

Brochure

# Cloud Data Quality Professional Services Units MVP Package

Fast Track Your Journey to First Value







Where data & AI come to **LIFE**<sup>™</sup>

## Unlock the Power of High-Quality Data for Your Business

High-quality data is the fuel that drives efficient business operations, successful AI initiatives, accurate analytics and smarter decision-making. It's the cornerstone of effective data governance; and investing in data quality can unlock immense long-term benefits. But to truly harness these results you need a strategic approach that empowers your teams and delivers immediate impact.

That's where Informatica's **Cloud Data Quality Professional Services Units MVP** package comes in. Designed to accelerate your Cloud Data Quality implementation, this package combines the expertise of Informatica's advisory and solution teams to fast-track your journey to success. With a clear roadmap and hands-on support, we'll help you achieve rapid, lasting results.

Maximize your investment in data quality with a solution that sets your business up for immediate and ongoing success.

-  Program readiness assessment and expert architectural guidance to kickstart your journey on the right track.
-  Hands-on support to help you unlock the full potential of Informatica Cloud Data Quality's features and enhancements.
-  Tailored data quality operating model design to boost business engagement and maximize value.
-  Seamless base installation and configuration in a single environment, with best-practice guidance for Cloud Data Quality.

**“Our goal is to make the most of our data to drive the journey for our members. With a clearer picture of what our data is telling us, we can grow memberships, meet business outcomes and meet our members’ needs. With Informatica, we can now promote data-driven journeys across NRMA.”**

**– Vamsi Krishna Dhalli  
Senior Data Manager**



## How it Works

We follow a lean and agile integration approach to ensure predictable timely results and aim to achieve a competitive advantage for your business.

Our advisory data governance experts conduct an assessment and kickoff workshop determining the current state and identifying a targeted Data Quality business use case to demonstrate value.

Solution experts analyze use case needs, configure the environment and provide guidance for data utilization. We then prepare a roadmap and recommendations for your success.

## Ready to unlock the full potential of your data quality strategy?

Partner with us and elevate your data quality journey to new heights!





### **Enhance Your Data Governance Journey**

**Start small and fast,  
then grow as needed**

Within the realm of data governance, Cloud Data Quality plays a pivotal role as a platform for secure and compliant data exchange



### **Strong Roots, Strong Growth**

**Start with a  
Solid Foundation**

Unlock the full potential of your data quality strategy by partnering with us to elevate your data governance journey to new heights



### **Proof of First Value**

**Unlock value,  
one Data Quality  
milestone at a time**

Our package offers a clear blueprint for ongoing success, providing expert guidance and support at every stage of your data quality journey

**“The beginning is  
always today.”**

**– Mary Shelley**



## What You Get

- A readiness assessment and workshop to quickly align and energize your teams.
- Expert architectural guidance for a seamless Cloud Data Quality solution.
- Best practices for data discovery, validation, monitoring and rule development.
- Guidance for building an initial prototype empowering your team to hit the ground running.

Catalog Item	Included
Kickoff & Engagement Planning	✓
Business Discovery & Use Case Definition	✓
CDQ & Cloud Data Profiling Introduction Workshop	✓
CDQ IDMC Architecture & Environment Readiness	✓
CDQ Application Connectivity	✓
CDQ Data Discovery & Assessment	✓
CDQ Data Validation & Monitoring	✓
CDQ Data Standardization	✓
CDQ Solution Demonstration, Readout and Project Close	✓

## Add-on Training Benefits

Our comprehensive product training equips your team with the skills needed for successful implementation efficient data management. Training is delivered by expert instructors in a virtual classroom setting, with a tailored plan to maximize productivity. 20 Professional Services Units for product training are recommended to support the CDQ MVP implementation. Your Education Specialist will help you determine the best training plan for your team.



# About Us

Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools – giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries – including over 80 of the Fortune 100 – Informatica is the backbone of platform-agnostic, cloud data-driven transformation.

**Informatica. Where data and AI come to life.™**

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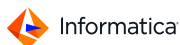
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## Learn More

*Do It Right the First Time*  
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## Where data & AI come to



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