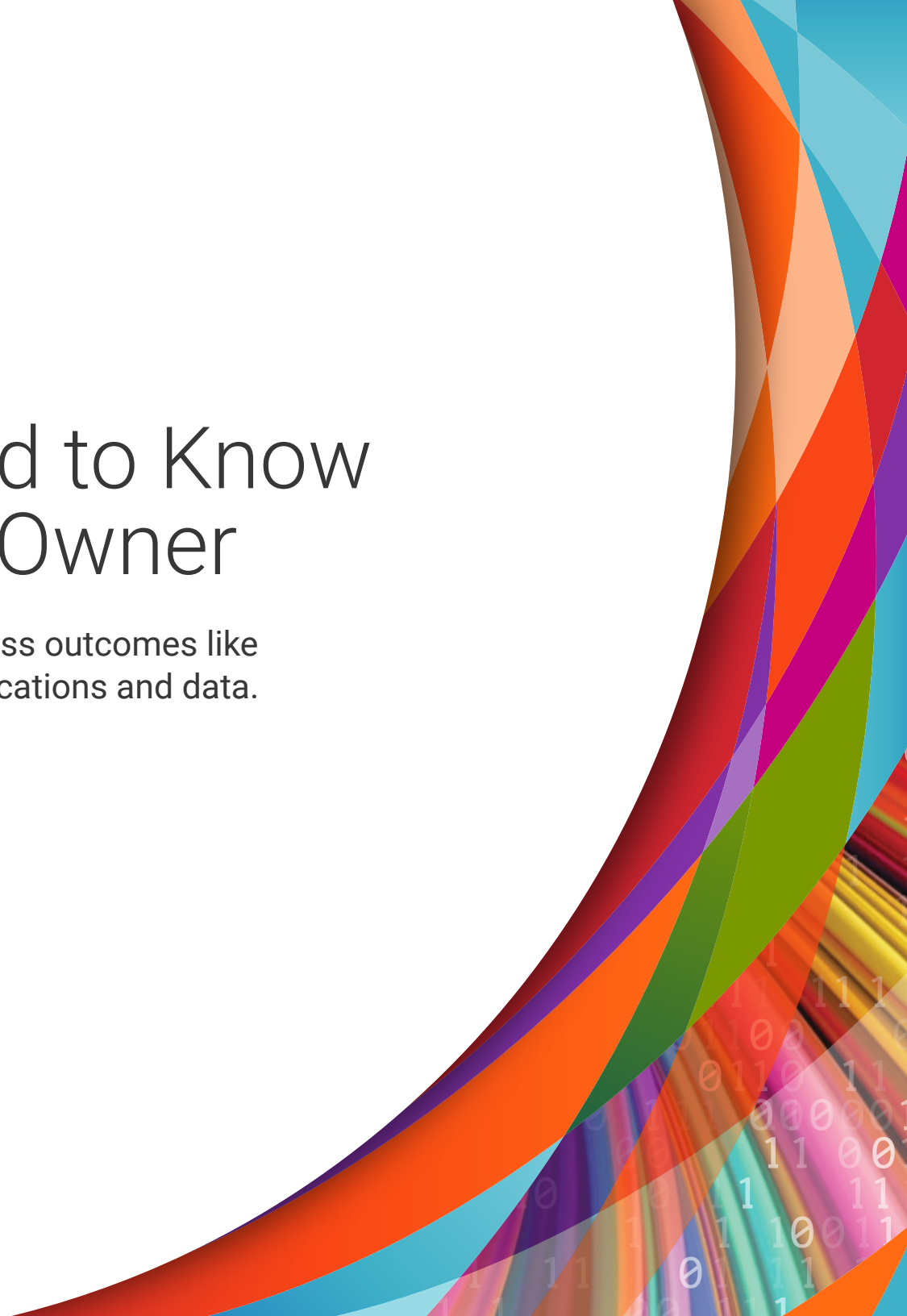




3 Stories You Need to Know as an Application Owner

Improve productivity and drive better business outcomes like these companies did when integrating applications and data.

Where data
& AI come to **LIFE**™





Dolby Laboratories

Goal

Enhance application architecture to elevate the customer experience and support evolving business needs

Solution

Informatica's application and data integration capabilities enabled a cloud-first, scalable architecture

Results

Increased subscription business with little manual effort



"It's important to be very agile and adapt as the needs of the business change. We partnered with Informatica to develop internal APIs. Now the revenue operations team can try out new pricing models on Dolby.io in minimal time."

Ashish Mehta

Director Global Enterprise Applications, Dolby Laboratories, Inc.



Eurovia

Goal

Update application architecture with SAP S/4HANA at the core

Solution

Informatica modernized systems and connected applications

Results

Accelerated time to market for new applications, increased development productivity and reduced costs



"As we modernize and become a more data-driven company, we need to be able to share data easily and securely across applications and lines of business."

Nicolas Chauvin

Director SAP Architecture & Technologies, Eurovia.



Petmate

Goal

Connect all data and analytics tools to create one source of truth and automate workflows

Solution

Informatica IDMC gave Petmate a holistic view of data and automated workflow mappings across domains and data sources

Results

Integrated applications and data sources to make insights accessible for business users and automated order-to-cash process



"Right away, we saw huge increases in efficiency – ELT processing time for jobs in Oracle or Snowflake cut in half – giving users more time to work on analytics."

Jacob Parks

Data Scientist, Petmate

Take these four steps
to streamline
business operations.

GET EBOOK



About Us

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation.

Informatica. Where data and AI come to life.™

IN19-5035-1224

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[informatica.com](https://www.informatica.com)

Where data & AI come to



Worldwide Headquarters
2100 Seaport Blvd.
Redwood City, CA 94063, USA
Phone: 650.385.5000
Fax: 650.385.5500
Toll-free in the US: 1.800.653.3871

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