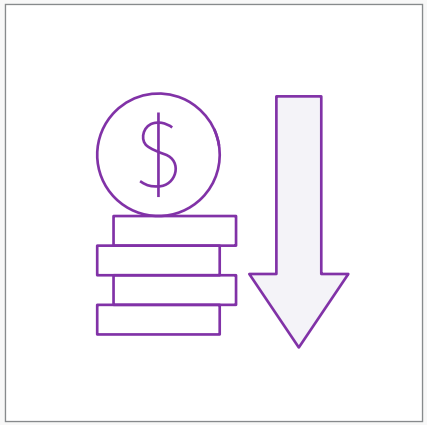
Informatica from Salesforce | cognizant

# AI Agents: The New Force Behind Supply Chain Transformation

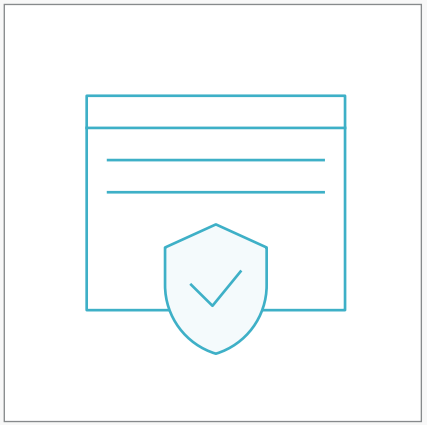
How to boost resilience and agility

Where data & AI come to LIFE™

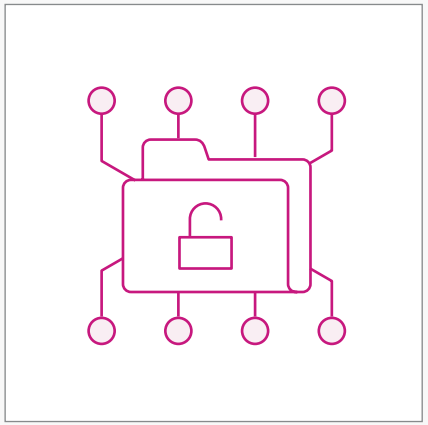
# Agentic AI Advantages



Reduce cost-to-serve (C2S)



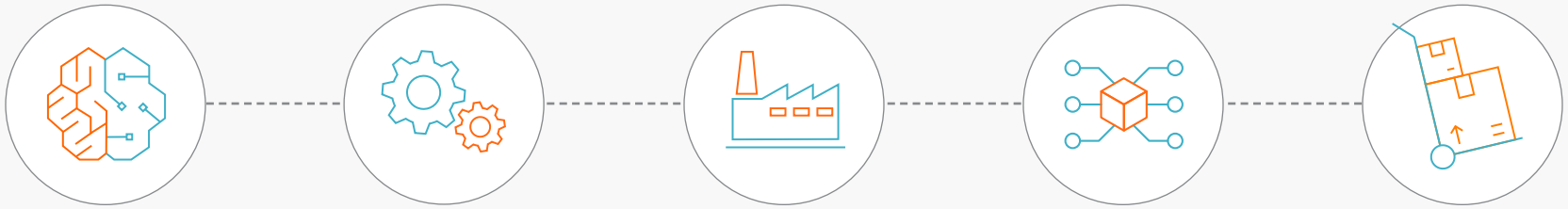
Increase transparency and predictability



Oversee risk management

# Real-World Examples

Agentic AI can transform and optimize your entire supply chain — from start to finish.



**Procurement**

**Dynamic Demand and Forecasting**

- Identify new patterns and update forecasts in real time
- Optimize inventory levels automatically without human intervention

**Logistics**

**Supplier Selection and Negotiation**

- Evaluate performance metrics, costs and reliability
- Fine-tune pricing and delivery times with insights into supply availability, risk exposure and current demand

**Manufacturing**

**Factory Scheduling and Maintenance**

- Adjust operations based on asset utilization, labor availability, line speed and materials supply
- Reduce downtime with predictive maintenance of equipment condition based on sensor data

**Distribution**

**Route and Load Optimization**

- Find optimal routes based on current conditions: traffic, weather and fuel prices
- Balance loads across transportation modes and assets to improve cost savings and asset utilization

**Shipping**

# Core Pillars of Enterprise AI Agents



## Build

- Ground AI agents with trusted data
- Utilize existing investments
- Integrate your metadata system of intelligence



## Connect

- Unify collaboration and recruit AI agents from anywhere
- Streamline multi-agent workflows
- Scale impact across your organization



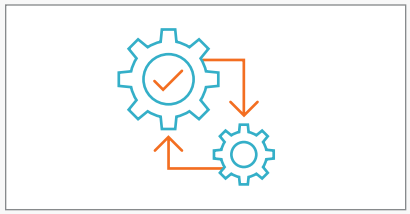
## Manage

- Enable enterprise-grade security and control
- Oversee the full agent lifecycle
- Ensure future-proof flexibility — supporting trusted frameworks for LLMs and standards

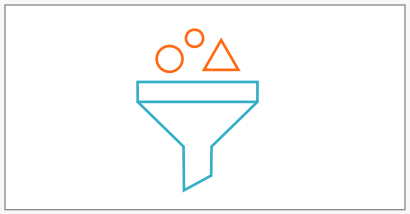
# Key Steps to Kickstart Your Journey



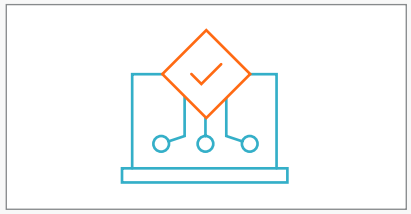
**Deliver trusted data**
to generate reliable AI outputs



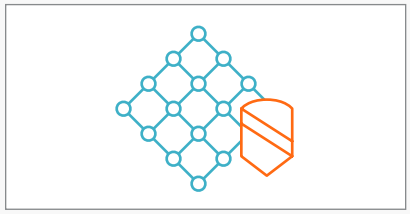
**Build a robust infrastructure**
to simplify complex data



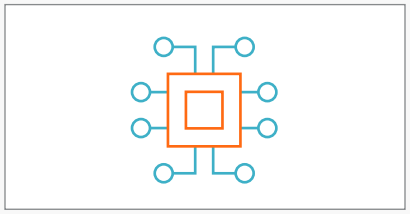
**Improve system integration**
to enhance scalability



**Strengthen data governance**
to ensure responsible AI



**Address multi-connection security challenges**
to reinforce protection



**Enable seamless collaboration across multiple agents**
to optimize performance

# Bring AI agents to life with Informatica

**LEARN MORE**




Source: **Informatica and Cognizant, AI Agents at Work: Driving Supply Chain Resilience and Agility, 2025**

# About Us

### About Informatica

Informatica from Salesforce is a leader in enterprise AI-powered cloud data management. Informatica helps organizations connect, manage, and unify their AI-ready data through its data catalog, data integration, governance, quality and privacy, metadata management, and Master Data Management (MDM) capabilities. Informatica continues to support and integrate with a broad ecosystem of partners while helping customers unlock the full value of their data and AI.

### About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: **www.salesforce.com**.

IN19-5286-1125

© Copyright Informatica LLC 2025. Informatica and the Informatica logo are trademarks or registered trademarks of Informatica LLC in the United States and other countries. A current list of Informatica trademarks is available on the web at **https://www.informatica.com/trademarks.html**. Other company and product names may be trade names or trademarks of their respective owners. The information in this documentation is subject to change without notice and provided "AS IS" without warranty of any kind, express or implied.



**Where data & AI come to LIFE™**

Informatica

Worldwide Headquarters
2100 Seaport Blvd.
Redwood City, CA 94063, USA
Phone: 650.385.5000
Fax: 650.385.5500
Toll-free in the US: 1.800.653.3871

**informatica.com**
**linkedin.com/company/informatica**
**x.com/Informatica**

CONTACT US