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Infographic

3 Ways iPaaS Recipes Make an App Owner's Job Easier

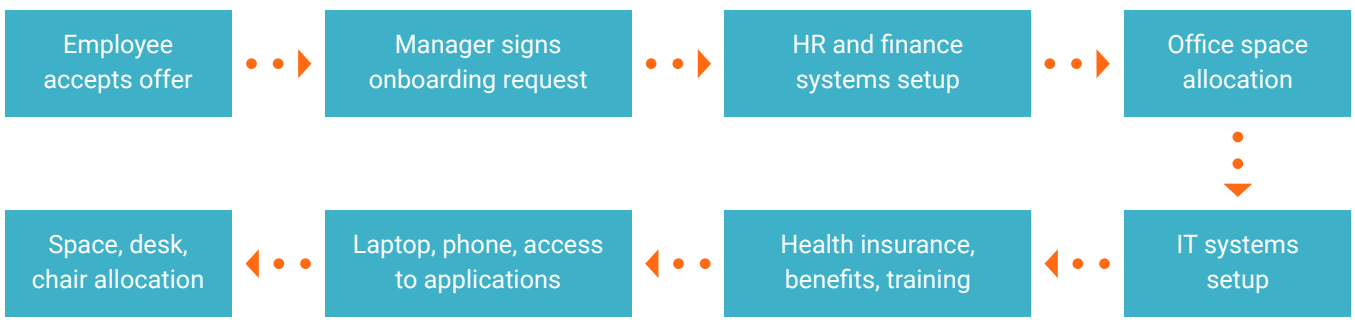
As an application owner, you're tasked with making complex tasks simpler and more efficient for your team. Achieving seamless integration and workflow automation is often challenging — until you use iPaaS recipes.

Explore how iPaaS recipes can make your job easier, saving time, reducing errors and increasing potential for growth and creativity.

Automate Standard Enterprise Workflows

Many enterprise processes that need to be automated would benefit from pre-built or pre-packaged process integration templates. For example, an employee onboarding process automation like the below doesn't need to be a manual lift.

Human Resources: Employee Onboarding



How do app owners benefit? This saves you time, effort and money while reducing manual errors.

Support Industry-Specific Workflows

Industries such as healthcare, retail, financial services/insurance and the public sector have unique systems and process automation requirements that can be easily templated. Here's an example of a scenario that iPaaS recipes could help with:

Healthcare: Patient Management Recipes

1. **Create a patient record**
   Convert HL7 ADT messages to FHIR by translating patient admission information from the HL7 v2 format into the FHIR standard.
2. **Register patient**
   Convert HL7 ADT A04 messages to FHIR by translating patient registration information from the HL7 v2 format into the FHIR standard.
3. **Update patient record**
   Convert HL7 ADT A08 messages to FHIR by translating patient registration information from the HL7 v2 format into the FHIR standard.

How do app owners benefit? Get integration patterns tailored to your sector's unique needs without starting from scratch.

Innovate with GenAI Integration

Generative AI (GenAI) recipes make processes smarter by enabling out-of-the-box connectivity to large language models (LLMs) and artificial intelligence (AI) models. Here's an example:

Building AI agents for fully automated and autonomous chatbot-like experiences

Using GenAI recipes for conversational AI use-cases allows the system to:

1. Take the user input query.
2. Understand the context of the query.
3. Make autonomous decisions based on the context, such as which application to fetch the answer from in real time.
4. Retrieve the information and deliver the answer to the user in conversational terms.

How do app owners benefit? Embrace the future of automation with AI capabilities that align perfectly with your vision and goals.

How else can iPaaS recipes take a load off of application owners?

GET EBOOK

Source: **Informatica, The Recipe for Intelligent Enterprise AI and Process Automation, 2024**

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