Informatica | snowflake | Paycor

Infographic

Decode Data, Drive Insights: Igniting Analytics and Business Intelligence

Advanced analytics and artificial intelligence (AI) are evolving enterprises into insight-led, adaptive organizations. Find out how to deliver cutting-edge analytics and business intelligence (BI) with Informatica and Snowflake and take an inside look at Paycor's data success story.

Build an AI-Ready Data Foundation

Equip yourself with a data platform that is:

- AI-Powered
- Metadata-Driven
- Cloud-Native

Solve Critical Data Challenges

Discover
the data you need with ease

Govern
and track data across cloud, on-premises and hybrid environments

Master
a 360-degree view of customer, partner and supplier data

Populate
real-time data

Cleanse
data for optimal quality and usability

Secure
and protect high-risk data

Explore Paycor's Data Engineering Revolution

Goal

Deliver an end-to-end, modern analytics platform for daily reporting and BI

Solution

Partnered with Informatica and Snowflake to generate trusted, data-driven insights across the company

Data Lakes		Certified Data		Extensibility and Scale	
Informatica	**Snowflake**	**Informatica**	**Snowflake**	**Informatica**	**Snowflake**
• Connectors for various sources • Cloud data integration and mass ingestion	• Simple SQL-based data lakes • No storage limits	• Data profiling • Data cataloging • Data quality management	• Stored procedures for consistent transforms • Task monitoring	• Monitoring and error identification • Rapid pipeline expansion	• Warehouse size increase in minutes • Cortex functions

Results

- Reduced data wrangling time by 90%
- Shortened reporting cycles from months to weeks
- Boosted data engineering productivity with AI-powered intelligence and automation
- Delivered the right data at the right time for AI consumption

Join Hundreds of Joint Enterprise Customers

The Bank of Missouri · bmc · DFW Dallas Fort Worth International Airport · KLA · Marathon Oil · NYC Health+ Hospitals · Petmate · Yamaha

Transform data into actionable insights.

LEARN MORE

Source: **From Data to Insights: Leading-Edge Analytics and BI with Informatica and Snowflake, 2025**

Where data & AI come to LIFE

Informatica

Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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