

Brochure

Cloud Data Governance and Catalog Professional Services Units MVP Package

Accelerate Your Path to First Value



Where data
& AI come to **LIFE**

Unlock the Hidden Power of your Data with our Cloud Data Governance and Catalog Professional Services Units MVP Package!

Ready to transform your data into a powerful asset? Our **Cloud Data Governance and Catalog Professional Services Units MVP** package offers the expert guidance and support you need to achieve rapid ongoing success.

What's Included?



Tailored Assessment

We'll evaluate your team's data governance readiness and identify areas for improvement.



Quick Start

Our experts will set up and configure your Cloud Data Governance and Catalog services.



MVP Implementation

We'll help you identify, prioritize and implement a high-impact use case to demonstrate immediate value.



Strategic Roadmap

We'll develop a customized operating model and adoption plan to drive long-term success.



Stakeholder Engagement

We'll empower your business data governance stakeholders with the knowledge and tools they need.

Don't Wait. Let us help you unlock the full potential of your data today.

"The ability of Informatica's team to prioritize the needs of Banco ABC Brasil and transform our relationship into a lifelong alliance is excellent. Together, the commitment to data innovation will support our journey on the road to upheaved financial services and a new era of data-driven decision-making."

**– Rafael Kataoka
Chief Data &
Analytics Officer and
Data Privacy Officer**



Data Governance Isn't Just a Buzzword

It's the key to unlocking the untapped potential within your organization. By establishing clear rules and processes for data management, you can:

- **Improve Data Literacy:** Understand your data's strengths and weaknesses.
- **Improve Access:** Ensure the right people have the right data at the right time.
- **Achieve Data Trust:** Establish credibility and reliability in your data.

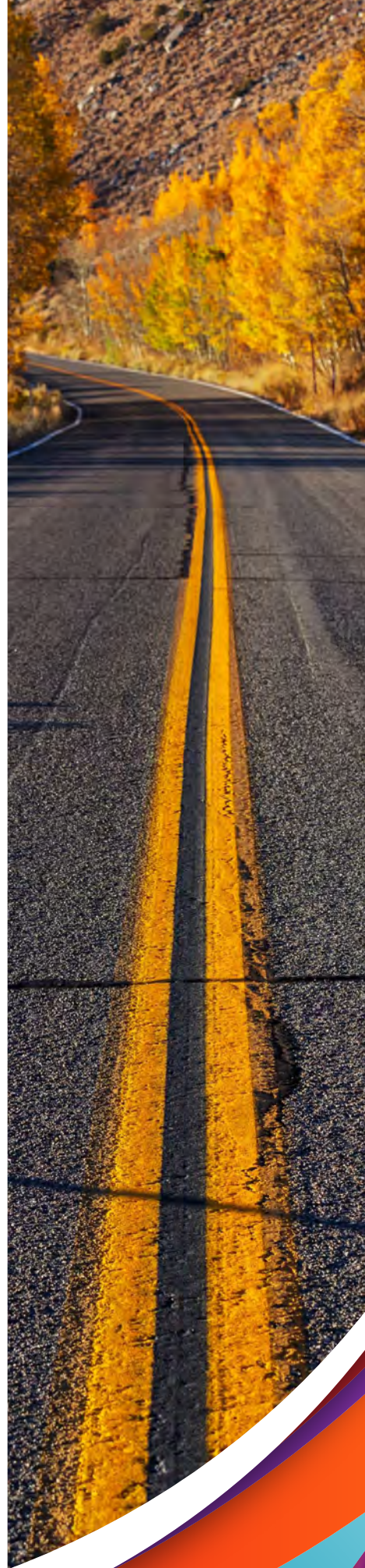
But don't just take our word for it. Our proven data governance strategies can help you:

- **Drive Immediate Value:** See tangible results from day one.
- **Increase Data Collaboration:** Align your data initiatives with your business goals.
- **Manage Data Retention:** Build a strong foundation for long-term success.

How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our advisory data governance experts conduct an assessment and kickoff workshop, determining the current state and identifying a targeted Data Governance business use case to demonstrate value. Solution experts analyze use case needs, configure the environment, and provide guidance for data utilization. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data governance strategy? Partner with us and elevate your data governance journey to new heights!





Enhance Your Data Governance Journey

**Start small and fast,
then grow as needed**

The Cloud Data Governance and Catalog plays a pivotal role as a platform for secure and compliant data exchange. We ensure that data transactions adhere to stringent governance policies, safeguarding data privacy, security, and integrity.



Strong Roots, Strong Growth

**Start with a
Solid Foundation**

Unlock the full potential of your data governance strategy by partnering with us to elevate your data governance journey to new heights



Proof of First Value

**Unlock value,
one Data Governance
milestone at a time**

Our package offers a clear blueprint for ongoing success, including recommended support at every stage of your data governance journey

"The secret of getting ahead is getting started. The secret of getting started is breaking your complex, overwhelming tasks into small manageable tasks, and then starting on the first one."

– Mark Twain



What You Get

- A readiness assessment and workshop to align teams quickly
- Solid foundation and solution architecture advice for deploying Informatica's Cloud Data Governance and Catalog product
- Best practices for data asset publishing, sharing, collaboration and integration
- Guidance for developing the initial prototype to familiarize you with the solution
- Direction for the next phase of implementation

Catalog Item	Included
CDGC Business Adoption Workshop	✓
CDGC Operating Model Design & Execution Planning	✓
CDGC Technical Requirements Definition & Validation	✓
CDGC Configuration & Setup	✓
CDGC Solution Design	✓
CDGC Execution & Implementation	✓
CDGC Knowledge Transfer & End User Documentation	✓
CDGC First Year Roll-out Plan	✓

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 12 Professional Services Units for product training are recommended to support the CDGC MVP implementation. Your Education Specialist will help you determine the best training plan for your team.



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies.

Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation.

Informatica. Where data and AI come to life.™

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Do It Right the First Time

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Where data & AI come to



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