



Fresno Pacific University partnered with Informatica to quickly implement Salesforce from their legacy student information system

" Informatica Cloud Data Integration is the main reason that we achieved success with our Salesforce implementation."

Jeff Jones
Manager of Information Systems
Fresno Pacific University



Business Need:

- Quickly implement Salesforce from their legacy student information system
- Integrate student records within Salesforce

Challenges:

- Student information system was on a multi-valued database which made it difficult to transition to Salesforce
- Legacy solution was not able to meet the needs for admissions recruitment

About Fresno Pacific University

Nonprofit and independent, Fresno Pacific University offers more than 100 areas of study to about 4,200 traditional undergraduate, adult degree completion, graduate and seminary students at the main campus in Southeast Fresno and throughout the Valley at regional campuses in North Fresno, Visalia, Bakersfield and Merced as well as online.

Solutions and Results:

- Increased visibility into student data
- Reduced integration time from weeks to a matter of days
- No longer need to search for niche software when future integration needs arise
- Success with Salesforce is due to their use of Informatica Cloud Data Integration

Products & Services:

Informatica Cloud Data Integration

- Support for high-performance, scalable analytics with advanced transformations; enterprise-grade asset management; and sophisticated data integration capabilities such as mass ingestion, advanced pushdown optimization, and advanced workload orchestrations.

