

Brochure

Single Customer View Professional Services Units Rapid Package

Unify Your Customer Data: The Fast Track to a Quality Master Data
Management Solution



Where data & AI come to **LIFE**[™]







Embark on Your MDM Adventure: Targeted Solutions, Rapid Results!

Unlock the full potential of your customer data with our Single Customer View Rapid solution; meticulously crafted for a seamless initial implementation of the Informatica MDM platform. Designed with prebuilt domain and industry-specific accelerators, our approach ensures your system is operational and addresses key business and technical requirements right from the start.

At the heart of our offering is a rock-solid Master Data Management (MDM) approach that ensures data consistency, accuracy and reliability across all your systems. This strong foundation paves the way for seamless business operations, empowering you to achieve outstanding results with speed and efficiency. Experience the difference with a system built for lasting impact and rapid success!

Introducing Informatica's Single Customer View Professional Services Units Rapid Package

-  **Seamless Integration and Configuration**
Effortlessly set up the MDM SaaS C360 application across non-production and production environments, ensuring smooth operations and efficient data management from day one.
-  **Optimized Data Management**
Leverage data profiling, hygiene, verification and match-and-merge capabilities to ensure accurate, clean and reliable data flow across systems; building a reliable single view of every customer to enhance your decision-making.
-  **Tailored User Access and Engagement**
Define targeted user groups and roles, offering secure and customized data access while providing a user-friendly interface to boost adoption and satisfaction.
-  **Streamlined Operations and Workflows**
Implement efficient approval workflows to expedite operations and ensure the clean, unified flow of data to downstream systems for enhanced utility.

Ready to transform your business? Let's make it happen together.



How it Works

By partnering with Informatica, you'll harness our proven methodologies and cutting-edge technology to boost data quality, enhance productivity and drive agile decision-making. Backed by extensive project experience, Informatica's team, having implemented MDM for thousands of organizations, offers unparalleled expertise to tailor configurations that best suit your business needs.

Are you ready to elevate your Master Data Management C360 strategy to unprecedented heights? Partner with us and take your MDM journey to the next level!

What You Get

Catalog Item	Included
MDM Discovery	✓
MDM Data Modeling & Data Ingress	✓
MDM Match/Merge	✓
MDM Hierarchy and Relationships	✓
MDM Approval Workflow	✓
MDM Data Egress	✓
MDM Scheduling & Job Operations Configuration Support	✓
MDM Operational Model Support	✓
MDM User Acceptance Testing & Test Support - Extended	✓
MDM Production Support & Hypercare	✓
MDM Solution Walkthrough & Roadmap Review - Extended	✓

“Having a 360-degree customer view allows us to see the customer journey from start to finish. We have a better grasp on our owners, prospects and guests and can enhance their experience by making sure that we have the most up-to-date information.”

Tron Nicholas
MDM Product Manager





Maximize Your Investment

Unlock the Full Potential of Your Data Solutions with Tailored Strategies

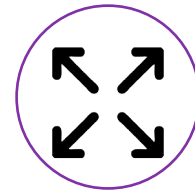
Get the most out of Informatica's product features and the Intelligent Data Management Cloud (IDMC) platform with our expert-led support, ensuring your MDM SaaS – Customer 360 solution is perfectly aligned with your business needs.



Proof of First Value

Unlock Value, One Data Management Milestone at a time

Achieve lasting success with expert guidance at every step of your master data management journey.



Future-Proof Your Platform

Equip Your Business with Scalable Solutions Designed to Thrive in Tomorrow's Landscape

Future-proof your business with our platform enablement support, ensuring your MDM solution excels today and into tomorrow.

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 85 Professional Services Units for product training are recommended to support the Single Customer View Rapid implementation. Your Education Specialist will help you determine the best training plan for your team

About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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Where data & AI come to



IN03-5372-0526

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