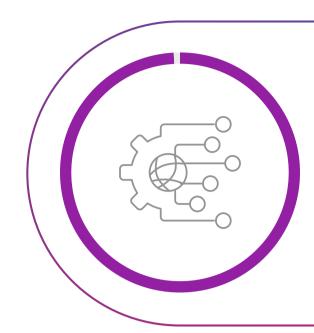


5 Must-Know Stats for ClOs

Insights to strengthen your IT strategy and data-driven business transformation



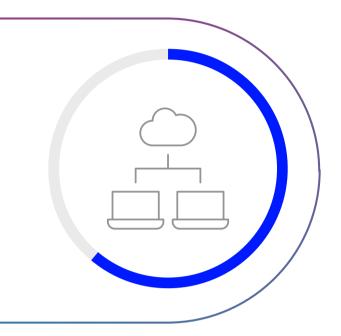


of organizations have improved profitability and/or performance from digital investments over the last two years¹

Takeaway: Digital transformation success is fast becoming a baseline requirement rather than a differentiator.

of CIOs are prioritizing infrastructure that supports hybrid/flexible work and 52% are prioritizing cybersecurity²

Takeaway: Increase the ROI of technology investments and safeguard your organization's security by modernizing to a multi-cloud/hybrid data stack.

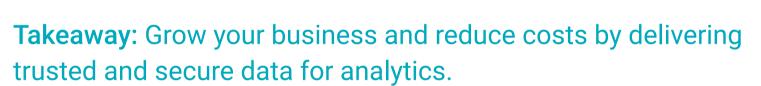




of CIOs say talent attrition is an issue³

Takeaway: Prioritize employee engagement — highly engaged employees lead to less turnover, stronger productivity and higher profitability.4

of public companies that outperform competitors by 2025 on key financial metrics will also report being data and analytics centric⁵









of data management professionals admit they have trouble predicting data-related cloud costs⁶

Takeaway: Look for governance, cataloging and general processes your data team can follow to ensure they're aware of costs and risks.

- ¹ KPMG, KPMG Global Tech Report 2022, 2022
- ² CIO Dive, 2022 CIO Priorities, 2022
- ³ CIO Dive, 2022 CIO Priorities, 2022
- ⁴ Oak Engage, 25 Employee Engagement Statistics You Wouldn't Believe, 2022
- ⁵ Gartner®, How to Optimize Enterprise Value From Data and Analytics, Rita Sallam, 10 October 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.
- ⁶ CIO Dive, Big Data Costs Big Money: How to Handle Spiraling Cloud Costs, 2022



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IN20-4529-0423

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