Modernize faster and maximize the value of your Google Cloud investments.

Moving to the cloud powers digital transformation and is central to any successful data modernization strategy.

Challenge
Given the growing volume, variety and complexity of data, how can businesses easily organize, manage and activate their data for AI and analytics?

Solution
Empower your data estate with the Informatica Intelligent Data Management Cloud for Google Cloud:

- High performance, purpose-built for Google Cloud
- The fastest, most secure way to migrate to Google Cloud – across multi-cloud, on-premises and big data
- Clean and trusted analytics based on clean and trusted data

Informatica in Action:

Empower your data estate with the Informatica Intelligent Data Management Cloud for Google Cloud:

- High-performance connectivity, purpose-built for Google Cloud
- The fastest, most secure way to migrate to Google Cloud – across multi-cloud, on-premises and big data
- Clean and trusted analytics based on clean and trusted data

Challenge
Enhance the mission of solving food insecurity across a network of 200 food banks by analyzing actionable data, improving operating efficiency and scaling capacity.

Solution
Informatica brings in data from over a dozen internal systems and member food banks, making it available for analytics using native, high-volume connectivity to Google BigQuery.

The Results
A secure platform to receive 20x more financial donations, 6x more food transportation requests, and 7x more grocery orders – facilitating informed, rapid decision-making that is helping more people access nutritious food.

Benefits of the Informatica + Google Cloud partnership:

- Integrates with Google Analytics data as well as from any cloud or on-premises source
- Enables citizen integrators, such as analysts, to find, profile and self-provision data
- Provides end-to-end data management with self-service and data governance
- Builds trust in data with powerful tools to profile, cleanse, enrich and manage hybrid data sources
- Accelerates cycles of procurement and deployment with integrated billing through the Google Cloud Marketplace

To learn more, visit our Solutions page or click below.

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