

Brochure

MDM SaaS - Professional Services Units Modernization Starter Package

Embrace Modernization and Unlock Unparalleled Growth



Where data & AI come to **LIFE**™

Realize the Benefits of MDM SaaS

In today's dynamic marketplace, swift execution is essential to staying ahead. Embrace the journey towards modernization and unlock unparalleled benefits with precision and expertise. Many organizations encounter challenges such as evolving business demands, outdated systems, and complex data integrations. To fully capitalize on modernization while mitigating risks, partnering with experts is the strategic choice.

Informatica is the unrivaled authority in technology transformation, ready to revolutionize your legacy platform with cutting-edge expertise. We delve into every dimension—from technical architecture to boosting agility and slashing infrastructure costs—ensuring you extract maximum value from your modernization initiatives.

Our MDM specialists collaborate closely with your business and technical Subject Matter Experts to thoroughly analyze and assess your MDM solution, crafting a modernization strategy tailored for success. Through a series of strategic interviews, workshops, and code evaluations using Informatica's modernization tools, Informatica charts a clear path forward. We align past customizations to leverage state-of-the-art SaaS technologies, offering strategic guidance on modernization approaches, staffing, and timelines.

With our expert team, you gain access to additional accelerators, including proprietary cloud methodologies and tools for SaaS modernization. This accelerates and fortifies your journey towards a transformed operational landscape.

Discover the power of Informatica's MDM SaaS with our Modernization Starter Package. Transform today for a greater tomorrow.

“With Informatica, we know we can trust our data and protect sensitive information whether it's on-premises or in the cloud. That's critical as we continue our AWS and data modernization journey.”

**– Aravind “Jag”
Jagannathan
Vice President and
Chief Data Officer**



Introducing Informatica's MDM SaaS – Modernization Starter Package



Stay Ahead in a Dynamic Marketplace

- Rapid execution is essential to maintain a competitive edge.
- Embrace modernization for unmatched benefits with precision.



Overcome Organizational Challenges

- Tackle evolving business demands, legacy systems, and complex data integrations.
- Partner with experts to maximize modernization benefits while minimizing risks.



Leverage Informatica Expertise

- Informatica is the leading authority in technology transformation.
- Transform your legacy platform with cutting-edge expertise and innovative solutions.
- Focus areas: Technical architecture, agility enhancement, and cost reduction.



Collaborative MDM Modernization Strategy

- Informatica MDM specialists work closely with your business and technical SMEs.
- Conduct thorough analysis and assessments of your MDM solution.
- Develop a tailored modernization strategy through strategic interviews, workshops, and code evaluations.



Informatica Modernization Tools

- Utilize Informatica's tools to align past customizations with modern SaaS technologies.
- Receive strategic guidance on the approach, staffing, and timeline.
- Access to proprietary cloud methodologies and SaaS modernization tools.
- Speed up your transformation journey while ensuring its safety.

Modernization Starter Package: Your gateway to operational transformation. Transform today for a more successful tomorrow.

“Cloud modernization is not just about technology; it’s about rethinking the entire business model to deliver better value to customers, faster.”

– Satya Nadella, CEO of Microsoft



How it Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost productivity and drive agile decision-making. Backed by extensive project experience, Informatica's team, having implemented MDM for thousands of organizations, offer unparalleled expertise to leverage modern SaaS technologies to streamline your business.

Are you ready to elevate your Master Data Management to unprecedented heights? Partner with us and take your MDM journey to the next level.

What You Get

- A legacy platform inventory
- Scope definition
- Modernization approach recommendation
- Functional alignment including microservices feature-alignment
- Resource and level of effort recommendation
- Project stages, deliverables, and timing guidance

Catalog Item	Included*
MDM Modernization Starter Pack - Tier 1	✓
MDM Modernization Starter Pack - Tier 2	✓
MDM Modernization Starter Pack - Tier 3	✓
MDM Modernization Starter Pack - Tier 4	✓
MDM Modernization Integration Starter Expansion	✓
MDM Modernization UI Starter Expansion	✓
MDM Modernization Reporting Starter Expansion	✓

**Informatica will work with you to complete a Modernization Sizing Assessment. Based on the assessment findings, Informatica will recommend the applicable catalog item(s) from the above list that will address your modernization strategy needs.*



Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation.

Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 30-85 Professional Services Units for product training are recommended to support the MDM SaaS Modernization Starter, depending on the tier level. Your Education Specialist will help you determine the best training plan for your team.



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies.

Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation.

Informatica. Where data and AI come to life.™

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