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Infographic

3 Key Lessons to Accelerate Value from AI

AI promises to transform your business and everyone is ready! But is your data? Although the initial adoption of generative AI is not easy, the potential rewards are worth the effort. Informatica's recently commissioned report, **CDO Insights 2024: Charting a Course to AI Readiness** suggests:
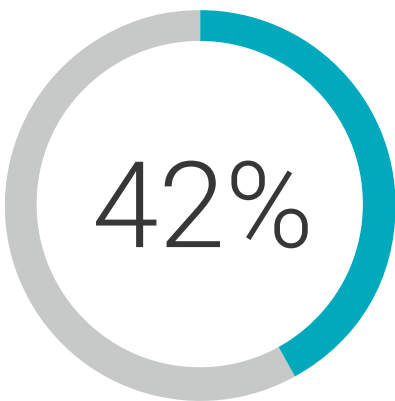
99% of AI adopters have encountered roadblocks on their AI journey.

The independent survey of 600 CDOs, CDAOs and CAOs discovered helpful insights on the pitfalls enterprises may expect as they adopt AI and how to learn from them to accelerate adoption.
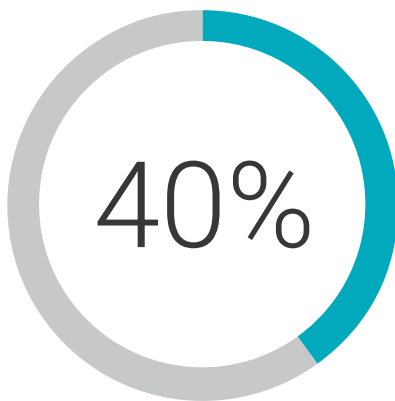

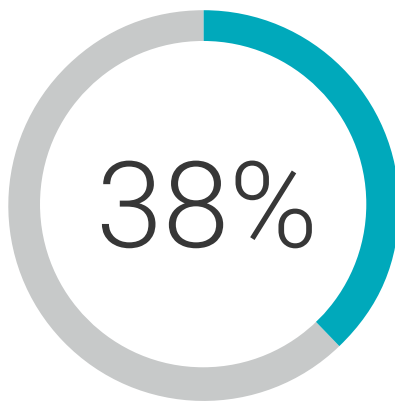## Lesson 1 — Early Focus on Data Governance is a Game Changer for Success

Making reliable, accurate and trusted data available for AI models is an obstacle.

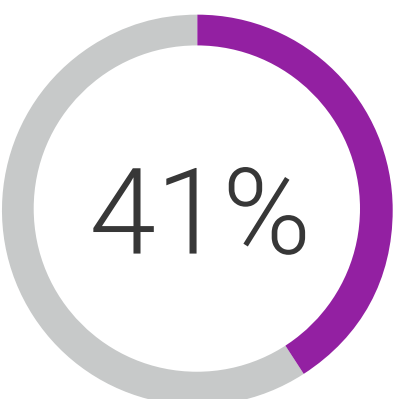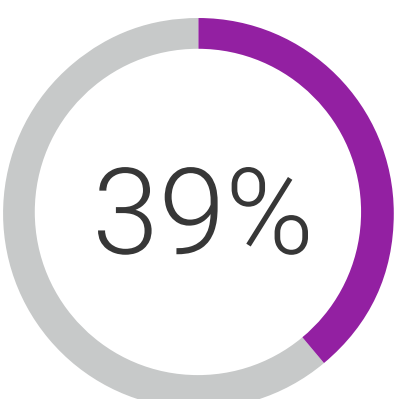| 42%	40%	38%
indicated quality of data as the top generative AI challenge	highlighted lack of adequate data privacy and protection to support AI initiatives	cited governing AI ethics as a major roadblock

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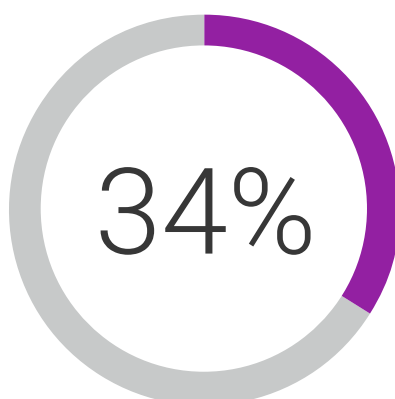## Lesson 2 — Leverage Automation to Manage Data Complexity and Scale

Relying on manual efforts to manage data is unsustainable.

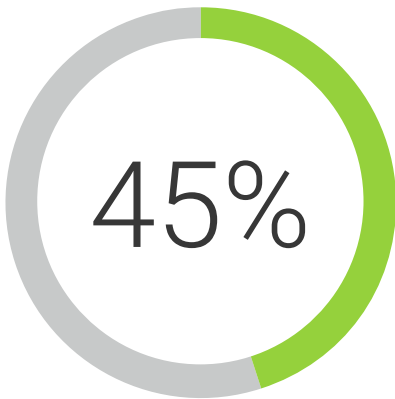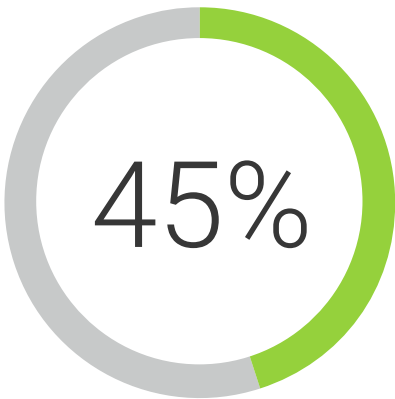| 41%	39%	34%
of data leaders indicated they already struggle with 1,000+ sources	suggested the increasing number of data consumers as a roadblock	reported lack of a complete view and understanding of the data estate as a challenge

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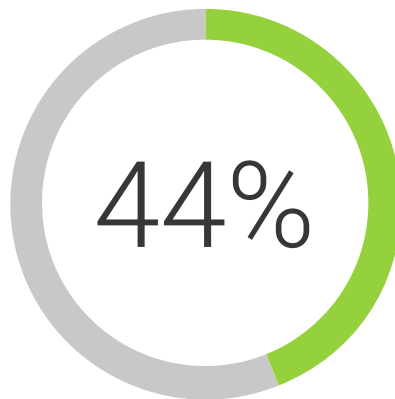## Lesson 3 — Organizational Alignment and Buy-in are Critical

Organizational obstacles are bigger hurdles than technology.

45%	45%	44%
highlighted a lack of support from business leadership	also cited the inability to justify ROI for budget as a challenge	indicated a lack of cooperation across business units as an inhibitor to adoption

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By understanding these lessons learned, you can accelerate your own AI adoption. Find out how data leaders are getting their data AI-ready in the report.

CDO Insights 2024: Charting a Course to AI Readiness

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