

# Supplier 360 Software as a Service (SaaS)

## Benefits

- Improve supplier collaboration with the benefit of a trusted, single supplier view
- Realize rapid time to value for supplier data management with minimal cost and effort
- Meet evolving needs with the flexibility, elastic scalability and agility of a cloud-native solution
- Deploy with confidence backed by award-winning services, partnerships and certifications
- Quicker time to market with a turnkey, configurable, easy-to-use cloud-native solution

## Master and Govern Supplier Information in a Cloud-Native Solution

To ensure critical supply, address disruptions before they can happen, reduce supplier spend and support sustainability targets, organizations need to improve collaboration and communication with their supplier data and network. This requires a single, trusted, 360-degree view that's based on full visibility into a complete and up-to-date supplier profile, along with automated workflows for faster onboarding. However, trusted supplier insights are often difficult to obtain due to data that is incomplete, outdated, duplicated and scattered across multiple siloed systems.

Informatica® Supplier 360 SaaS is a modern, intelligent, all-in-one supplier information management solution designed to help you build and maintain strong relationships with your suppliers and to effectively improve the way you interact with your suppliers so you can obtain the best possible result in terms of quality, quantity, on-time-delivery of your supplies, supplier-spend, compliance, risk-reduction, diversity and sustainability.

Leveraging the flexibility and agility of cloud technologies, Supplier 360 SaaS delivers supplier data that's trusted, complete, consistent and governed. The solution consists of:

- An easy-to-use, configurable, business-friendly user interface that makes it easy to explore, visualize and steward master data in a secure and appropriate manner
- Automated workflows to help you quickly onboard and approve new suppliers
- Out-of-the-box user interfaces that allow rapid application configuration for any industry
- Built-in smarts and orchestration with AI-driven data matching and smart fields
- Embedded data integration at any latency with Informatica's best-in-class iPaaS capabilities
- Flexible and modular microservices architecture for scalability and upgradeability

## Key Features

We've completely redesigned what it takes to implement an MDM system by making it simple and building in intelligence from the data model up. Supplier 360 SaaS benefits from the Informatica Intelligent Data Management Cloud™ which provides everything you need to move data from source systems into Informatica MDM, process it, create a 360 view of the supplier and then publish it to downstream consumers. Supplier 360 SaaS offers several valuable features, including:

### **Easily extend the data model and onboard data in any latency**

- Out-of-the-box supplier and contact data model that's simple to extend in a redesigned modeling canvas
- A purpose-built connector for cloud data integration that hides the complexity of the underlying data model and makes it easy to map data to or from MDM
- Built-in data integration using Informatica's enterprise iPaaS for serverless, streaming, real-time and batch onboarding
- Intelligent, context-aware smart fields that recognize common master data elements (such as names, addresses, phone numbers, emails, date of birth, tax ID and more) for significantly reduced configuration and automatic data display, standardization, verification and matching

### **Capabilities to verify, standardize and enrich data**

- Define Data Quality (DQ) rules once in the Supplier 360 model, and automatically execute those DQ rules regardless of whether data comes in batch, real or streaming
- Data survivorship scores based on the results of DQ validation rules—fields that fail validation rules will be treated as less trustworthy than fields that pass
- Look up code lists, hierarchies, descriptions and crosswalks through embedded Reference 360
- Integrated contact data verification with Informatica DaaS license

### **Intelligence to match in any language for any entity type**

- High-accuracy AI-powered matching combined with best-of-breed match rules engine
- Continuous, active and supervised machine learning used to infer match rules
- Deep learning to match textual, incomplete and 'dirty' data

### **Confidence to merge, manage, search and explore**

- Patented Trust Framework, which considers source of data, age of data and validity of data when merging and updating records and determines the golden record at high confidence levels
- Cell-level survivorship rule definitions, which offer the most granular control of golden record accuracy
- Configurable search results, such as layouts, search templates, filtered searches and Google-like search capabilities, which provide fast, full text searching, repeatability and improved productivity
- Management and visualization of hierarchies and exploration of network relationships via graph technologies

### **The ability to govern, steward and collaborate**

- Simplified data stewardship through a single interface with a common workflow inbox across data mastering, data quality and data governance processes
- Embedded business events modeling framework and automated process orchestration for Informatica [Cloud Application Integration](#)
- Intelligent ML-assisted file import empowers non-technical users to directly upload and steward data for increased productivity

### **Security**

- Adherence with the highest security standards in the cloud, including ISO, SOC2, SOC3, Cloud Security Alliance, Privacy Shield Frameworks, GDPR and HIPAA
- Fine-grained access control with pre-defined roles, groups and users
- Industry-approved and commonly used algorithms to encrypt all sensitive information, at rest or in motion

## **Key Benefits**

### **Easy to deploy**

We've simplified the configuration of Supplier 360 by applying intelligence to the data so you can get up and running in days instead of months. With Informatica's market-proven [Intelligent Cloud Services<sup>SM</sup>](#)(IICS), you can provision a customer data management system without the worry of procuring and managing hardware and software.

### **Easy to use**

Informatica's turnkey approach to supplier data management, AI-powered automation and configuration-driven, user-friendly UIs in Supplier 360 SaaS offer simplicity to business analysts and data stewards with self-service mastering, guided workflows, search and navigation of relationships.

### **Easy to scale**

Extend and expand your supplier data solution as your business needs demand. Supplier 360 SaaS is designed on a flexible and modular microservices architecture that supports elastic scalability and exponential data growth to quickly adapt to changing business needs.

## About Informatica

At Informatica (NYSE: INFA), we believe data is the soul of business transformation. That's why we help you transform it from simply binary information to extraordinary innovation with our Informatica Intelligent Data Management Cloud™. Powered by AI, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location—all on a single platform. Whether you're driving next-gen analytics, delivering perfectly timed customer experiences, or ensuring governance and privacy, you can always know your data is accurate, your insights are actionable, and your possibilities are limitless. Informatica. Cloud First. Data Always.™

## Low cost of ownership

Subscription-based Supplier 360 SaaS is an all-in-one, best-of-breed data management solution with capabilities that include data quality, business process orchestration and reference data management. You gain solid returns on investment through lower cost of ownership and faster time to value compared to other solutions available in the market.

## Investment Protection

Informatica's focus on continuous innovation provides additional protection for your investment with monthly releases, versioned metadata for safe upgrades and rigorous automated testing. Informatica makes it easy to manage your supplier data by eliminating risk with always-on support backed by our award-winning services and partnerships as well as our externally validated certifications, assessments and security standards to keep your data safe.

For more information, please visit <https://www.informatica.com/products/master-data-management/supplier-360.html>



**Worldwide Headquarters** 2100 Seaport Blvd., Redwood City, CA 94063, USA Phone: 650.385.5000, Toll-free in the US: 1.800.653.3871

IN06\_0422\_04215

© Copyright Informatica LLC 2022. Informatica, the Informatica logo, Intelligent Cloud Services, and Intelligent Data Management Cloud are trademarks or registered trademarks of Informatica LLC in the United States and other countries. A current list of Informatica trademarks is available on the web at <https://www.informatica.com/trademarks.html>. Other company and product names may be trade names or trademarks of their respective owners. The information in this documentation is subject to change without notice and provided "AS IS" without warranty of any kind, express or implied.