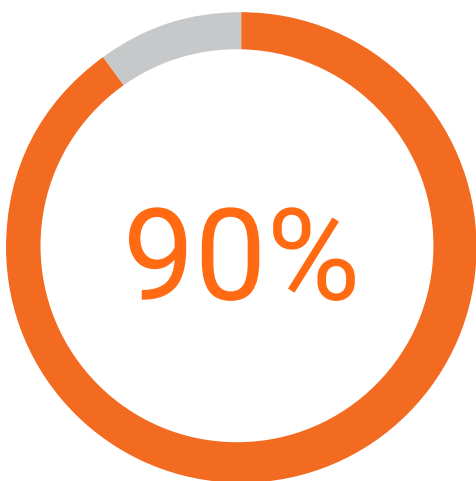


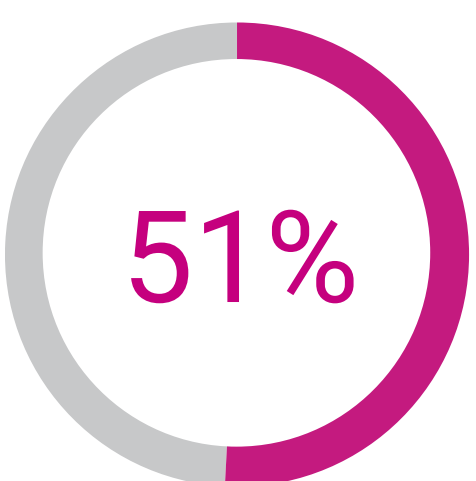
Architecting AI Agents: From Deployment to Business Impact

Discover how enterprises are navigating the emerging world of artificial intelligence (AI) and agentic AI — bridging data architecture with business value for maximum results.

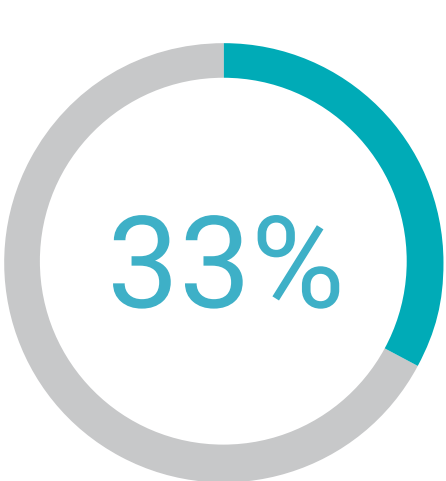
Current State of Agentic AI



of companies are using AI



of companies are exploring agentic AI use cases



of enterprise software applications will include agentic AI by 2028

The Next AI Frontier

 Traditional AI Assistant		 Agentic AI
Rules-Based Depends on rules and prompts	➔	Autonomous Performs tasks on the user’s behalf
Reactive Requires constant user input	➔	Proactive Acts autonomously to achieve goals
Transient Memory (Static) Employs short-term storage for context and information	➔	Persistent Memory (Dynamic) Stores information across multiple interactions and tasks
Rigid Learning Operates according to pre-defined rules and algorithms	➔	Adaptive Learning Evolves behavior based on real-time feedback

Core Pillars of Enterprise AI Agents

 Build	 Connect	 Manage
- Ground AI agents with trusted data - Utilize existing investments - Integrate your metadata system of intelligence	- Unify collaboration and recruit AI agents from anywhere - Streamline multi-agent workflows - Scale impact across your organization	- Enable enterprise-grade security and control - Oversee the full agent lifecycle - Ensure future-proof flexibility — supporting trusted frameworks for LLMs and standards

Bring agentic AI to life with Informatica.

LEARN MORE

Source: Informatica World, Architecting AI-Ready Data: Foundations for Business-Aligned AI Agents, 2025

Where data & AI come to



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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