

MODERNIZE AND MONETIZE

The power of moving data management to the cloud

Data management is changing and enterprises need to respond

To stay competitive in an economy that's rapidly going digital, organizations need the agility, insights and scalability that only a cloud-based system can deliver.



80 percent of worldwide data will be unstructured by 2025¹



More than half of business data will come from external sources²

Everything to gain

- ✓ Eliminate cost overruns and reduce production costs
- ✓ Leverage intelligent automation to avoid labor-intensive manual processes to alter code
- ✓ Seamlessly optimize data for performance
- ✓ Achieve predictable and controllable overhead costs for maintenance
- ✓ Increase productivity with shorter development times to reach ROI objectives
- ✓ Implement a resilient integration that avoids workarounds, upgrades and risks



IICS: a self-service collaboration ecosystem

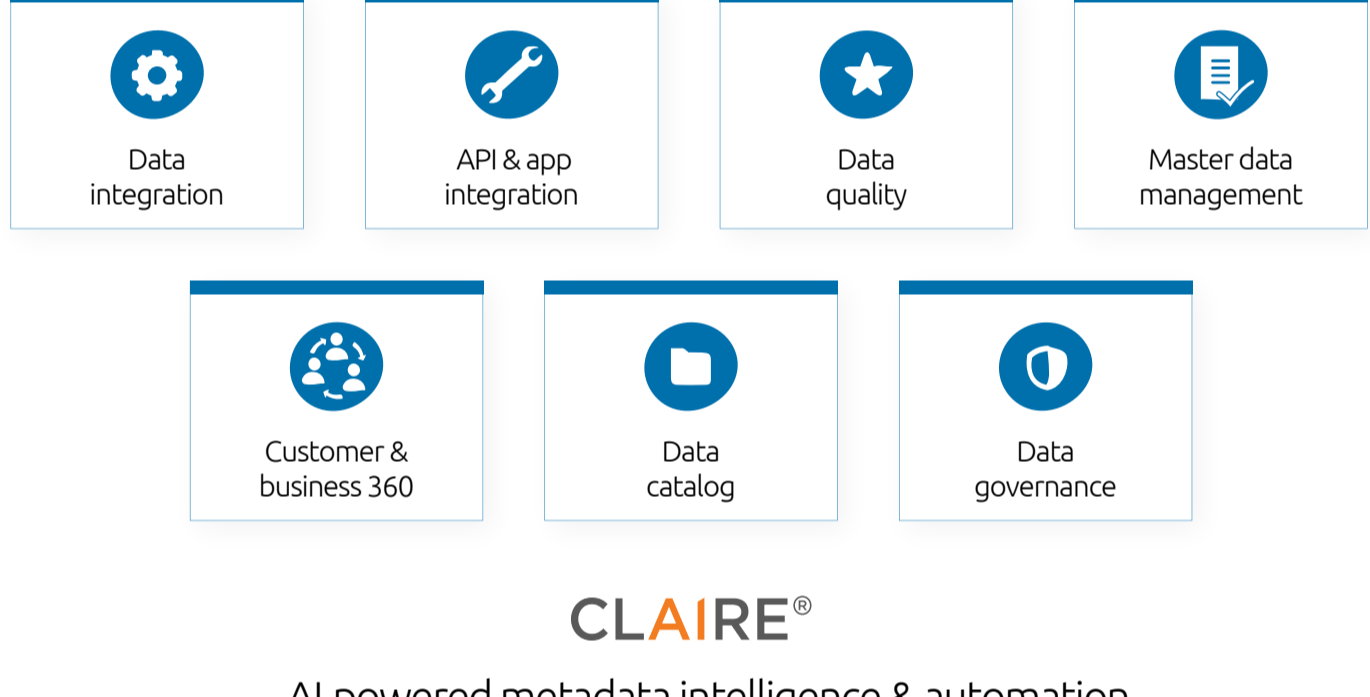
- A future-proof data architecture with templates and wizards that can be reused across hybrid ecosystems
- A governed, self-service collaboration ecosystem for sharing, understanding and accessing data assets
- An enterprise data management platform for the end-to-end lifecycle of data

Supported by IDMC

IDMC: unified and connected

Informatica's Intelligent Data Management Cloud (IDMC) unifies data on a foundation of shared components, including a data processing engine and connectors. IDMC is driven by the Informatica CLAIRE® AI-powered metadata intelligence and automation engine.

Intelligent Data Management Cloud



Migration: simplified

Informatica's intelligent Migration Factory ensures **automated, cost efficient, risk-free conversion** of PowerCenter mappings to IICS.

It analyzes PowerCenter for thousands of mappings, sessions and workflows. It provides an estimate of **the work required to migrate and modernize.**

IICS in Action

- Learning the **business value** of data assets and who in the business needs them
- Establishing **data quality** and ensuring the **right reference data** is migrated
- Making the **journey incremental** so business-critical systems keep running
- Securing **sensitive data** and ensuring it stays protected
- **Governing data** to promote collaboration, data understanding and trust

In practice: accelerating automotive insights

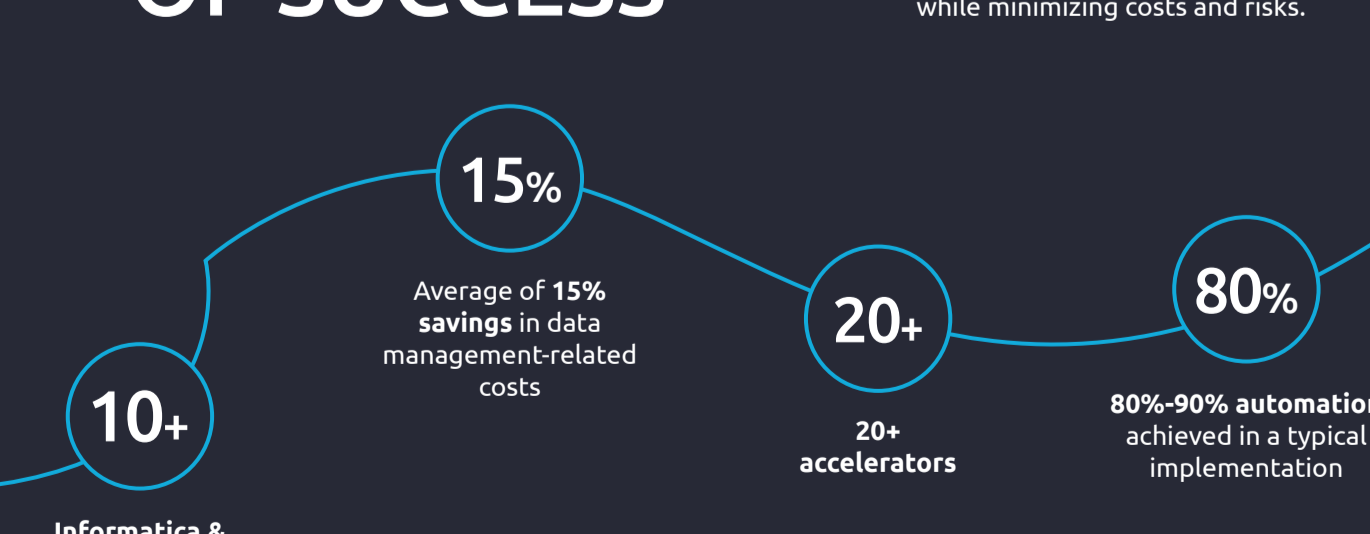
A **global auto manufacturer** needed to unify its disparate data estate to improve analytics and insights. Legacy systems — including PowerCenter — were no longer fit for purpose. Data's utility was limited by silos and dependencies.

The company has embarked on a **5-year program of cloud modernization** with Capgemini and Informatica.

Together we're building a **shared data ecosystem** where users from different geographies and business ecosystems can create their own **analytics dashboards and derive their own insights.**

A DECADE OF SUCCESS

Modern data management requires a flexible, cloud-native enterprise architecture that speeds time to value while minimizing costs and risks.



Ready to take this journey together?

Accelerate your cloud data modernization journey with Informatica and Capgemini. Email dataandai@capgemini.com to find out more