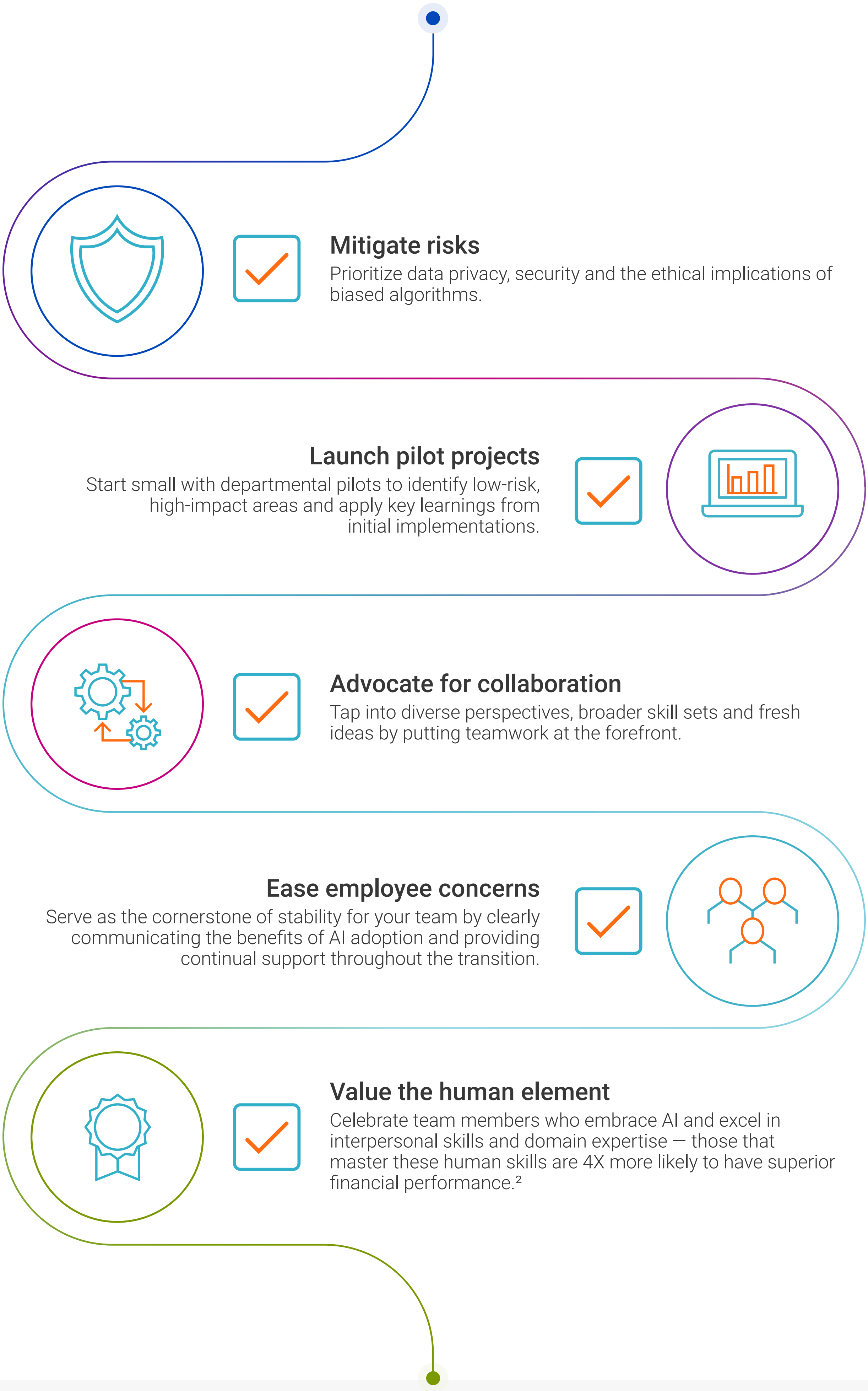


# The CIO’s AI Checklist: 5 Quick-Win Strategies

With 68% of CIOs responsible for revenue-generating initiatives and the artificial intelligence (AI) market set to grow by more than 13X over the next decade, IT leaders must double down on AI strategies.<sup>1</sup>

Arm yourself with this essential checklist to charge ahead in the AI era.



Lead your enterprise into the future with cutting-edge AI innovations.

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Source: Informatica, How CIOs Lead with AI: Charge Ahead with Quick Wins for the Modern Enterprise, 2024

<sup>1</sup>ReadyWorks, The Shifting Role of the CIO, 2023; Exploding Topics, 57 New AI Statistics, 2024  
<sup>2</sup>Harvard Business Review, The Skills Your Employees Need to Work Effectively with AI, 2023

Where data & AI come to



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