

Shaping the Future of Financial Services: Real-World Cloud and AI Strategies

Pioneer the future of financial services with cloud modernization, artificial intelligence (AI) and groundbreaking data innovation. Hear firsthand from industry leaders at GM Financial, Great American Insurance and Capital Group as they reveal their data strategies for driving business value.



Madhan Doraiswamy
AVP of Cloud Data Domain
GM Financial

GM Financial Modernizes to the Cloud

“We’re migrating from on-prem to cloud. On top of it, we’re looking at speed to market. We have to make sure our customers get what they want in the time that they need it.”

“There’s another study that says 26% of your customer data changes every year, and after three years, it kind of completely becomes stale if you don’t keep it updated.”

“We’re in our cloud modernization journey. It’s not just our data moving to cloud — a lot of our applications are also migrating into cloud.”

Great American Insurance Group Delivers Trusted Data for AI

“We chose to put data first and not AI. Like everybody wants to be AI, but really you can’t do it without the data.”

“We see that data quality is a huge deal, especially data quality for PDFs and all the documents that we’re generating and semi-structured data flying around everywhere.”

“Our customers — we want to use AI to their benefit and our benefit so that everybody’s pretty happy with their insurance products.”



Brandon Bird
Sr. Application Architect
Great American Insurance Group



Nat Ramachandran
Sr. Data Science Manager
Capital Group

Capital Group Strengthens Data Quality

“Client data is a place where you can’t pass it to anyone else — you just have to validate it.”

“The essence of very reliable client data is extremely critical in our space, especially if you want to distinguish yourself in the world of client servicing.”

“All technology exists for a business purpose. It’s important to connect what you’re doing with how the business can benefit.”

Power your data with cloud modernization and AI.

LEARN MORE

Source: Informatica World, Cloud & AI Strategies for Future-Ready Financial Services, 2025

Where data & AI come to



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), which manages the entire lifecycle of data and interoperates with everything. It is an end-to-end data management platform, powered by CLAIRE® AI, that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation.

Informatica. Where data and AI come to life.™