

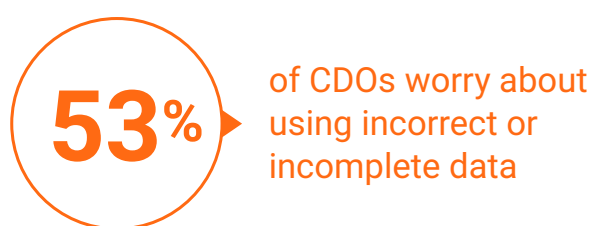
AI Readiness Cheat Sheet: CIO and CDO Edition

Turn your enterprise into a powerhouse by maximizing the full potential of artificial intelligence (AI). With AI technologies, such as generative AI (GenAI), you can unlock new levels of productivity, customer engagement and top-line revenue growth.

Keep this cheat sheet handy or share it with your team — it's packed with AI insights from visionary data leaders who participated in an exclusive Informatica roundtable. Discover their go-to strategies for staying ahead in the evolving data and AI landscape.

Seize the Data Advantage

Key Insight

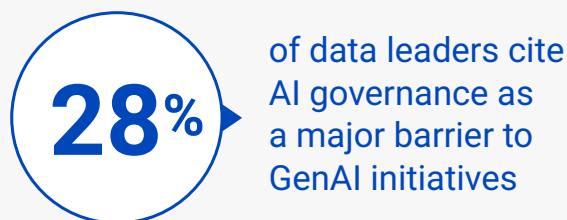


Action Items

- Deliver high-quality, trusted data and smoothly integrate it into AI models.
- Utilize AI-ready data and advanced analytics for business insights.
- Eliminate fragmented IT systems and connect your data sources.

Navigate Shifts in Governance and Compliance

Key Insight



Action Items

- Collaborate with stakeholders to review the scope, implications and requirements of AI regulations.
- Establish data and AI policies on data usage, AI model deployment and regulatory compliance.
- Tighten information security and invest in data classification and access permission capabilities.

Reassess Your AI Adoption Strategy

Key Insight

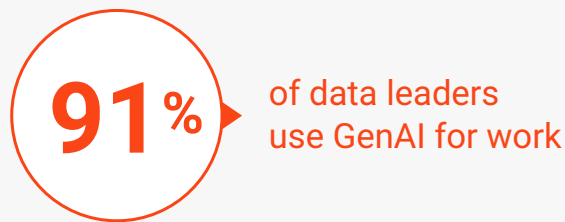


Action Items

- Empower your workforce by advancing their data literacy and AI fluency skills.
- Educate your board of directors to better understand the benefits of AI readiness.
- Develop a framework that prioritizes GenAI goals and forecasts ROI.

Design a Roadmap for GenAI Growth

Key Insight



Action Items

- Pinpoint the most impactful GenAI use cases that justify future investments.
- Create a business model highlighting the value of your GenAI projects.
- Implement AI-powered data management platforms to simplify GenAI deployment and maintenance.

Pave the way for AI success across your enterprise.

[LEARN MORE](#)

Source: Informatica, CDO and CIO Best Practices for Driving AI Readiness, 2025

Where data & AI come to



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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