

Brochure

# MDM SaaS – Product 360 Professional Services Units MVP Package

Accelerate Your Path to First Value



Where data & AI come to **LIFE**<sup>™</sup>






## Unlock the Future: Empower Your Brand with Reliable Product Information

In today's fast-paced marketplace, simply having product data isn't enough. Success demands reliable, high-quality product information that not only avoids compliance issues but also builds consumer trust and drives higher conversion rates. By offering complete transparency and sustainability details, you can captivate your audience and grow your brand.

The key to achieving this distinction lies in a robust Master Data Management (MDM) strategy. This strategic approach ensures data consistency, accuracy, and reliability across all systems, laying the groundwork for seamless business operations.

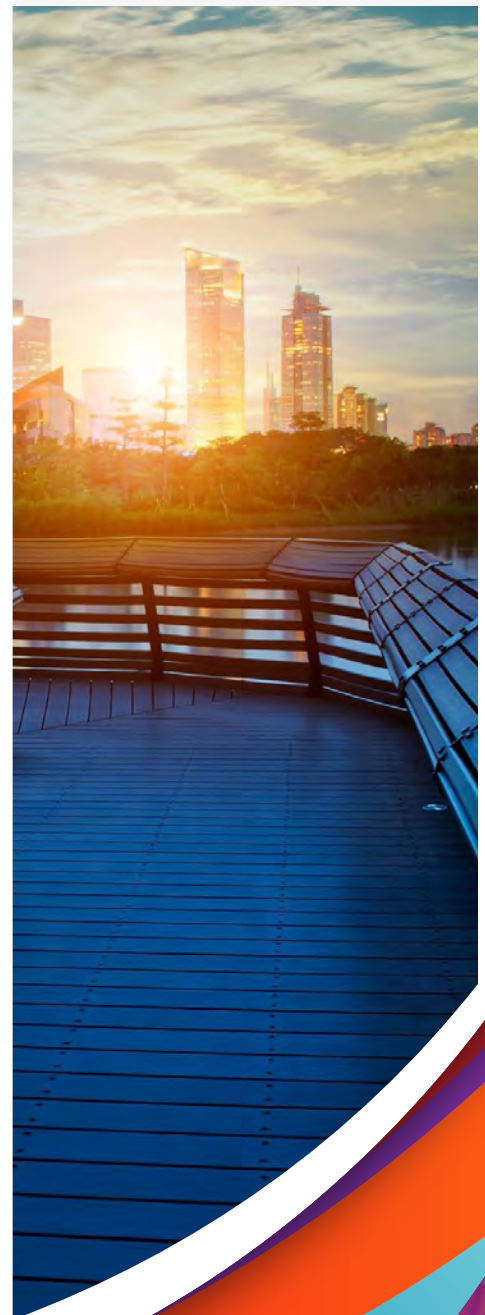
### Introducing Informatica's MDM SaaS – Product 360 Professional Services Units MVP Adoption Package

Transform your strategy into action with Informatica's MDM SaaS – Product 360 Professional Services Units MVP Adoption Package. Whether integrating with a new MDM SaaS implementation or as a standalone service, this package accelerates your path to success with:

-  **Expert Setup & Configuration**  
Quickly deploy our MDM SaaS – Product 360 solution.
-  **Strategic MVP Use Case**  
Identify a high impact use case with a roadmap for future growth.
-  **High-Level Operating Model**  
Develop a sustainable, long-term plan tailored to your business.
-  **Baseline MDM Configuration**  
Establish a foundation for immediate business value and team engagement.
-  **Ongoing Success Guidance**  
Access personalized advice and recommendations from seasoned experts.

**“The beginning is the most important part of the work.”**

**– Plato**



## How it Works

Unleash the full potential of your business with our streamlined and agile approach to Product 360 SaaS.

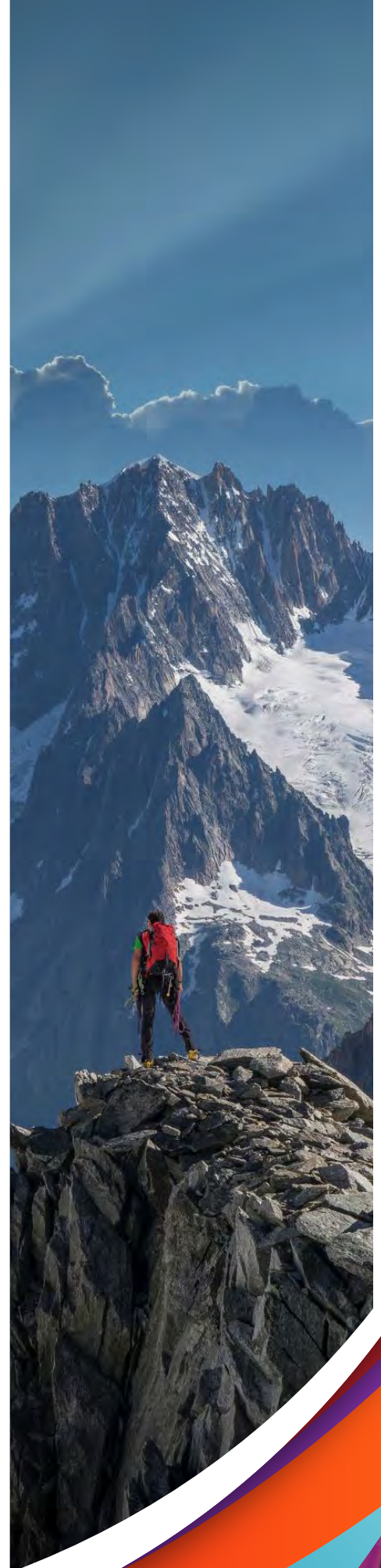
We start with an assessment and kickoff workshop, where our MDM Product 360 experts dive into your current landscape, identifying key business use cases for immediate impact.

Our solution experts tailor your non-production environment to your specific needs, while providing insights on maximizing data usage. You'll receive a personalized roadmap with actionable recommendations for sustained success.

Are you ready to elevate your Master Data Management P360 strategy to unprecedented heights? Partner with us and take your MDM journey to the next level!

## What You Get

Catalog Item	Included
MDM Business Starter	✓
P360 Basic Configuration Starter	✓
Enablement Workshop – Ref360 for MDM	✓
P360 Data Ingress Starter	✓
P360 Match/Merge Starter	✓
P360 Approval Workflow Starter	✓
MDM Data Egress Starter	✓
MDM Solution Walkthrough & Roadmap Review	✓





### Maximize Your Investment

**Unlock the Full Potential of Your Data Solutions with Tailored Strategies**

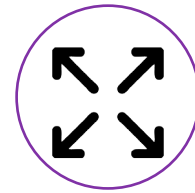
Get the most out of Informatica's product features and the Intelligent Data Management Cloud (IDMC) platform with our expert-led support, ensuring your MDM SaaS – Product 360 solution is perfectly aligned with your business needs



### Proof of First Value

**Unlock Value, One Data Management Milestone at a time**

Achieve lasting success with expert guidance at every step of your master data management journey



### Future-Proof Your Platform

**Equip Your Business with Scalable Solutions Designed to Thrive in Tomorrow's Landscape**

Future-proof your business with our platform enablement support, ensuring your MDM solution excels today and into tomorrow

**“The ability of Informatica’s team to prioritize the needs of Banco ABC Brasil and transform our relationship into a lifelong alliance is excellent. Together, the commitment to data innovation will support our journey on the road to upheaved financial services and a new era of data-driven decision-making.”**



MDM SaaS – Product 360 Professional Services Units -  
Minimum Viable Product (MVP) Package

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost data quality, enhance productivity, and drive agile decision-making.

Ready to transform your business? Let's make it happen together.

### Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. **Find out more** about how our training packages will help accelerate your value.



# About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

Worldwide Headquarters  
2100 Seaport Blvd.  
Redwood City, CA 94063, USA  
Phone: 650.385.5000  
Fax: 650.385.5500  
Toll-free in the US: 1.800.653.3871

[informatica.com](https://www.informatica.com)  
[linkedin.com/company/informaticax.com/Informatica](https://www.linkedin.com/company/informaticax.com/Informatica)

[CONTACT US](#)

## Learn More

*Do It Right the First Time*  
Contact Informatica  
Professional Services at  
[ips@informatica.com](mailto:ips@informatica.com)

## Where data & AI come to



IN03-5116-0125

© Copyright Informatica LLC 2025. Informatica and the Informatica logo are trademarks or registered trademarks of Informatica LLC in the United States and other countries. A current list of Informatica trademarks is available on the web at <https://www.informatica.com/trademarks.html>. Other company and product names may be trade names or trademarks of their respective owners. The information in this documentation is subject to change without notice and provided "AS IS" without warranty of any kind, express or implied.