

Informatica Cloud for Salesforce, 1–99 Users

Scale your Business, Get More Return from Your CRM Investment, and Avoid IT and Infrastructure Expenditures With Informatica Cloud.

It's easy to turn a blind eye to data issues when you don't have them. But if you're a small business and scaling operations quickly, it's also easy to overlook how much data—customer, or otherwise—your company is generating. Salesforce is synonymous with customer data at many organizations. And many organizations use it to track more than just their sales pipeline, adopting Salesforce solutions to drive marketing, operations, services, and other efforts.

Informatica Cloud for Salesforce can play an instrumental role in your data management strategy. You can avoid many of the data integration hurdles that organizations struggle with if you can anticipate them and make sure, as you grow, that your data is:

- Integrated across all of your systems
- Clean and accurate
- Accessible wherever and whenever users need it.

In particular, if you have fewer than 100 Salesforce.com users, Informatica Cloud for Salesforce, 1-99 Users, is an ideal solution to get more value from your Salesforce.com investment while addressing key challenges facing small businesses. It allows you to:

- Invest in building your business instead of supporting hardware, IT, and R&D costs
- Empower business users to tap into insight gleaned from data integrated from hundreds of popular SaaS and on-premises applications through an easy-to-use wizard-based interface
- Free up your business users to focus on their job instead of having to troubleshoot data quality issues or involve IT resources that in small organizations need to wear a lot of hats by necessity
- Scale as your business grows by easily adding users or changing business requirements without the need of dedicated IT resources.



Key Features

Connectivity

Connect your cloud and on-premise applications rapidly with hundreds of native pre-built Informatica Cloud connectors for Salesforce.

Point-and-click tools make it easy for any user, regardless of technical expertise, to integrate key transactional and historical data. And to ensure a single, trustworthy version of your data by protecting it from corruption and redundancies from other back office systems or manual entry.

About Informatica

Informatica is a leading independent software provider focused on delivering transformative innovation for the future of all things data. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. More than 5,800 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and on the internet, including social networks.

Gain insights quickly

A six-step wizard-based user interface lets business users directly connect multiple SaaS applications, on-premises applications, and databases, supporting multiple objects to manage contacts and accounts. Prebuilt templates help minimize human error and maximize efficiency.

Support more mature advanced data integration scenarios

Developers and line-of-business SaaS administrators with more complex data integration scenarios can easily adapt to new or changing business requirements with Advanced Mapping Designer, which allows them the flexibility to build business integration workflows quickly from scratch or to modify existing integrations.

Schedule integration jobs

Automate jobs as well as task-flow sequencing of multiple jobs to make it easy to integrate all your data sources, including SaaS applications thanks to connectors supporting hundreds of data sources.

Pricing & Packaging

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\$1,000/month

30-day free trial

- Customizable powerful wizard-driven data synchronization
- Pre-built integration templates for Sales, Service, and Marketing Cloud objects
- Choice of hundreds of powerful data transformations (see [supported applications](#))
- Secure Agent, ensuring secure delivery and management of your file sources and targets from endpoints behind your firewall to Informatica Cloud
- Informatica Cloud Mapping Designer to create flexible, reusable mappings
- One Salesforce Connector as target or source of customer data
- Two additional connectors
- Additional connectors and Secure Agents can be licensed separately



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