

Brochure

Cloud Data Marketplace Professional Services Units MVP Package

Accelerate Your Path to First Value







Where data & AI come to **LIFE**™

Unleash the Power of Your Data with Cloud Data Marketplace – Turning Your Data Democratization Vision into Reality!

Embark on your data journey with confidence through our comprehensive program readiness assessment and architectural guidance, ensuring you start on the right data democratization path.

We offer expert assistance to help you unlock the full potential of the Informatica Cloud Data Marketplace, tailoring its features and enhancements to your unique needs. Our custom-designed Data Marketplace Operating Model drives business engagement and maximizes value, while our seamless installation and configuration services in one environment, coupled with best practices, ensures your success from day one.

Maximize your investment in data quality with a solution that sets your business up for immediate and ongoing success.

-  Expert program readiness assessment and tailored architectural guidance.
-  Personalized support to harness the full potential of Informatica Cloud Data Marketplace.
-  Streamlined installation, configuration and best-practice guidance for Cloud Data Marketplace.
-  Custom-designed Data Marketplace Operating Model.

“We needed a robust data ecosystem in the cloud that would cover governance, quality, master data management, a data marketplace for internal users and more. Informatica offered us a single, comprehensive cloud-native data management platform that scales organically and will serve as the focal point of our growing and maturing data ecosystem.”

**– John Macrina
SVP, Global Head
of Enterprise
Technology**



**Televisa
Univision**

How it Works

We follow a lean and agile integration approach to ensure predictable, timely results and aim to achieve a competitive advantage for your business. Our advisory data governance experts conduct an assessment and kickoff workshop, determining the current state and identifying a targeted Data Marketplace business use case to demonstrate value.

Solution experts analyze use case needs, configure the environment, and provide guidance for data utilization. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data governance strategy?

Partner with us and elevate your data governance journey to new heights!





Enhance Your Data Governance Journey

**Start small and fast,
then grow as needed**

Within the realm of data governance, the Cloud Data Marketplace plays a pivotal role as a platform for secure and compliant data exchange. We ensure that data transactions adhere to stringent governance policies, safeguarding data privacy, security, and integrity.



Strong Roots, Strong Growth

**Start with a
Solid Foundation**

Unlock the full potential of your data governance strategy by partnering with us to elevate your data governance journey to new heights.



Proof of First Value

**Unlock value,
one Data Governance
milestone at a time**

Our package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data governance journey.

“The beginning is the most important part of the work.”

– Plato



What You Get

- A readiness assessment and workshop to align teams quickly.
- Solid foundation and solution architecture advice for deploying Informatica's Cloud Data Marketplace Solution.
- Best practices for data asset publishing, sharing, collaboration, and integration.
- Guidance for developing the initial prototype to familiarize you with the solution.
- Direction for the next phase of implementation.

Catalog Item	Included
Kickoff & Engagement Planning	✓
Business Discovery & Use Case Definition	✓
CDMP Requirement Definition & Validation	✓
CDMP Framework & Operating Model	✓
CDMP Solution Design	✓
CDMP Configuration & Set Up	✓
CDMP Knowledge Transfer	✓
CDMP Technical Roll-out Plan	✓
CDMP Solution Demonstration, Readout & Project Close	✓

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 20 Professional Services Units for product training are recommended to support the CDMP MVP implementation. Your Education Specialist will help you determine the best training plan for your team.



About Us

Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools – giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries – including over 80 of the Fortune 100 – Informatica is the backbone of platform-agnostic, cloud data-driven transformation.

Informatica. Where data and AI come to life.™

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Where data & AI come to



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