

Infographic

The CIO's AI Checklist: 5 Quick-Win Strategies

With 68% of CIOs responsible for revenue-generating initiatives and the artificial intelligence (AI) market set to grow by more than 13X over the next decade, IT leaders must double down on AI strategies.¹

Arm yourself with this essential checklist to charge ahead in the AI era.

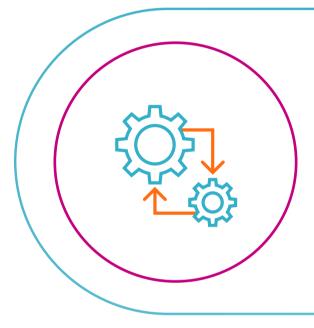


biased algorithms.

Start small with departmental pilots to identify low-risk, high-impact areas and apply key learnings from initial implementations.









Advocate for collaboration

Tap into diverse perspectives, broader skill sets and fresh ideas by putting teamwork at the forefront.

Ease employee concerns

Serve as the cornerstone of stability for your team by clearly communicating the benefits of AI adoption and providing continual support throughout the transition.









Value the human element

Celebrate team members who embrace AI and excel in interpersonal skills and domain expertise — those that master these human skills are 4X more likely to have superior financial performance.²

Lead your enterprise into the future with cutting-edge AI innovations.

GET EBOOK

Source: Informatica, How CIOs Lead with AI: Charge Ahead with Quick Wins for the Modern Enterprise, 2024

¹ReadyWorks, The Shifting Role of the CIO, 2023; Exploding Topics, 57 New AI Statistics, 2024 ²Harvard Business Review, The Skills Your Employees Need to Work Effectively with AI, 2023

Where data & AI come to

🔶 Informatica

Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE®, our AI engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform.

IN20-4727-0324