear understanding of their data and how to maximize its business value. Adopting cloud technology in data cataloging helps companies accelerate modernization and discover the value of their data as an enterprise asset.

Deloitte can help you leverage Informatica's AI-driven Enterprise Data Catalog (EDC), as well as other components of the Informatica Intelligent Platform, to transform your data management capabilities through the adoption of AWS. We can help you modernize your data catalog with cloud capabilities to improve operational efficiency, lower costs, enable enterprise-wide data discovery, and realize greater business value through advanced analytics. Your Deloitte team will work closely with you to establish a prototype platform that can turn your company's data into vital insights.

### Let us help you:

#### Build a cloud strategy with AWS

Leveraging Informatica's advanced EDC capabilities, we can quickly analyze your current data structures, recommend the subject areas and data elements to migrate to your AWS prototype, and enhance it using cloud technologies.

#### Gain a holistic view of your data

We can help you leverage end-to-end data lineage, AI-powered domain discovery, profiling statistics, and advanced relationship views to achieve an enterprise-wide view of your data assets and their impact on your business.

#### Modernize your infrastructure

We can design, build, deploy, and administer your entire cloud platform in an accelerated timeline, leveraging our assets and accelerators that are backed by Deloitte's Cloud Engineering and Operations Transformation.

#### Transform your business with adoption of AWS

We can help you utilize AWS solutions and pre-built accelerators to achieve an advanced data analytics platform that leverages machine learning, AI, and other cloud technologies to deliver meaningful, actionable, and faster insights.

#### Improve the accuracy of your data

By establishing data governance and data quality capabilities specifically designed for modern cloud architectures, we can help you streamline data discovery, increase productivity, and improve effectiveness.

#### Establish your operations

Deloitte's managed services practice can assist you with platform operations, including administration and production support, to enable you to focus on the business impact rather than managing the environment.

## Together, Deloitte and Informatica can help your business accelerate its transformation:



Achieve a business advantage with advanced analytics that generate impactful insights with minimal time and resource commitment



Leverage a cloud-enabled prototype as a key asset in creating the business case and the cost-benefit analysis to procure implementation funding



Implement an AI-driven business glossary and data cataloging infrastructure, kickstarted by a holistic data governance framework that can be scaled to the enterprise level



Capitalize on next-level data catalog capabilities to enable accelerated scanning of metadata, discovery and profiling, and a holistic lineage across data sets



Establish a foundation of next-gen AI capabilities that will help you scale and grow future opportunities in your AI journey

## Case study: National insurance company

### CHALLENGE

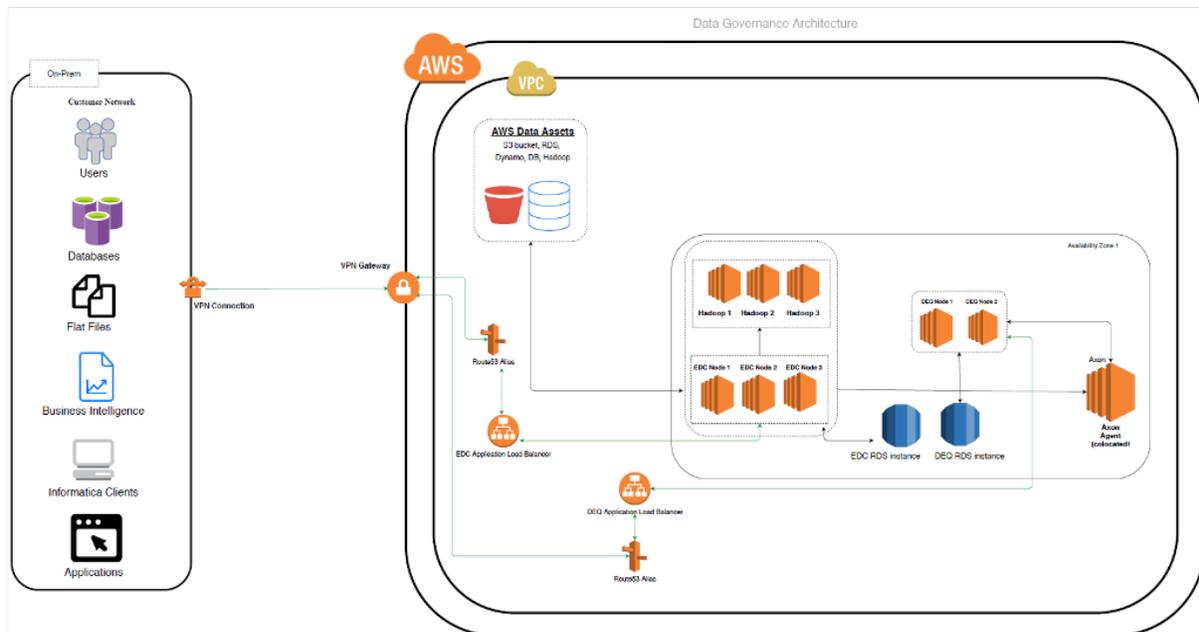
A national insurance company was looking to modernize their data management capabilities to remain agile in the face of evolving consumer demands, dynamic market conditions, and competitive pressures.

### SOLUTION

Deloitte helped the company transform and modernize their EDC with Informatica and AWS. The joint solution was focused on enabling next-gen analytics to speed time to insight, establishing hybrid cloud capabilities to support enterprise integration, and transforming data governance and compliance.

### OUTCOME

The company is now able to store and manage its data in an integrated, secure, and governed platform. Leveraging the power of cloud and AI in a modernized EDC, the organization can connect and catalog their data assets to maximize value, extract meaningful insights, and improve business decision-making. The modernized platform enables the company to perform holistic relationship discovery, integrate data quality statistics, execute collaboration and social curation, and establish trust in their data through robust data governance competencies. As a result, the solution has delivered improved scalability, accessibility, integration, standardization, and efficiency.



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## Get in touch

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