Your life sciences research, supply chain and commercial success rely on data. That’s why data governance is a critical piece todata stewardship. Failing to ensure compliance can hit outcome targets that are needed to flourish in the new, data-driven world. Falling behind risks large fines and reputational damage that can send revenue plummeting.

Informatica and Cognizant know this world. As a partnership of experts, we will help you create a foundation of compliance and data protection that drives new business opportunities.

Steps to success

The Target State:

- Sustainable Privacy
- Non-Compliance
- Partial Compliance
- Full Compliance

Six steps to turning data protection into business value

1. Define and Manage Governance Policies

Companies that have been through GDPR and CCPA will tell you how vital it is to identify critical business-user stakeholders and align them with the data and privacy processes they need to own.

2. Discover, Classify, and Understand Personal and Sensitive Data

Locate, classify, and analyze data to understand risk across environments—such as multi-cloud and on-premises, Hadoop and relational—for both structured data and unstructured file systems.

3. Map Identities to Personal and Sensitive Data

Build a data subject registry (identities personally identifiable information (PII) enabling faster access to data that belongs to customers and employees.

4. Automate Analysis of Data Risk and Keep Protection Plans Current

Use automation to continuously measure privacy risks and record them to ensure key risk indicators (KRIs) for data privacy and compliance programmes are still relevant and up to date.

5. Protect Data and Manage Subject Rights and Data Deletion Requests

Use data masking and encryption to ensure reliable control during the exposure, access, and use of personal data. Document the location, lineage, history, and retention periods of all the privacy classified data you hold. That’s the only way to ensure a speedy and verifiable response to data deletion and subject rights requests.

6. Measure and Communicate Audit Readiness

Track the current progress of data protection programmes for auditor visibility. Demonstrate success or quickly remediate privacy gaps with the controls you’ve put in place.

Trust is a critical asset for life sciences organizations—and protecting sensitive data is more important than ever.

Turn data compliance into a sustainable, repeatable process that reduces risk while enabling new business and protecting revenue. Rely on the experts—Informatica and Cognizant. After all, data is in our DNA.