

Brochure

PowerCenter Professional Services Units MVP Package

Harness the Power of Data Integration with PowerCenter



Where data & AI come to **LIFE**™

Harness the Power of Data Integration with PowerCenter

Ready to transform your data into a powerful asset? Our PowerCenter Professional Services Unit MVP package offers the expert guidance and support you need to achieve accelerated data integration success.

Maximize your investment in data quality with a solution that sets your business up for immediate and ongoing success.



Tailored Assessment: Unlock your team's full potential with a comprehensive evaluation of your data integration needs, pinpointing gaps and opportunities for growth.



Quick start: Accelerate your journey with expert-led setup and seamless PowerCenter configuration tailored to your environment.



Design & Solution Architecture: Receive customized, detailed design and solution architecture perfectly aligned with your prioritized use case.



MVP implementation: Drive immediate impact by identifying, prioritizing, and delivering a high-value use case that showcases the power of PowerCenter.



Stakeholder engagement: Equip your team with the essential knowledge and tools to confidently manage and sustain your data integration initiative.

Don't wait. Let us help you unlock the full potential of your data today.

**"It is a capital mistake
to theorize before
one has data."**

— Sir Arthur Conan Doyle
(via Sherlock Holmes)

Ingest, integrate and cleanse your data with a single solution

By using PowerCenter, you can:

- **Save Time with Intelligent Automation:** Spend up to 80% less time on data integration with AI-powered, low and no-code tools.
- **Simplify and Streamline Integration:** Use a single platform supporting virtually all integration patterns, including ELT.
- **Build and Scale Data Infrastructure:** Build robust data warehouses and lakes using high-performance ELT/ETL, data replication or change data capture.
- **Reduce Overhead:** Integrate data on virtually any cloud with ETL, ELT, Spark, or a fully managed serverless option.
- **Improve Productivity:** Get CLAIRE-powered recommendations for source datasets and next-best transformation.
- **Maintain Compliance:** Ensure security and privacy policies follow your data across any integration pattern.

How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our data integration solution architects conduct workshops, determining the current state and identifying a targeted PowerCenter business use case to demonstrate value. Solution experts analyze use case needs, configure the environment and provide guidance for the implementation of the initial use case. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data integration strategy? Partner with us and elevate your data integration journey to new heights!



What You Get

- A business adoption workshop and technical discovery to align teams quickly
- Solid foundation and solution architecture advice for deploying PowerCenter
- Defined, documented and approved implementation for the identified use case
- Knowledge transfer and best practices
- Guidance for deploying the production ready solution for the prioritized use case
- Direction for the next phase of implementation

Catalog Item	Included
Kickoff & Engagement Planning	✓
Business Discovery & Use Case Definition	✓
CDI/CAI/PC Technical Discovery	✓
CDI/CAI/PC Technical Use Case Analysis	✓
PC Administration, Architecture, Installation and Configuration	✓
PC Administration - Tier 1 Connectors	✓
PC Administration - Tier 2 Connectors (PWX Drivers)	✓
PC Administration - Tier 3 Connectors (PWX Listeners & Datamaps)	✓
CDI/CAI/PC Use Case Design	✓
CDI/PC Execution	✓
CDI/CAI/PC Technical Walkthrough	✓
CDI/CAI/PC Deployment & Operationalization Planning	✓

*During the initial phases of the MVP, Informatica will work with you to identify a high impact use case for implementation. Informatica will then recommend applicable subsequent catalog items from the above list that will address the use case and connector support.

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 20 Professional Services Units for product training are recommended to support the PowerCenter MVP implementation. Your Education Specialist will help you determine the best training plan for your team.



Kick off your PowerCenter journey

**Start small and fast,
then grow as needed**

Within the realm of enterprise data integration, PowerCenter plays a pivotal role as a platform for secure, compliant, and high-performance data exchange across any source or target



Strong Roots, Strong Growth

**Start with a
Solid Foundation**

Unlock the full potential of your PowerCenter strategy by partnering with us to elevate your data integration journey to new heights with expert architecture and proven best practices



Proof of First Value

**Unlock value,
one Data Integration
use case at a time**

Our MVP package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data integration journey



About Informatica

Informatica from Salesforce is a leader in AI-powered enterprise cloud data management. Its Intelligent Data Management Cloud (IDMC) platform enables organizations to connect, manage and unify AI-ready data across the enterprise. With capabilities spanning data cataloging, integration, governance, quality, privacy, metadata management and master data management, Informatica supports a broad partner ecosystem and helps customers unlock the full value of their data and AI initiatives.

About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.

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Where data & AI come to



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