

Brochure

MDM SaaS – Customer 360 Professional Services Units Rapid Package

Accelerate Your Success: The Fast Track to a Quality Master Data
Management Solution







Where data
& AI come to **LIFE**

Embark on Your MDM Adventure: Targeted Solutions, Rapid Results!

Unlock the full potential of your customer data with our Rapid MDM SaaS C360 solution, meticulously crafted for a seamless initial implementation of the Informatica MDM platform. Designed with prebuilt domain and industry-specific accelerators, our approach ensures your system is operational and addresses key business and technical requirements right from the start.

At the heart of our offering is a rock-solid Master Data Management (MDM) approach that ensures data consistency, accuracy and reliability across all your systems. This strong foundation paves the way for seamless business operations, empowering you to achieve outstanding results with speed and efficiency. Experience the difference with a system built for lasting impact and rapid success.

Introducing Informatica’s MDM SaaS – Customer 360 Professional Services Units Rapid Package Professional Services Units Rapid Package

-  **Seamless Integration and Configuration**
Effortlessly set up the MDM SaaS C360 application across nonproduction and production environments, ensuring smooth operations and efficient data management from day one.
-  **Optimized Data Management**
Leverage data profiling, hygiene, and verification tools to ensure accurate, clean and reliable data flow across systems, enhancing your decision-making capabilities.
-  **Tailored User Access and Engagement**
Define targeted user groups and roles, offering secure and customized data access while providing a user-friendly interface to boost adoption and satisfaction.
-  **Streamlined Operations and Workflows**
Implement efficient approval workflows to expedite operations and ensure the clean, unified flow of data to downstream systems for enhanced utility.

Ready to transform your business? Let’s make it happen together.

“Success loves speed.”

– Grant Cardone



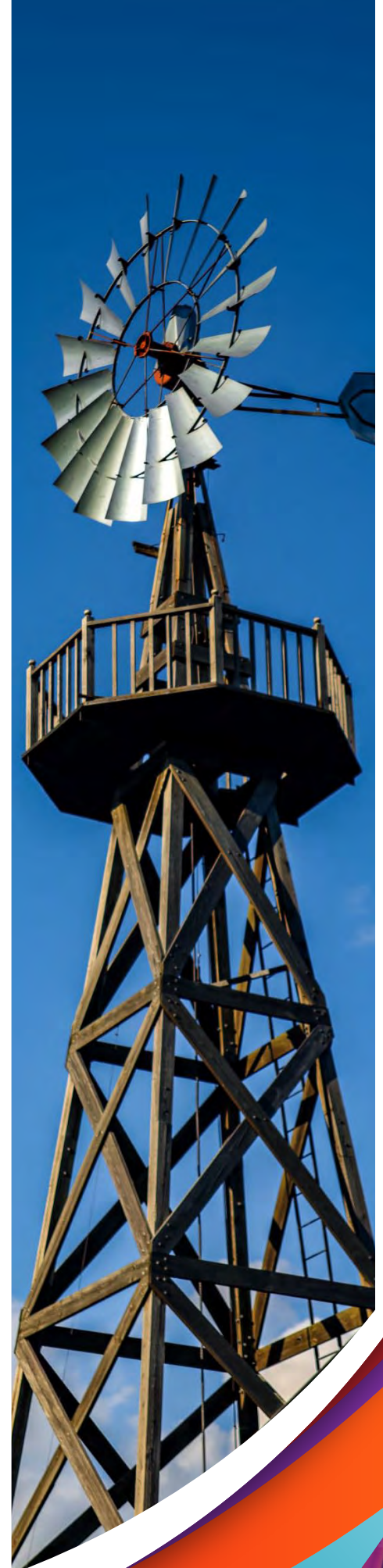
How it Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost data quality, enhance productivity and drive agile decision-making. Backed by extensive project experience, Informatica's team, having implemented MDM for thousands of organizations, offers unparalleled expertise to tailor configurations that best suit your business needs.

Are you ready to elevate your Master Data Management C360 strategy to unprecedented heights? Partner with us and take your MDM journey to the next level.

What You Get

| Catalog Item | Included |
|--|----------|
| MDM Discovery | ✓ |
| MDM Data Modeling & Data Ingress | ✓ |
| MDM Match/Merge | ✓ |
| MDM Hierarchy and Relationships | ✓ |
| MDM Approval Workflow | ✓ |
| MDM Data Egress | ✓ |
| MDM Scheduling & Job Operations Configuration Support | ✓ |
| MDM Operational Model Support | ✓ |
| MDM User Acceptance Testing & Test Support - Extended | ✓ |
| MDM Production Support & Hypercare | ✓ |
| MDM Solution Walkthrough & Roadmap Review - Extended | ✓ |





Maximize Your Investment

Unlock the Full Potential of Your Data Solutions with Tailored Strategies

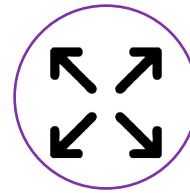
Get the most out of Informatica's product features and the Intelligent Data Management Cloud (IDMC) platform with our expert-led support, ensuring your MDM SaaS –Customer 360 solution is perfectly aligned with your business needs.



Proof of First Value

Unlock Value, One Data Management Milestone at a time

Achieve lasting success with expert guidance at every step of your master data management journey.



Future-Proof Your Platform

Equip Your Business with Scalable Solutions Designed to Thrive in Tomorrow's Landscape

Future-proof your business with our platform enablement support, ensuring your MDM solution excels today and into tomorrow.

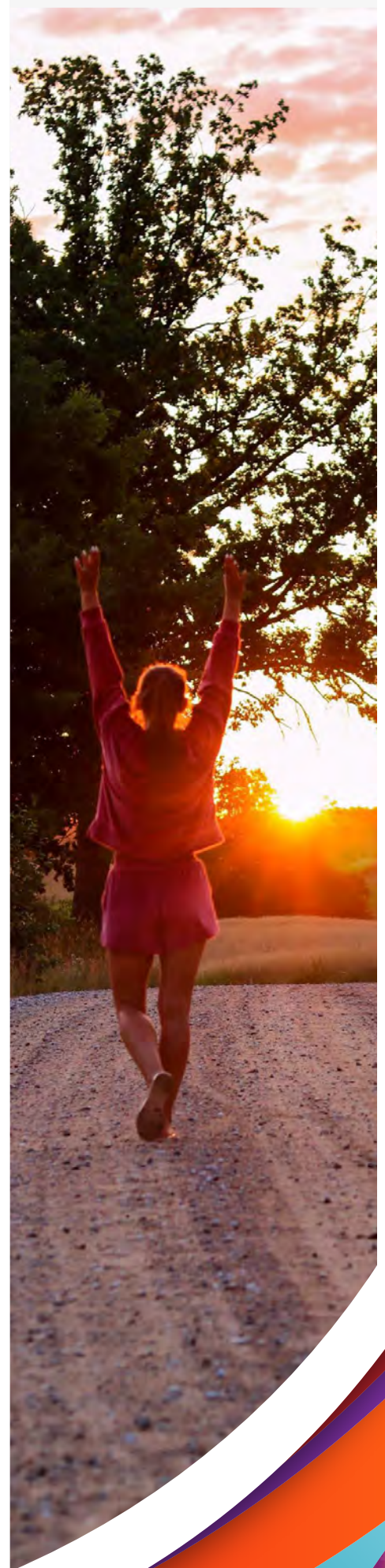
“Operational MDM requires higher availability, scalability and resilience – and Informatica supports all of that. We spend less time on underlying complexities and more time ensuring data accuracy and powering AI use cases.”

**-- Anand Vijai M R
Unit CIO**



Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. **Find out more** about how our training packages will help accelerate your value.



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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Where data & AI come to



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