Increase the Governance and Efficiency of Data Integration
With a Hosted Publish-Subscribe Data Hub

The rapid proliferation of software as a service (SaaS) applications, cloud analytics, and data warehouses, drives organizations to look for a modern way to integrate data across applications in the cloud and on-premises. Informatica® Cloud Integration Hub provides hub-based data integration that is more agile and efficient than traditional point-to-point data integration approaches.

Informatica Cloud Integration Hub provides a versatile data integration solution. Boost productivity and collaboration to fuel your data-driven digital transformation with Cloud Integration Hub.

**Modern Publish-Subscribe Integration Hub for the Cloud**

Accelerate integration of complex hybrid environments with a hosted data hub optimized for integration of any size and kind of data. The publish-subscribe hub architecture reduces complexity and makes it easier for your team to focus on using data to build an infrastructure for the future.

You can efficiently connect and share data from SaaS applications, cloud ecosystems, and on-premises applications. Since many clouds charge to transfer data out of their environments, the hub can eliminate redundant and costly cloud synchronizations.

Enable business users and distributed teams with self-service access to data through a simple web-based user interface. Provide consistent data across your organization, reduce fragmentation, and enable effective governance.
Key Features

Publish-Subscribe Hub for Data as a Service
Cloud Integration Hub uses modern publish-subscribe patterns to seamlessly connect hundreds of supported cloud and on-premises systems, with automated data delivery at mixed latencies—near real-time or batch—to all systems.

Self-Service
Analysts and line of business teams across the organization can find and self-subscribe to the certified data topics they need, to be delivered at the time they need it. A simple web interface democratizes access to data and reduces the need for developer resources to connect systems.

Visibility and Management
Visualize data flows within the hub, search hub events, and get end-to-end data lineage, giving you a complete understanding of data flows. Enhanced visibility enables better data integration governance and compliance with regulations, such as GDPR (General Data Protection Regulation).

Flexible Repository Options
Cloud Integration Hub automatically manages the hub repository and defined retention periods for data. Flexibility to choose between having your cloud repository securely hosted by Informatica Intelligent Cloud Services℠ (IICS) or hosting your own repository in AWS, Microsoft Azure, or on-premises gives you control and lets you maintain your data security guidelines while still benefiting from a modern hub infrastructure.
About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world’s leader in Enterprise Cloud Data Management, we’re prepared to help you intelligently lead—in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

Workflow Accelerators

Cloud Integration Hub Salesforce Accelerator jumpstarts multi-point integration of widely used Salesforce data with multiple applications in parallel. Prebuilt components make it easy to get started with this efficient way to connect Salesforce data with the rest of your environment.

Orchestration

Orchestrate data integration functions and seamlessly work with and complement other cloud services within Informatica Intelligent Cloud Services environments, such as Cloud Application Integration and Cloud Data Integration.

Learn more

For more information about the Informatica Integration Hub, please visit: http://www.informatica.com/datahubs.