The Informatica Cloud Integration Platform

Take Your Product to Market with an Embeddable Enterprise-Class Integration Platform
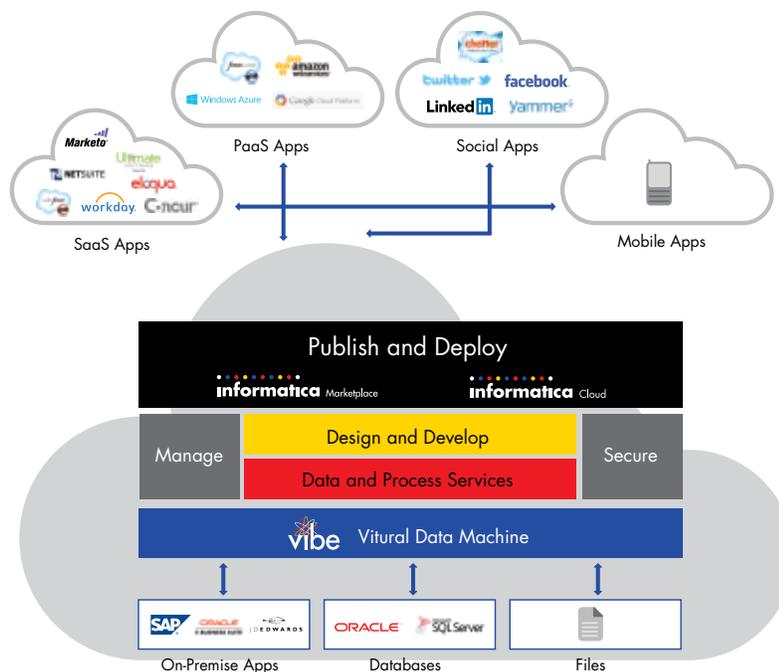
Benefits

- Speed time to value

- Focus on core intellectual property

- Support all your deployments with a single code base

Application and cloud service providers who want to stay competitive in an overheated marketplace need to streamline new product and service development, shorten time to market, and accelerate new customer onboarding. You're developing, delivering, distributing, and hosting your own offerings; you have no time to waste on developing and testing your own data integration technologies, too.

The Informatica® Cloud Integration Platform is the industry's most complete cloud integration platform as a service (iPaaS). It cuts development costs and time by allowing you to embed market-leading enterprise data management technology into your own offerings:

- Applications
- Cloud/SaaS offerings
- Aggregated data products
- Specialized analytics
- Managed services

Built on Informatica Vibe™, the world's only virtual data machine, Informatica Cloud Integration Platform includes out-of-the-box support for both cloud and on-premise data sources, including application connectivity, mappings, and templates. This support frees your developers to focus on your core intellectual property while ensuring that your offering can fit into any environment and scale easily as your market grows.

Informatica offers the industry's most complete cloud integration platform as a service (iPaaS), with data, process, and service integration capabilities for developers, architects, and line-of-business users.

Key Features

Bidirectional Data Integration

Informatica Cloud Integration Platform automates the loading and extraction of data between cloud applications such as Salesforce CRM or NetSuite; between cloud systems and on-premise systems such as SAP; and between applications and flat files and relational databases.

Integration Where and When You Need It

Informatica Cloud Integration Platform can perform data integrations in real time or on a schedule, using task flows to group multiple tasks and run them serially in a specified order.

For real-time cloud-to-cloud integrations, the platform processes in the cloud. For real-time cloud-to-on-premise integrations, it can process either on-premise or in the cloud, depending on customer preference and data privacy and regulatory requirements.

Interoperability With Informatica PowerCenter

Informatica Cloud Integration Platform lets you import existing PowerCenter® workflows as Informatica Cloud Service tasks or export integration tasks to PowerCenter for prototyping and on-premise development.

Informatica Cloud Designer

This Web-based tool simplifies data integration administration, monitoring, and auditing. It lets you schedule tasks to run automatically every month, week, day, hour or other selected time (such as every 12 minutes), then it generates success and failure notifications.

Informatica Cloud Designer also instantly parses business metadata in every cloud application's API to present configuration options in an intuitive user interface — thus saving developers the time-consuming task of interacting with cloud application endpoints at the WSDL level.

Sandbox

This wizard-based Informatica Cloud Services environment allows you to develop, share, and test tasks before migrating them to production and then save them as cloud integration templates to meet your clients' business process requirements.

Key Benefits

Speed Time to Value

Whether you want to build a native connector to onboard new customers quickly or perform white-label integration directly into your user interface to increase user adoption, you can leverage and share prebuilt data management templates and patterns. You can even resell your platform extensions in the Informatica Marketplace as an additional source of incremental revenue.

Focus on Core Intellectual Property

Informatica provides a variety of prebuilt tools that simplify extending your data management capabilities for both current and new types of data, on-premises or in the cloud, and even behind a customer's firewall. Your developers can focus on your own products and services instead.

Support All Your Deployments with a Single Code Base

Informatica Cloud Integration future-proofs your company's investment and solidifies its competitive advantage by allowing you to use a single code base across both on-premise and cloud deployments. Flexible embedded license models let your company start with pay-as-you-go pricing, then scale as your company expands its market base and offerings.

About Informatica

Informatica Corporation (Nasdaq:INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. Informatica Vibe, the industry's first and only embeddable virtual data machine (VDM), powers the unique "Map Once. Deploy Anywhere." capabilities of the Informatica Platform. Worldwide, over 5,000 enterprises depend on Informatica to fully leverage their information assets from devices to mobile to social to big data residing on-premise, in the Cloud and across social networks.

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Put potential to work.™