**Brochure** 

# Professional Services Units

Unlock the Essential Professional Services Your Implementation Needs for Success!



#### **Accelerate Your Outcomes with Informatica PSUs**

In today's fast-paced Al-powered world, speed is critical to unlocking business value and staying ahead of the competition. That's where Informatica Professional Services comes in, offering a game-changing solution to accelerate your success -- **Professional Services Units (PSUs)**.

With PSUs you gain flexible on-demand access to a wide range of expert services tailored to your needs. This modular system allows you to purchase PSUs in bulk, giving you the freedom to apply them to any eligible services from the Informatica Services Catalog — whenever you need them, within a 12 month period.

#### How PSUs Work

Each PSU represents a unit of professional services value that can be applied to a wide range of offerings, such as:

- · Pre-defined implementation packages
- Strategy and adoption workshops
- IDMC platform configuration services
- · Architecture and security support
- Data quality and rule deployment
- Business change planning and education

### Simple and Scalable Process

- **Easy Bulk Purchase:** Secure PSUs with a single order—no need for lengthy contracts or statements of work.
- **Wide Service Selection:** Choose from an extensive catalog of eligible services that align with your business roadmap.
- **Maximize Value:** Our team will guide you in selecting the right services to amplify your PSU investment.
- Quick Engagement: Activate professional services quickly, as needed, based on consultant availability

"Action and flexibility create opportunity."

- Garrison Wynn



## Why Choose PSUs?

PSUs revolutionize how you access professional services, helping you drive faster and better results. Key benefits include:



# **Flexibility**

# Bulk PSUs, flexible services when you need them

Buy PSUs in bulk and use them when it suits your business needs, for any eligible service



# **Comprehensive Coverage**

# Unlock a world of services with the Informatica PSU catalog

Gain access to a vast array of professional services listed in the Informatica PSU Catalog



# **Modular Options**

### Customize Your Services to Accelerate Success

Mix and match services to meet your unique project goals and accelerate outcomes

Maximize ROI on your Informatica investment by ensuring alignment with your specific business and technical requirements.



Professional Services Units

PSUs are your key to unlocking seamless, scalable, and faster project success in a dynamic Al-driven environment. Ready to get started? Contact your Account Executive today to purchase PSUs and supercharge your projects!

# **Add-on Training Benefits**

Our comprehensive product training equips your team with the skills needed for efficient data management. Training is delivered by expert instructors in a virtual classroom setting with a tailored plan to maximize productivity. **Find out more** about how our training packages will help accelerate your value.



# About Us

Informatica (NYSE: INFA), a leader in enterprise Al-powered cloud data management, brings data and Al to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by Al and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. Informatica. Where data and Al come to life.™

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**CONTACT US** 

#### **Learn More**

Do It Right the First Time Contact Informatica Professional Services at ips@informatica.com

### Where data & AI come to



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