



Informatica Professional Services for State and Local Governments

BENEFITS

- Overcome the challenges unique to state and local government data integration projects
- Reduce the risks unique to state and local government data integration projects
- Accelerate and increase return on Informatica technology investments
- Adapt and scale to meet data integration project team needs

Dedicated to the Unique Needs of State, Local, and Municipal Government Agencies

State, local, and municipal government agencies face a range of unique data-related challenges, including:

- Upholding data standards as mandated at both the state and federal level
- Handling outdated legacy applications and technology
- Accommodating sensitive data in secure systems
- Sharing data among agencies and organizations at all levels
- Maintaining service level agreements in the face of limited IT staff resources and deep budget cuts
- Acting in accordance with unique pricing requirements and state contract vehicles

Your organization needs data integration project experts who understand these challenges and your state and local government's unique culture, language, and values. You need experts who can deliver services effectively while operating in full compliance with your rules and regulations.

The Informatica Professional Services Public Sector Practice

More than 100 state, local, and municipal government agencies depend on Informatica® data integration software. More than a quarter of these agencies have relied on Informatica Professional Services™ to implement a wide range of data integration projects. Informatica is committed to helping state, local, and municipal government agencies like yours achieve the highest level of success on your data integration projects.

The Informatica Professional Services Public Sector Practice stands as testimony to Informatica's commitment to state, local, and municipal governments. The consultants in this nationwide practice have completed more than 1,300 integration projects and offer unparalleled expertise in overcoming the unique challenges of data integration projects in state, local, and municipal government settings.

The Informatica Professional Services Public Sector Practice handles state and local government data integration projects through all phases—from project estimation through operational support after go-live. We offer a variety of engagement models—from “quick start” enablement to full project lifecycle teams to critical staff augmentation. We partner with leading local and national systems integrators to bring the right mix of resources to keep state and local government data integration project budgets on target.

Key Features

Extensive Expertise

No group of consultants has more state, local, and municipal government data integration experience than the Informatica Professional Service Public Sector Practice. We have in-depth data integration experience working with:

- Homeland security and intelligence applications
- Logistics infrastructures
- Tax and revenue processing
- Transportation solutions
- Public safety, health and welfare, and education initiatives

Our consultants have successfully implemented data integration solutions to support a wide range of data integration projects and initiatives for state, local, and municipal government organizations:

- IT modernization efforts
- Large data migrations
- Data synchronization and consolidation
- Enterprise data warehousing
- Data quality management
- Master data management
- Service-oriented architectures
- Integration Competency Centers
- Complex event processing
- Data archiving
- Legacy application retirement
- Test data management

Proven Implementation Methodology

Our data integration project methodology, Informatica VelocitySM, guides your IT organization in implementing a world-class enterprise data management infrastructure to support the objectives of your government agency or organization. Informatica Velocity represents the collective knowledge of experienced consultants who have worked with hundreds of organizations to plan, develop, deploy, and maintain successful data management projects.

Reflecting a wide range of system environments and user needs, Informatica Velocity guides your project team through the entire project lifecycle so that you avoid common pitfalls and achieve predictable, timely results. Much more than just another project methodology, Informatica Velocity is based on best practices and practical techniques developed from real-world state, local, and municipal government experience to ensure that your data integration project is a success.

Tight Security

Data security is one of our top priorities. Informatica Professional Service Public Sector Practice consultants maintain the various security clearances necessary to work on location at your site. We have worked side by side with government agencies for years and understand the sensitive nature of your data and systems.



“Informatica has restored our faith in the data. Timely and accurate traffic, revenue, and participation reports help management make good choices that will eventually result in saving money.”

– Bob Hartmann, IT Director
Florida Turnpike Enterprise

Packaged Service Offerings

Informatica offers off-the-shelf packages of services designed to help state, local, and municipal government customers get up and running quickly on Informatica products. The Informatica Professional Service Public Sector Practice delivers these services. Packaged product-based service offerings include:

- PowerCenter Baseline Architecture Deployment
- RulePoint Baseline Architecture Deployment
- Data Quality Baseline Deployment
- Identity Resolution Baseline Deployment

We also provide such specialized packaged service offerings as:

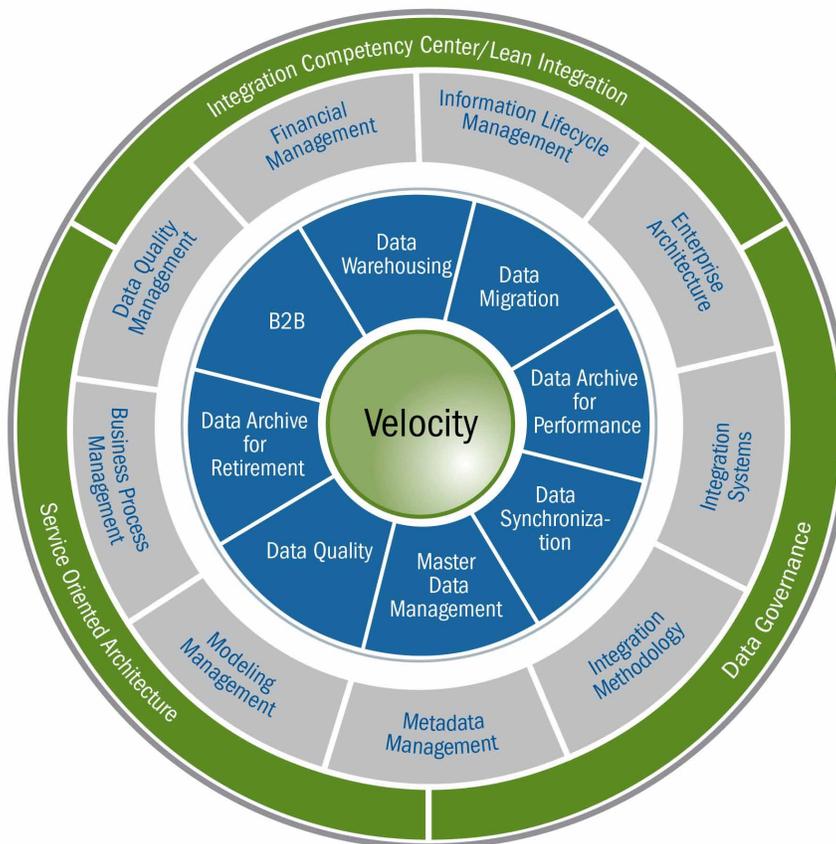
- Data Integration Services for Government Modernization
- Data Integration Services for Government Logistics and Transportation
- Tax and Revenue Data Integration Services

Exclusive Tools

The Informatica Professional Service Public Sector Practice has software and templates that accelerate the development and deployment process and minimize errors. These tools are designed to help our state, local, and municipal government customers get the most of their investment in Informatica technology.

Successful Partnerships

The Informatica Professional Service Public Sector Practice has a track record of success working with such system integrators as Deloitte, Accenture, HP, ACS, CGI, and Keane on a variety of data integration projects for state, local, and municipal government agencies. Informatica has a broad span of partnerships with other professional services organizations as well.



Informatica Velocity is a role-based methodology that enables all members of your data integration project team to see content that is relevant to them. Velocity filters the methodology content that is appropriate for each role on the project team.

Key Benefits

Reduce Project Risks

Informatica Professional Service Public Sector Practice consultants are experts in mitigating the risks inherent to data integration projects in state, local, and municipal government settings. We understand not only the technical challenges of data integration, but also how those challenges play out against a backdrop of tight operational budgets, limited IT staff, complex project teams of multiple system integrators, stringent reporting requirements, and enhanced security considerations.

Our experience in implementing data integration solutions for a wide range of state, local, and municipal government organizations has enabled us to develop repeatable best practices that minimize your project risks.

Accelerate and Increase Return on Technology Investment

The Informatica Professional Service Public Sector Practice offers a full range of professional services to help your agency or department maximize the value of Informatica software in your environment.

No consultants have a better understanding of the Informatica Platform in the IT environments of state, local, and municipal governments. This expertise, coupled with our proficiency in architectures and solutions commonly used in the public sector, enables us to accelerate and increase your organization's return on your Informatica technology investment.

Our consultants are government modernization experts who have helped many state governments update their IT infrastructures and standardize their data formats. We also have extensive experience facilitating data sharing among federal, state, and local agencies. Our extensive roster of state, local, and municipal government customers includes:

- Minnesota Department of Revenue
- State of Louisiana Office of Information Services
- Georgia Department of Human Services
- New York City Police Department
- City of Tampa, Florida
- Snohomish County, Washington

Adapt and Scale to Meet Your Project Team Needs

Depending on the scope and scale of your data integration project, the Informatica Professional Service Public Sector Practice can augment your on-site IT staff with Informatica consultants, manage the entire project, or supplement your team of system integrators.

Informatica partners with a wide range of data integration service providers and such system integrators as Deloitte, Accenture, HP, ACS, CGI, and Keane on a variety of data integration projects for state, local, and municipal government agencies.

ABOUT INFORMATICA

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica for maximizing return on data to drive their top business imperatives. Worldwide, over 4,630 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and across social networks.



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