

Informatica Axon Data Governance

Key Benefits

- Comply with regulations such as GDPR, BCBS 239, HIPAA, and more
- Execute customer centricity programs with governed data
- Ensure analytics and reports will be trusted
- Empower collaboration within your data governance program community
- Leverage business understanding and knowledge with data and context
- Visualize the success of your program's initiatives for stakeholders

Ensure That Your Data Is Governed And Trusted To Fuel Your Business Initiatives.

Data-Driven Digital Transformation Relies on Data You Can Trust

Organizations throughout the world are embarking on digital transformation journeys. But without a holistic approach to high-quality data in place, these same organizations will face hurdles and roadblocks. Inevitably, an enterprise data governance program is needed to ensure consistently trustworthy, high-quality data is available, accessible, and used to power all of their data-driven digital transformation initiatives.

Whether your organization is looking to stand up a customer centricity initiative, improve the quality of your data for analytics, or attempting to comply with regulations such as the European Union's General Data Protection Regulation (GDPR), you will need to build an enterprise data governance program. You'll need the right people, processes, and tools that can support your program as you build toward your goals.

Informatica Axon Data Governance leverages the full power of the Informatica Intelligent Data Platform and enables your data governance program to succeed. Axon Data Governance powers the first truly enterprise data governance solution on the market to ensure your team has integrated high-quality data that is consistent, trusted, and protected.

Fully Integrated Solution to Power Collaboration Between Business and IT Leaders

Axon Data Governance is uniquely integrated with Informatica Data Quality and Informatica Enterprise Data Catalog to enable a truly collaborative data governance program across business and IT leaders. Users of Axon Data Governance will be able to see the quality of their data in real time, define all of their key elements, and discover all of their data from throughout their enterprise. With Axon Data Governance, data governance leaders fully power their program to ensure collaboration leads to consistency and trust. In addition, Axon Data Governance is integrated with Secure@Source to ensure that your team can define and discover for data privacy and protection use cases, such as for GDPR compliance.

Key Features

Collate the Context Surrounding Your Data

Understanding complexity requires breaking things down into small, easy-to-understand pieces. Informatica Axon Data Governance describes your business through a common set of facets that should be immediately familiar to most stakeholders. Using built-in accelerators and a web-based user interface, you can quickly build an inventory of the building blocks of your organization. By understanding the data from the viewpoints of different stakeholders, you can begin to understand what your data means, how it's being used, by whom, and for what purpose, by understanding the context surrounding it.

Connect Your Data Governance Community for Collaboration

Capture connections and dependencies with a pre-populated set of inventories. Policies can be linked to any of the items, across facets, that they will affect. In situations where detailed knowledge is not available, you can identify gaps or define connections with a broad brush for future detailing. It also lets you connect the dots between disciplines within your organization, including the knowledge that exists within teams such as IT, Compliance, Modelers, DQ Analysts, and more. Informatica Axon Data Governance enables you to organically build an end-to-end view, bridging business areas and disciplines as you increase the number of connections.

Measure and Analyze Your Data

Informatica Axon Data Governance provides visibility into the quality of your data in its business context, to ensure its fit for purpose, processes, projects, regulations, and more. Furthermore, its integration with Informatica Data Quality ensures your team is working with trusted data. You can capture cost and revenue against items in order to build a granular view of value delivered from your data governance program. And thanks to a shared view of the business, you can accurately, quickly, and cost-effectively analyze the status of that program. You can analyze projects to identify dependencies, gaps and overlaps, and collaboration opportunities. You can gauge how project scope changes affect deliverables and the business case. With Informatica Axon Data Governance, you can use costs and value drivers to build the business case for new projects, as well as identify executives and delegate stakeholders at the push of a button.

Visualize Your Effort

Your team can visualize the quality and trustworthiness of your data using different aspects of Informatica Axon Data Governance. For example, they can see how data is interconnected and information flows through the business with System and Data Lineage. They'll be able to visualize coverage and connectedness of understanding, quality of data, gaps, issues, costs, and so on with Dashboards. Your team can view processes, with upstream and downstream dependencies, and overlay related items such as stakeholders. Finally, they can easily visualize your important processes, especially those tied to regulations that your organization must comply with.

About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

Improve Your Team's Success

With Informatica Axon Data Governance, you can easily own the success and control the progression of your program. You'll be able to reduce complexity and associated risk across your business architecture. Remove duplication and waste, allowing you to be leaner across all business facets. And you see results in the delivery of more projects, with more efficiency and a reduced failure rate. This visibility allows you to free up your workforce to focus on optimizing and adding value rather than fact finding. With Informatica Axon Data Governance, you can improve in a continuous and measurable manner.

Key Benefits

Fully Power Your Data Governance Program

Enterprise Data Governance programs require that your team, be they in the lines of business or in IT centric roles, collaborates toward a common goal. Each team has its own needs when it comes to technology and tools to ensure that they can excel at their job. With the integrations built between Informatica Axon Data Governance, Informatica Data Quality, Secure@Source, and Informatica Enterprise Data Catalog, your team will be able to define, discover, secure, measure, and monitor the success of your program. This integration ensures that you can report on the holistic success from throughout your organization to your stakeholders, leaders, and regulators.

Comply with Global Data Centric Regulations

Today, more than ever, there is a need to understand and comply with the myriad of data centric regulations. With the volume and variety of data and data source growing exponentially, it's never been more important to power your data governance and compliance efforts with technology that can keep up with today's demands, as well as those in the future. With Informatica Axon Data Governance, your team will be able to define and report on your compliance with regulations all over the world.

Power Every Business Initiative with Trusted Data

Data-driven digital transformation relies on trusted, governed data. You simply can't power today's leading business initiatives without data you can trust. Organizations like yours need enterprise data governance programs to ensure that your data is governed and can be trusted regardless of the initiatives you are planning to fuel—be it customer experience, accurate analytics, or regulatory reporting. Informatica Axon Data Governance ensures that your entire organization works from the same source of truth, so that you can trust the accuracy and quality of your data and, in turn, trust the results of your initiatives.

For more information, [please visit our website](#) to discover additional resources and connect directly with our team.



Worldwide Headquarters 2100 Seaport Blvd., Redwood City, CA 94063, USA Phone: 650.385.5000, Toll-free in the US: 1.800.653.3871

IN06_0918_03300

© Copyright Informatica LLC 2018. Informatica, the Informatica logo, and Informatica Axon Data Governance are trademarks or registered trademarks of Informatica LLC in the United States and many jurisdictions throughout the world. A current list of Informatica trademarks is available on the web at <https://www.informatica.com/trademarks.html>. Other company and product names may be trade names or trademarks of their respective owners. The information in this documentation is subject to change without notice and provided "AS IS" without warranty of any kind, express or implied.