Informatica for NetSuite

Informatica Cloud

- Industry-leading cloud integration platform recognized by Gartner

- Intuitive and wizard-driven data integration GUI

- Pre-built connectivity to hundreds of business applications, either on premise or in the cloud

- Out-of-the-box functionality, with no custom coding required

Automate, Synchronize, and Streamline Your Business Processes by Quickly Integrating NetSuite With Other Business Applications
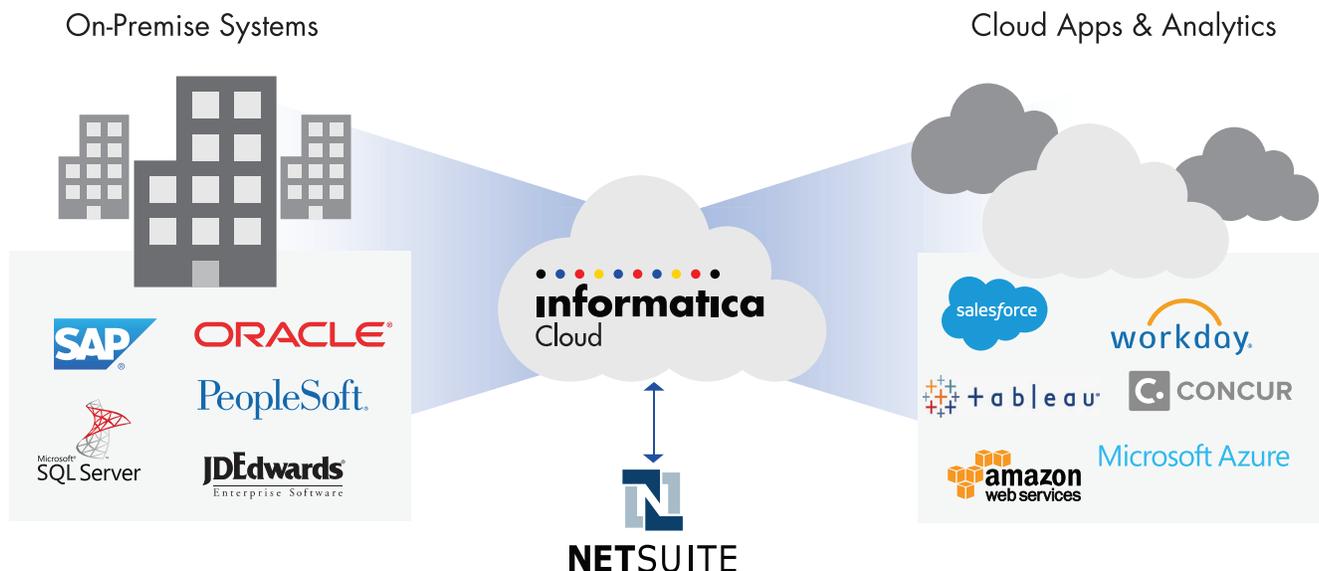
Today's rapidly growing organizations are facing challenges expanding their operations with an ever–increasing number of business systems. The resulting disparate applications and data sources in various functional areas result in business process inefficiencies and software integration challenges in all departments, including sales, marketing, service, finance, purchasing, and employee management. As a consequence, there is a lack of collaboration and reduced productivity.

Instead of falling victim to the same fate, use Informatica to capitalize on your NetSuite investment by integrating it with any business application, either on premise or in the cloud.

NetSuite Integration Simplified

Informatica for NetSuite offers you the flexibility to choose from multiple editions to meet your specific business and technical requirements. Powered by the industry-leading cloud integration platform from Informatica, you get access to the following key capabilities:

- Quickly migrate data from legacy applications to NetSuite

- Streamline the opportunity-to-order process from Salesforce CRM to NetSuite

- Accelerate cash flows by automating orders to cash process

- Synchronize accounts, contacts, vendors, partners, products, and pricing data

- Enable your sales team with back-office visibility into orders, fulfillment, billing information, and so on

On-Premise Systems

Cloud Apps & Analytics

About Informatica

Informatica is a leading independent software provider focused on delivering transformative innovation for the future of all things data. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. More than 5,800 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and on the internet, including social networks.

Business Benefits

Greater Visibility for Effective Decision Making

With Informatica for NetSuite, you can access all the key performance metrics related to your customers and build a 360-degree view of your customer from all data points. This enables you to offer highly personalized experience to your customer.

Improved Process Efficiency Across the Enterprise

With a single integrated platform, you can unify and automate critical business functions across all departments, including sales, marketing, service, finance, inventory, and purchasing. This results in an efficient workforce with no need to re-enter data in different systems or fix inconsistencies across systems.

Accelerated Growth and Expansion

Organizations can accelerate their expansion to multiple locations and identify new sales channels a lot faster because of integrated order and accounting management systems. You can also discover more upsell and cross-sell opportunities in your existing customer base because of the unification of data.

For more information, please go to www.informatica.com/infafornetsuite.

Informatica
Put potential to work.™