

3 Key Takeaways: Inside the 2024 State of Cloud Modernization

Discover must-know stats from a survey of 300 data leaders utilizing Informatica PowerCenter and explore the current state of cloud modernization.

1

90%

who prioritize cloud modernization improve efficiency, drive innovation and achieve greater scalability

42%

said failure to modernize to the cloud will decrease efficiency



Takeaway:

Embrace the cloud to accelerate time to value, cut costs and secure a competitive edge.

2

84%

believe modernizing legacy data infrastructure to the cloud is key to maximizing artificial intelligence (AI) benefits

38%

plan to focus on AI and machine learning (ML) initiatives over the next 18 months



Takeaway:

Modernize on-premises workloads to the cloud to power AI and ML initiatives — faster speed, agility and scalability.

3

56%

attribute the main drivers of cloud modernization initiatives as being led by the executive board, leadership and C-suite

39%

cite security and compliance, data governance and technical complexity as the top three challenges in cloud modernization projects



Takeaway:

Increase efficiency and reduce maintenance overhead with an AI-powered, cloud-native data platform.

Fast-track your cloud journey by modernizing PowerCenter to Intelligent Data Management Cloud™ in minutes.

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Source: Informatica and Energize Marketing, Insights from Informatica PowerCenter Customers: The State of Cloud Modernization Report, 2024

Where data & AI come to



Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE®, our AI engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform.