

# Employee Data Verification Services

## At a Glance

- Cleanse and verify primary, secondary, and emergency contact information for all of your employees
- Coverage for 240+ countries and territories
- There will be no charge for access to this service until August 31, 2020

## Ensure You Can Keep Employees Informed

Recent developments—including an increase in working remotely and mandated requests for individuals to observe social distance—have underscored how important it is for employers to maintain regular contact with their employees. Throughout this time of uncertainty, employers want to be able to verify that employees are safe, keep them informed about company plans, and maintain morale.

Ensuring your communications can reach your employees by postal mail, email, or phone is essential. Informatica® Contact Data Verification is a single solution with three valuable contact data validation services that improve the quality of your contact data, so your communications and outreach efforts are successful. The services are:

- Email Verification
- Address Verification
- Phone Validation

### Email Verification Features

Checks whether an email address is valid. Use it to verify that an email address is formatted correctly and that the entire address on both sides of the “@” is valid. Our unique proprietary verification service goes beyond the basics, getting results on email addresses at notoriously hard-to-verify email service providers. Unlike other email verification vendors, we do not check the validity of an email address against a stale database. Our distinctive process ensures the validity of the email address directly with the domain, giving you the most accurate result.

### Address Verification Features

Informatica’s Address Verification covers more than 240 countries and territories and combines postal certifications in one engine from all five global postal organizations: USPS, Canada Post, La Poste in France, New Zealand Post and Australia Post. It verifies, corrects, and formats addresses according to local postal standards—ensuring that correct elements appear in the appropriate hierarchical alignment. With the right address format, you can be sure a mailing gets to its addressee.

## About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

## Phone Validation Features

Informatica Phone Validation gives you the most current results for telephone numbers in 240 countries and territories. The service verifies the entire phone number, identifies phone type (such as mobile, landline, free phone, or VOIP), provides carrier details, and enriches with geographic data points such as time zone. Identifying the phone type can also let you know whether your employee can receive a text message.

## Quick and Easy Process

The process couldn't really be any easier: you upload your data (as a .csv file) to a secure FTP site. Informatica validates all contact data fields and posts the results back to the same secure FTP site. You can do this manually or set up an automated process, running to whatever schedule you like.

## We're Here to Help

To get started with this offer, register [here](#). Once you've registered, your sales representative will reach out to complete the set up for your account and make sure you're up and running. You can learn more about Informatica's Contact Validation Services [here](#), or contact your sales representative for additional assistance.



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