



Brochure

MDM SaaS – Professional Services Units – Modernization Pack

Your Turnkey Path to Informatica MDM SaaS Modernization



Where data
& AI come to **LIFE**™

Accelerate Your MDM Transformation

The MDM SaaS Modernization Pack takes the insights and architecture from the initial assessment of your on-premise Informatica MDM implementation and converts them into an enterprise-ready cloud solution. We translate your existing on-premise functionality into optimized, native component configurations within MDM SaaS.

The MDM SaaS Modernization Pack includes migrating required data from the on-premise system to the cloud system for initial data load, along with data ingress and egress integrations for daily operational processes. The result is a cloud-based MDM SaaS system that is unified and scalable within the Informatica Data Management Cloud™ (IDMC) platform, empowering your organization with enhanced agility, increased efficiency and cutting-edge cloud capabilities.

Introducing Informatica's MDM SaaS Modernization Pack

- **Bring All Your Business and Technical Assets Together:** Unlock the power of MDM on a unified cloud environment with the IDMC platform, designed to seamlessly integrate and connect diverse data assets in one centralized location.
- **Overcome Organizational Challenges with Built-in Advanced Capabilities:** Experience enhanced functionality with IDMC's comprehensive suite of native tools, including improved data quality, consistency and governance, and accelerated mastering. Enjoy all the trusted features of your legacy system converted and supercharged for the cloud era.
- **Seamless Migration with Master Data and Customizations Intact:** Migrate your MDM assets, data sources, enrichments and customizations into MDM SaaS effortlessly, ensuring continuity without compromise.
- **Accelerate Modernization with Smart Automation:** Leverage Informatica Modernization Utility tools that automate key migration steps — reducing manual effort, speeding up your transformation and cutting costs, all while minimizing tedious and repetitive tasks.

“In today’s business environment, people want things to be accurate and almost on-demand. We recognized that the time was right to move our Master Data Management (MDM) and data quality platforms to the cloud to be able to leverage the new technology and deliver things faster and more efficiently.”¹

— Andy Swire, Managing Director, Data Services and Program Execution, KPMG

¹ <https://www.informatica.com/customer-success-stories/bmc-software.html>

How It Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost productivity and drive agile decision-making. Backed by extensive project experience, Informatica's team offers unparalleled expertise to leverage modern SaaS technologies to streamline your business.

Are you ready to elevate your Master Data Management to unprecedented heights? Partner with us and take your MDM journey to the next level!

What You Get

- Fully modernized Master Data Management SaaS content
- Modernization process documentation
- Knowledge transfer and best practices
- Directions for the next phase of implementation

Catalog Item	Included
MDM SaaS Modernization Core Pack - Tier 1	✓
MDM SaaS Modernization Core Pack - Tier 2	✓
MDM SaaS Modernization Core Pack - Tier 3	✓
MDM SaaS Modernization Core Pack - Tier 4	✓
MDM SaaS Modernization Testing Support Pack - Tier 1	✓
MDM SaaS Modernization Testing Support Pack - Tier 2	✓
MDM SaaS Modernization Testing Support Pack - Tier 3	✓
MDM SaaS Modernization Testing Support Pack - Tier 4	✓
MDM SaaS Modernization Production Hypercare	✓

*To be eligible for the MDM SaaS Modernization Pack offering, customers must first complete the MDM SaaS Modernization Starter Pack offering. During the Starter Pack, your on-premise Informatica MDM solution will be thoroughly analyzed and assessed, and a tailored modernization strategy will be delivered, including guidance on modernization approaches and timelines. Based on those outcomes, Informatica will recommend the applicable catalog items from the above list that will address your modernization strategy needs.

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 85 Professional Services Units for product training are recommended to support the MDM SaaS modernization. Your Education Specialist will help you determine the best training plan for your team.

“Cloud modernization is not just about technology; it’s about rethinking the entire business model to deliver better value to customers, faster.”

— Satya Nadella, CEO of Microsoft

About Informatica

Informatica from Salesforce is a leader in AI-powered enterprise cloud data management. Its Intelligent Data Management Cloud (IDMC) platform enables organizations to connect, manage and unify AI-ready data across the enterprise. With capabilities spanning data cataloging, integration, governance, quality, privacy, metadata management and master data management, Informatica supports a broad partner ecosystem and helps customers unlock the full value of their data and AI initiatives.

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About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.

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Where data & AI come to



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