

## Sustainable Business Model and Innovation Policy Statement

# Sustainability Impacts and Opportunities for our Solutions and Services

#### We design our cloud solutions for a positive impact on society and the environment

The newest generations of cloud services and infrastructure can provide higher levels of energy efficiency and other benefits to communities across the globe. We are committed to enabling and accelerating these advancements by continuously improving our cloud-native solutions and services to meet our customers' data management challenges.

Each of our employees are expected to look for opportunities to enhance the roles that our solutions and services can play in creating a more sustainable future. By way of illustration:

- We enable cloud-based data integration, storage and retrieval systems that allow workplace teams to use less energy, paper, business travel and other resources by providing more immediate and distributed access to consolidated data
- We continuously improve technologies and applications that can benefit organizations in their compilation and management of data relevant to their own sustainability initiatives, objectives, and reporting, and for other applications that serve the well-being of the environment and communities worldwide
- We expect that our provision of cloud-based services will result in significant energy savings and reductions in carbon emissions as compared to the use of on-premises computing resources
- Our product development and improvement efforts utilize efficient programming and architecture, leading-edge algorithms and data storage techniques and right-sized computing infrastructure. This ultimately reduces the amount of energy that would be required by our customers for similar data processing and analysis utilizing less efficient processes and higher-powered end-user hardware
- Our Al-powered capabilities increasingly automate and speed data management tasks, thereby increasing efficiency and reducing workloads associated with redundant processing, data sets, reports and maintenance of unused data assets
- We include the use of renewable energy and other environmentally friendly operations by our public data center providers among the factors that we consider when selecting our data center services partners

• Our partnering with larger public cloud data centers helps us and our customers realize more of the environmental benefits from cloud computing, and we therefore cultivate robust relationships with hyperscale cloud services providers who invest in the most efficient energy-saving technologies, resource utilization rates, large-scale climate control and high-density server layouts

## Risk Management and Business Continuity

#### We proactively identify risks and implement plans to address those risks

Our Enterprise Risk Management consists of regular assessments and ongoing mitigation and monitoring to identify and evaluate risks that may threaten our business. It is complemented by a robust business continuity approach. Key features include the following:

- Our business process owners, who are best equipped to understand their own operations, are empowered to identify, prioritize and design risk mitigation activities within their scope
- Our unified business continuity planning process is designed to identify critical business processes, recovery time objectives and dependencies to develop appropriate Enterprise business continuity plans
- We involve risk area subject matter experts to assist in defining requirements, prioritization, and the design of mitigation plans

## Intellectual Property and Competitive Behavior

#### We respect intellectual property rights and encourage competitive behavior

Informatica respects others' intellectual property rights, and we procure and protect our own intellectual property in a manner that is fair and in conformity with our obligations under law, including restrictions on anti-competitive behavior. We implement these principles by:

- Performing legal, security and architectural approval and ongoing compliance oversight for product design and development, including the incorporation of open source and other third-party technology
- Supporting open-source communities by contributing our own proprietary code where appropriate
- Utilizing our active patent filing program to disclose our core innovations in data integration, analytics and data protection to the public while helping ensure that our investment in those innovations is protected during the patent period
- Utilizing copyright and trademark registrations to protect only the primary intellectual property and source designations of our products
- Requiring all employees to acknowledge annually our Code of Business Conduct and setting expectations with suppliers through our Supplier Code of Conduct, both of which emphasize the importance of complying with antitrust laws and avoiding anticompetitive behavior
- Working to succeed in the marketplace through fair and free competition

## Supply Chain Management

#### We mitigate the sustainability risks in our extended supply chain

We are committed to holding ourselves and our suppliers accountable for the social and environmental impact of our business activities around the world. We promote and maintain responsible business standards throughout our global supply chain. All employees are expected to consider environmental and social principles in their purchasing decisions. To that end, we:

- Implement procedures to practice socially responsible procurement
- Prefer suppliers who share our environmental and social responsibility values
- Encourage suppliers to align with the principles of the Informatica Supplier Code of Conduct
- Promote suppliers' maintenance of effective management systems that integrate environmental, occupational health and safety, human rights and labor, and business ethics in their activities
- Conduct meaningful supplier engagement for visibility into their environmental and social risks and opportunities, and help drive their adoption of higher standards



Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud<sup>™</sup>, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE<sup>®</sup>, our AI engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform.

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IN17-0424