

How to Respond to Today's Crisis and Prepare for What's Next

The Case for Automated Cloud Data Management

\$8 trillion

Amount the COVID-19 pandemic is predicted to cost the U.S. economy¹

\$54 billion

Total expected economic losses from hurricanes annually²

Over 9%

Unemployment rate two years after the Great Recession ended³

Enable Effective Crisis Response and Future Resiliency



Provide a trusted foundation for decision-making. Reinforce public trust by ensuring data is of high quality, complete, and fit for use, so that decisions are based on the best information available.



Optimize contact tracing. Help states, cities, and schools reopen by using contact validation and address cleansing to ensure data is of high quality, complete, and accurate.



Guard against improper payments and application fraud. Ensure data quality and enable a 360-degree view of recipient data including address, phone numbers, and past benefit claims.



Prevent supply chain disruption. Obtain a single view of all supplier data to monitor supplier data, detect anomalies, and accelerate decision-making.



Ensure data privacy. Shield personally identifiable information in accordance with the law, identify where data is stored, and guard against unauthorized data access.

Take a Multi-Focused Approach to Crisis Response

Informed decision-making depends on having access to real-time data. During a natural disaster or a pandemic, conditions can change rapidly. And allocating and distributing resources require a 360-degree view of a situation as soon as possible.

Focus on these three areas to quickly get a data management program off the ground:

1

Automatically Discover & Prepare Data

2

Ingest, Cleanse, & Integrate Data at Scale

3

Master & Relate Data to Create a Single Source of Truth

How Informatica Can Help

Informatica has helped public sector agencies for over 25 years.⁴ We work to help you unleash the power of data to positively impact mission outcomes.



10,000+
customers



25+
years



82
countries



FedRAMP
authorization
in process



5 trillion
cloud transactions per month
across all ecosystems

Informatica works to help civilian and defense agencies alike put trusted, relevant, and actionable data into the hands of more personnel to enhance decision-making and to deliver data-driven outcomes.

LEARN MORE

¹ <https://www.forbes.com/sites/shaharziv/2020/06/02/coronavirus-pandemic-will-cost-us-economy-8-trillion/#4b409c5015e4>

² <https://www.cbo.gov/system/files/2019-04/55019-ExpectedCostsFromWindStorm.pdf>

³ <https://www.thebalance.com/2008-financial-crisis-3305679>

⁴ <https://www.informatica.com/content/dam/informatica-com/en/collateral/other/informatica-corporate-fact-sheet.pdf>



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