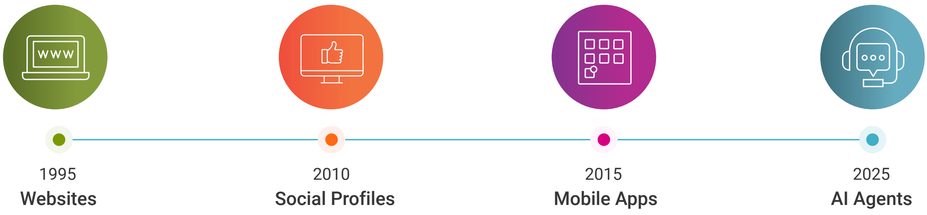
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Infographic

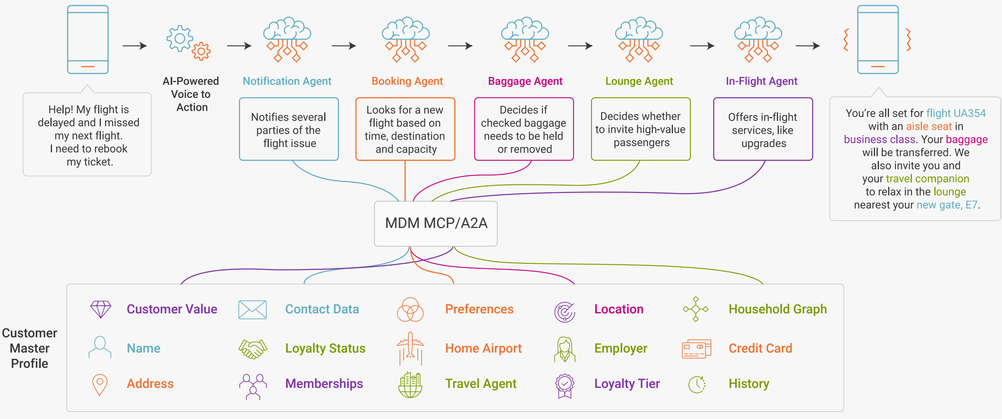
Breathe Life into Agentic AI with Intelligent Master Data Management

Discover how AI agents are reshaping customer experience (CX) by driving smarter, more personalized interactions. Explore a real-world example of agentic AI fueled by advanced master data management (MDM) and get a glimpse into the next era of MDM.

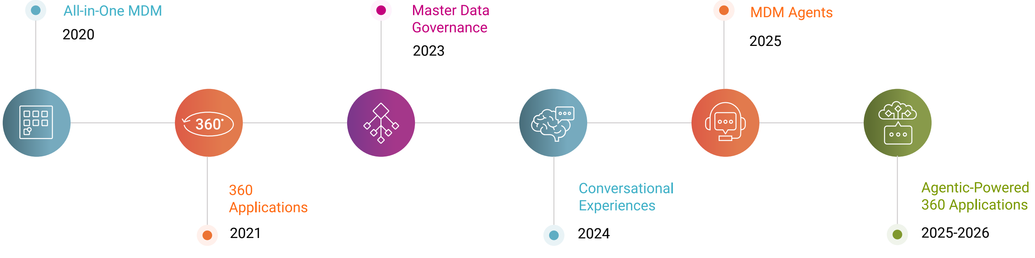
Enter the Future of CX with AI Agents



See Agentic AI and MDM in Action



Lead the Evolution of Next-Gen MDM



Power agentic AI with superior MDM

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Source: **Informatica World, Master Data Management: Your AI Secret Weapon for Success, 2025**

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