

Brochure

MDM SaaS – Product 360 Professional Services Units Rapid Package

Accelerate Your Success: The Fast Track to a Quality Master Data
Management Solution



Where data & AI come to **LIFE**™

Embark on Your MDM Adventure: Targeted Solutions, Rapid Results!

Unlock the full potential of your product data with our Rapid MDM SaaS Product 360 solution, meticulously crafted for a seamless initial implementation of the Informatica MDM platform. Designed with prebuilt domain and industry-specific accelerators, our approach ensures your system is operational and addresses key business and technical requirements right from the start.

At the heart of our offering is a rock-solid Master Data Management (MDM) approach that ensures data consistency, accuracy and reliability across all your systems. This strong foundation paves the way for seamless business operations, empowering you to achieve outstanding results with speed and efficiency. Experience the difference with a system built for lasting impact and rapid success!



Seamless Integration and Configuration

Effortlessly set up the MDM SaaS Product 360 application across nonproduction and production environments, ensuring smooth operations and efficient product data management from day one.



Optimized Data Management

Leverage data profiling, hygiene, and verification tools to ensure accurate, clean, and reliable product data flow across systems, enhancing your decision-making capabilities.



Tailored User Access and Engagement

Define targeted user groups and roles, offering secure and customized data access while providing a user-friendly interface to boost adoption and satisfaction.



Streamlined Operations and Workflows

Implement efficient approval workflows to expedite operations and ensure the clean, unified flow of product data to downstream systems for enhanced utility.



Flexible Dynamic Attribute Management

Rapidly configure and deploy dynamic attributes within Product 360 to capture evolving product data requirements, enabling your teams to adapt data models without costly customizations.

Ready to transform your business? Let's make it happen together.

“Operational MDM requires higher availability, scalability and resilience – and Informatica supports all of that. We spend less time on underlying complexities and more time ensuring data accuracy and powering AI use cases.”

- Anand Vijai M R
Unit CIO - Risk, Finance &
Compliance and
Head of Enterprise Data
Platforms Engineering



How it Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost data quality, enhance productivity, and drive agile decision-making. Backed by extensive project experience, Informatica's team, having implemented MDM for thousands of organizations, offers unparalleled expertise to tailor configurations that best suit your business needs.

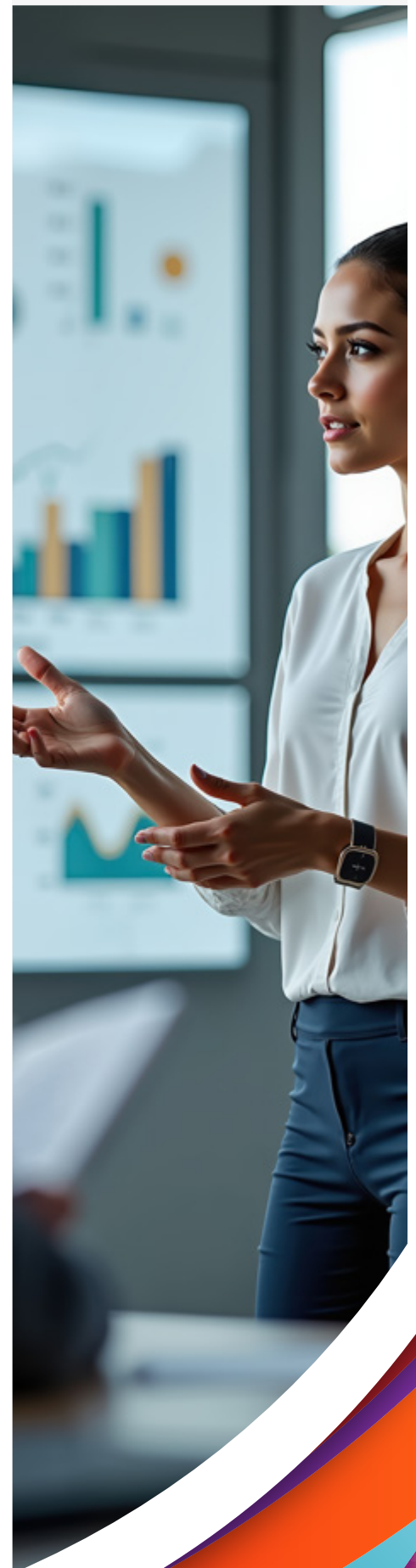
Are you ready to elevate your Master Data Management Product 360 strategy to unprecedented heights? Partner with us and take your MDM journey to the next level!

What You Get

Catalog Item	Included
P360 Discovery	✓
P360 Data Modeling & Data Ingress	✓
P360 Match/Merge	✓
P360 Hierarchy and Relationships	✓
MDM Approval Workflow	✓
P360 Data Egress	✓
MDM Scheduling & Job Operations Configuration Support	✓
MDM Operational Model Support	✓
MDM User Acceptance Testing & Test Support - Extended	✓
MDM Production Support & Hypercare - Extended	✓
MDM Solution Walkthrough & Roadmap Review - Extended	✓

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 85 Professional Services Units for product training are recommended to support the MDM P360 Rapid implementation. Your Education Specialist will help you determine the best training plan for your team.





Maximize Your Investment

Unlock the Full Potential of Your Data Solutions with Tailored Strategies

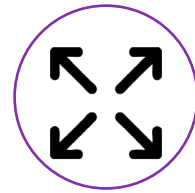
Get the most out of Informatica's product features and the Intelligent Data Management Cloud (IDMC) platform with our expert-led support, ensuring your MDM SaaS – Product 360 solution is perfectly aligned with your business needs.



Proof of First Value

Unlock Value, One Data Management Milestone at a time

Achieve lasting success with expert guidance at every step of your master data management journey.



Future-Proof Your Platform

Equip Your Business with Scalable Solutions Designed to Thrive in Tomorrow's Landscape

Future-proof your business with our platform enablement support, ensuring your MDM solution excels today and into tomorrow.



About Us

Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools – giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries – including over 80 of the Fortune 100 – Informatica is the backbone of platform-agnostic, cloud data-driven transformation.

Informatica. Where data and AI come to life.™

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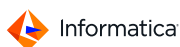
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Learn More

Do It Right the First Time
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Where data & AI come to



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