Brochure

Cloud Data Quality Professional Services Units MVP Package

Fast Track Your Journey to First Value

Where data & AI come to LIFE™

Unlock the Power of High-Quality Data for Your Business

High-quality data is the fuel that drives efficient business operations, successful AI initiatives, accurate analytics and smarter decision-making. It's the cornerstone of effective data governance; and investing in data quality can unlock immense long-term benefits. But to truly harness these results you need a strategic approach that empowers your teams and delivers immediate impact.

That's where Informatica's **Cloud Data Quality Professional Services Units MVP** package comes in. Designed to accelerate your Cloud Data Quality implementation, this package combines the expertise of Informatica's advisory and solution teams to fast-track your journey to success. With a clear roadmap and hands-on support, we'll help you achieve rapid, lasting results.

Maximize your investment in data quality with a solution that sets your business up for immediate and ongoing success.

- Program readiness assessment and expert architectural guidance to kickstart your journey on the right track.

- Hands-on support to help you unlock the full potential of Informatica Cloud Data Quality's features and enhancements.

- Tailored data quality operating model design to boost business engagement and maximize value.

- Seamless base installation and configuration in a single environment, with best-practice guidance for Cloud Data Quality.

"Our goal is to make the most of our data to drive the journey for our members. With a clearer picture of what our data is telling us, we can grow memberships, meet business outcomes and meet our members' needs. With Informatica, we can now promote data-driven journeys across NRMA."

**– Vamsi Krishna Dhalli
Senior Data Manager**

NRMA

How it Works

We follow a lean and agile integration approach to ensure predictable timely results and aim to achieve a competitive advantage for your business.

Our advisory data governance experts conduct an assessment and kickoff workshop determining the current state and identifying a targeted Data Quality business use case to demonstrate value.

Solution experts analyze use case needs, configure the environment and provide guidance for data utilization. We then prepare a roadmap and recommendations for your success.

Ready to unlock the full potential of your data quality strategy?

Partner with us and elevate your data quality journey to new heights!

Enhance Your Data Governance Journey

Start small and fast, then grow as needed

Within the realm of data governance, Cloud Data Quality plays a pivotal role as a platform for secure and compliant data exchange

Strong Roots, Strong Growth

Start with a Solid Foundation

Unlock the full potential of your data quality strategy by partnering with us to elevate your data governance journey to new heights

Proof of First Value

Unlock value, one Data Quality milestone at a time

Our package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data quality journey

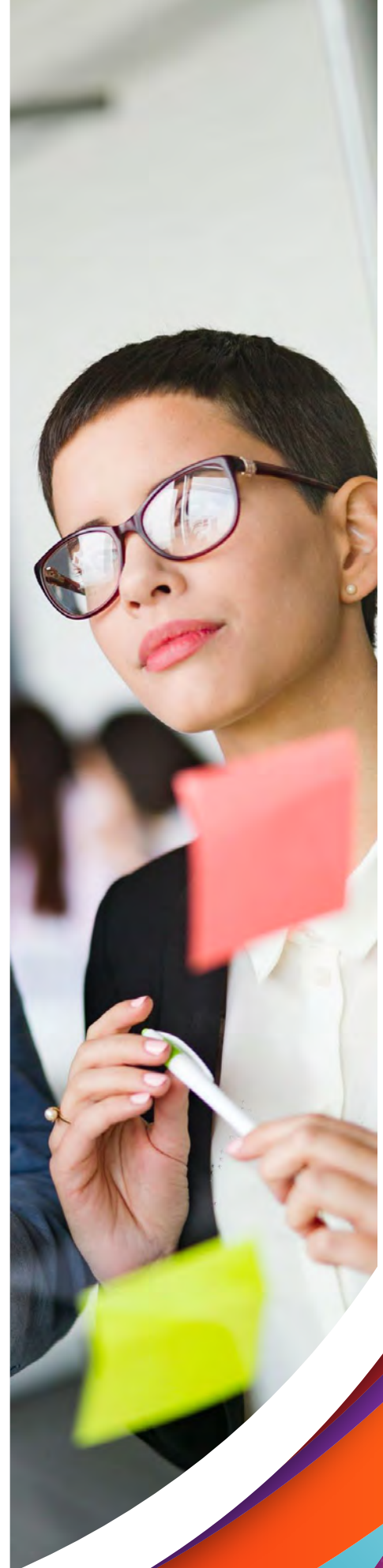"The beginning is always today."

– Mary Shelley

What You Get

- A readiness assessment and workshop to quickly align and energize your teams.

- Expert architectural guidance for a seamless Cloud Data Quality solution.

- Best practices for data discovery, validation, monitoring and rule development.

- Guidance for building an initial prototype empowering your team to hit the ground running.

Catalog Item	Included
CDQ Business Adoption Workshop & Use Case Prioritization	✓
CDQ Informatica Cloud Data Quality and Cloud data profiling Introduction Workshop	✓
CDQ Informatica Intelligent Data Management Cloud Architecture & Environment Readiness	✓
CDQ Application Connectivity	✓
CDQ Data Discovery & Assessment	✓
CDQ Data Validation & Monitoring	✓
CDQ Data Standardization Rule Development and Assessment	✓
CDQ Solution Demonstration, Readout and Project Close	✓

Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementationefficient data management. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 12 Professional Services Units for product training are recommended to support the CDQ MVP implementation. Your Education Specialist will help you determine the best training plan for your team.

About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

Worldwide Headquarters
2100 Seaport Blvd.
Redwood City, CA 94063, USA
Phone: 650.385.5000
Fax: 650.385.5500
Toll-free in the US: 1.800.653.3871

informatica.com
linkedin.com/company/informatica
x.com/Informatica

CONTACT US

Learn More

Do It Right the First Time
Contact Informatica
Professional Services at
ips@informatica.com

Where data & AI come to

IN03-5061-0525