



Informatica
from  salesforce

MDM Product 360 Rapid Package

Professional Services Units



Accelerate Your Success

The Fast Track to a Quality Master Data Management Solution

Embark on Your MDM Adventure: Targeted Solutions, Rapid Results!

Unlock the full potential of your product data with our MDM Product 360 Rapid solution, meticulously crafted for a seamless initial implementation of the Informatica MDM platform. Designed with prebuilt domain and industry-specific accelerators, our approach ensures your system is operational and addresses key business and technical requirements right from the start.

At the heart of our offering is a rock-solid Master Data Management (MDM) approach that ensures data consistency, accuracy, and reliability across all your systems. This strong foundation paves the way for seamless business operations, empowering you to achieve outstanding results with speed and efficiency.

Experience the difference with a system built for lasting impact and rapid success!

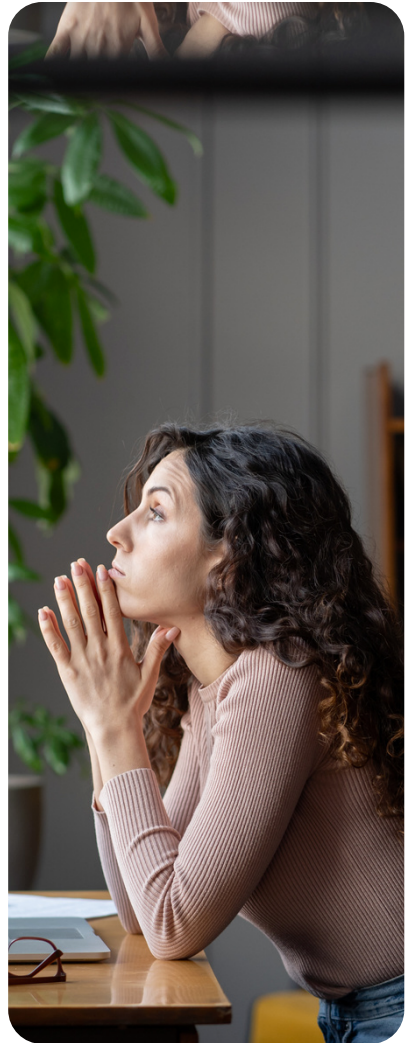




Introducing Informatica's MDM Product 360 Professional Services Units **Rapid Package**

- **Simple Installation and Initial Setup:** Kickstart your success with end-to-end deployment of the full Product 360 suite, optimizing your environment for peak performance from day one. Experience immediate business value while building a powerful foundation for your MDM journey.
- **Seamless Integration and Configuration:** Effortlessly set up the MDM Product 360 application across nonproduction and production environments, ensuring smooth operations and efficient product data management.
- **Optimized Data Management:** Leverage data quality, hygiene, and verification tools to ensure accurate, clean, and reliable product data flow across systems, enhancing your decision-making capabilities.
- **Tailored User Access and Engagement:** Define targeted user groups and roles, offering secure and customized data access while providing a user-friendly interface to boost adoption and satisfaction.
- **Streamlined Operations and Workflows:** Implement efficient UI interfaces and automated processes for unified flow of product data to downstream systems for enhanced utility.

Ready to transform your business? Let's make it happen together.





How it Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost data quality, enhance productivity, and drive agile decision-making. Backed by extensive project experience, Informatica's team, having implemented MDM for thousands of organizations, offers unparalleled expertise to tailor configurations that best suit your business needs.

Are you ready to elevate your Master Data Management Product 360 strategy to unprecedented heights? Partner with us and take your MDM journey to the next level!



Success loves speed.

Grant Cardone

What You Get

Catalog item	Included
P360 Discovery (On-Premise/ICHS)	✓
P360 Installation (On-Premise)*	✓
P360 Onboarding Design & Support (ICHS)*	✓
P360 Data Modeling, Data Import & Merge	✓
P360 Structures and Structure Groups	✓
P360 Data Egress (On-Premise/ICHS)	✓
P360 Scheduling & Job Operations Configuration Support	✓
MDM Operational Model Support	✓
MDM User Acceptance Testing & Test Support - Extended	✓
MDM Production Support & Hypercare - Extended	✓
MDM Solution Walkthrough & Roadmap Review - Extended	✓

*One of these catalog items will be recommended based on the Customer's installation preference (on-premise or ICHS).

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 85 Professional Services Units for product training are recommended to support the MDM P360 Rapid implementation. Your Education Specialist will help you determine the best training plan for your team.





Maximize Your Investment

Unlock the full potential of your data solutions with tailored strategies

Get the most out of Informatica's product features with our expert-led support, ensuring your MDM- Product 360 solution is perfectly aligned with your business needs.



Proof of First Value

Unlock value, one data management milestone at a time

Achieve lasting success with expert guidance at every step of your master data management journey.



Future-proof Your Platform

Equip your business with scalable solutions designed to thrive in tomorrow's landscape

Future-proof your business with our platform enablement support, ensuring your MDM solution excels today and into tomorrow.



About Informatica

Informatica from Salesforce is a leader in AI-powered enterprise cloud data management. Its Intelligent Data Management Cloud (IDMC) platform enables organizations to connect, manage and unify AI-ready data across the enterprise. With capabilities spanning data cataloging, integration, governance, quality, privacy, metadata management and master data management, Informatica supports a broad partner ecosystem and helps customers unlock the full value of their data and AI initiatives.

About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.

Learn More

Do It Right the First Time
Informatica Professional Services.

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