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Infographic

The Cloud Modernization Success Playlist

How IT Teams Strengthened their Data Foundations

Modern IT teams are shifting data management to the cloud because their systems, workloads and analytics already live there, and the fragmentation left behind by legacy tools makes progress harder every year. Cloud-first capabilities paired with platform consolidation delivers the agility, governance and scale that on-premises environments can no longer match.

Artificial intelligence (AI) is ready for enterprise use, but the data foundations beneath it must be modern, trusted and cloud-native to keep pace.

Cloud modernization and consolidation gives organizations data that is ready for analytics and AI while reducing complexity and improving visibility across the entire environment.

Takeda

- Reduced **12 data centers to three**
- Migrated **11,000 jobs into a cloud platform**
- Achieved approximately **40% productivity improvement**
- Consolidated **nine data stacks into one environment**

Takeaway: Takeda modernized its full data landscape to support AI-ready, governed and accessible information for clinical, scientific and operational teams. The unified cloud-based view strengthened trust, scale and speed across the organization.

TelevisaUnivision

- Consolidated **27 integration platforms** into one cloud architecture
- **44% reduction in integration cost**
- Improved service efficiency **by 35%**
- Supported **billions of transactions and millions of AI related tasks**

Takeaway: TelevisaUnivision brought clarity to more than 250 integrations and 80 applications by modernizing data management in the cloud. Their unified view across Google Cloud, Azure, AWS and Oracle Cloud improved control and created a stronger base for analytics and AI.

Marathon Oil

- Automated **up to 70% of application migration**
- Delivered near **real-time** operational data
- **Standardized ingestion and monitoring** across hybrid workloads

Takeaway: Marathon Oil gained real time visibility across pipelines that connect field operations, cloud systems and analytics. This enhanced perspective helped IT modernize without interruption while improving operational intelligence.

CNA

- Integrated **dozens** of long-standing systems
- Enabled **near real time analytics** for underwriting and operations
- **Standardized governance and encryption** across all feeds

Takeaway: CNA replaced a complex patchwork of legacy data pipelines with one governed cloud environment. The clearer view of lineage and trust improved accuracy and accelerated advanced analytics initiatives.

The Clear View: Consolidation Improves the Foundation

1. **More reliable AI outcomes** – Consistent and governed data reduces errors and strengthens trust in AI-driven analytics.
2. **One system to manage the core** – Integration, quality, lineage, governance and security work better together when they live in one place.
3. **Cleaner architecture, fewer barriers** – Reducing legacy tools lowers complexity, cost and maintenance effort.
4. **Get a clear view of data movement** – Unified control reveals where data comes from, how it flows and where it needs attention.
5. **Faster delivery of analytics and data products** – When data movement, quality and lineage are controlled from one place, new use cases can be stood up without rebuilding repetitive pipelines.

Gain Data Clarity with Cloud Modernization and Consolidation

A modern cloud foundation gives IT teams the visibility and control needed to support analytics and AI with confidence. Now is the time to strengthen your environment and move toward a clearer, more unified approach to data.

Learn more

Source: **Informatica, Prepare Your Data Foundation to Unlock the Power of AI, 2025**

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About Informatica

Informatica from Salesforce is a leader in AI-powered enterprise cloud data management. Its Intelligent Data Management Cloud (IDMC) platform enables organizations to connect, manage and unify AI-ready data across the enterprise. With capabilities spanning data cataloging, integration, governance, quality, privacy, metadata management and master data management, Informatica supports a broad partner ecosystem and helps customers unlock the full value of their data and AI initiatives.

About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com

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