Informatica PowerCenter Metadata Exchange Options
Coordinate Technical and Business Metadata from Multiple Sources

The PowerCenter Metadata Exchange Options coordinate technical and business metadata from data modeling tools, business intelligence tools, source and target database catalogs, and PowerCenter repositories.

Drive Consistency Throughout Data Integration

The Informatica® PowerCenter® Metadata Exchange Options™ enable IT organizations to access and interchange metadata among data modeling tools, business intelligence (BI) tools, and the PowerCenter metadata repository. This family of options makes it easy to import metadata from diverse applications into PowerCenter. These options also automate exporting metadata from PowerCenter back to a third-party application.

BENEFITS

- Speed and simplify data delivery
- Enhance data’s relevance to the business
- Improve data accuracy

The Metadata Exchange Options coordinate the interchange of technical and business metadata from data modeling tools, BI tools, source and target database catalogs, and PowerCenter repositories, helping organizations leverage the time and effort already invested in defining data structures.
Key Features

Metadata Import and Export
The interface of these options makes it easy to select applications with which you want to exchange metadata. These options import source definitions into PowerCenter to aid development. They export definitions out of PowerCenter to provide visibility into data transformation to other applications. And they expand metadata descriptions in PowerCenter Designer with descriptive metadata documented in other applications. These options supply data modeling and BI tools with metadata descriptions documented in PowerCenter.

Standards Compliance and Multibyte Metadata Support
These options adhere to the common warehouse model (CWM) standard. They handle internationalization scenarios right out of the box.

Support for Data Modeling Tools
The Metadata Exchange Options support these data modeling tools:

- CA Cool Gen
- CA ERwin
- Embarcadero ERStudio
- ERwin Fusion Model Manager
- Grandite Silverrun-RDM
- IBM Rational Data Architect (EII)
- IBM Rational Rose
- Microsoft Office Visio Database
- Oracle Designer
- Oracle Warehouse Builder
- Select SE
- Sybase PowerDesigner
- Telelogic (Popkin) System Architect

Support for Business Intelligence Tools
These options support these BI tools:

- BusinessObjects Designer
- Cognos ReportNet
- Cognos Series 7 Impromptu
- Hyperion EIS
- IBM DB2 Data Warehouse Edition/OLAP acceleration (Cube Views)
- MicroStrategy

Support for Data Standards
These options support both the CWM and ODBC database catalog access standards.

Benefits

Speed and Simplify Data Delivery
With the Metadata Exchange Options, developers follow a wizard-based, step-by-step process to import or export the appropriate metadata into/from the PowerCenter metadata repository, making the development of data integration solutions faster and easier.

Enhance Data's Relevance to the Business
The Metadata Exchange Options allow IT organizations to readily align technical and business metadata within their critical reporting processes. These options quickly propagate metadata among data modeling tools, PowerCenter, and BI tools. Developers can ensure that users see the latest and most relevant view of their business data. Organizations across functional boundaries benefit from this timely, targeted reporting from the up-to-date data drawn from relevant systems.

Improve Data Accuracy
The Metadata Exchange Options ensure accurate data processing across the enterprise by verifying that metadata structures are consistent between PowerCenter and other applications. The options speed and simplify the metadata update process between systems to guarantee ongoing consistency.

Learn More
Learn more about Informatica PowerCenter and the entire Informatica Platform. Visit us at www.informatica.com or call (800) 653-3871.

About Informatica
Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world gain a competitive advantage in today's global information economy with timely, relevant and trustworthy data for their top business imperatives. More than 4,000 enterprises worldwide rely on Informatica to access, integrate and trust their information assets held in the traditional enterprise, off premise and in the cloud.