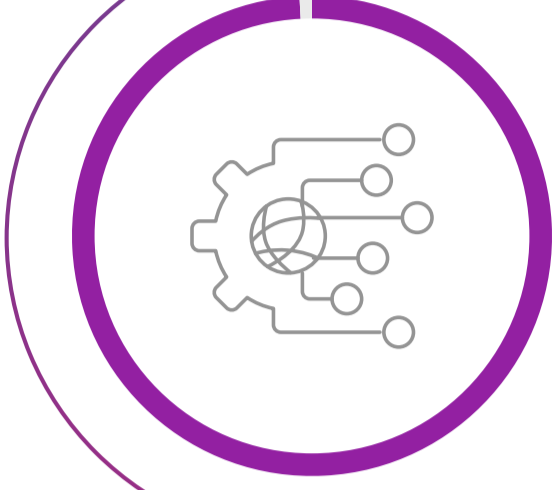


5 Must-Know Stats for CIOs

Insights to strengthen your IT strategy and data-driven business transformation



1



99% of organizations have improved profitability and/or performance from digital investments over the last two years¹

Takeaway: Digital transformation success is fast becoming a baseline requirement rather than a differentiator.

61% of CIOs are prioritizing infrastructure that supports hybrid/flexible work and 52% are prioritizing cybersecurity²

Takeaway: Increase the ROI of technology investments and safeguard your organization's security by modernizing to a multi-cloud/hybrid data stack.



2

3



64% of CIOs say talent attrition is an issue³

Takeaway: Prioritize employee engagement – highly engaged employees lead to less turnover, stronger productivity and higher profitability.⁴

70% of public companies that outperform competitors by 2025 on key financial metrics will also report being data and analytics centric⁵

Takeaway: Grow your business and reduce costs by delivering trusted and secure data for analytics.



4

5



80% of data management professionals admit they have trouble predicting data-related cloud costs⁶

Takeaway: Look for governance, cataloging and general processes your data team can follow to ensure they're aware of costs and risks.

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¹ KPMG, KPMG Global Tech Report 2022, 2022

² CIO Dive, 2022 CIO Priorities, 2022

³ CIO Dive, 2022 CIO Priorities, 2022

⁴ Oak Engage, 25 Employee Engagement Statistics You Wouldn't Believe, 2022

⁵ Gartner®, How to Optimize Enterprise Value From Data and Analytics, Rita Sallam, 10 October 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

⁶ CIO Dive, Big Data Costs Big Money: How to Handle Spiraling Cloud Costs, 2022