

The Journey to a Data-Driven Enterprise: 4 Major Challenges

Evolving into a data-driven enterprise is no easy feat, faced with unique obstacles that demand strategic navigation. Discover how to transform challenges into stepping stones toward your data-centric future.

1

\$15M+

losses due to
poor data quality

Challenge:
Data quality is siloed and disorganized.

Solution:
Build a single source of business data and relationships.

2

<10%

of AI/ML
initiatives deliver

Challenge:
AI/ML tools require high-quality data.

Solution:
Deliver holistic, trusted and governed data for AI/ML.

3

85%

of projects fail due to
weak collaboration

Challenge:
Fused data teams lack synergy.

Solution:
Enhance productivity by orchestrating workflows.

4

70%

of organizations
overspend without results

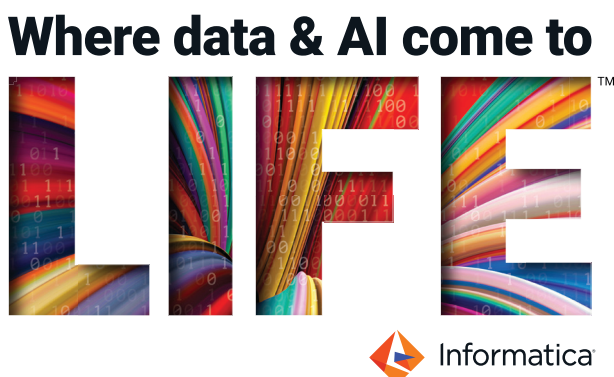
Challenge:
Data and cloud investments aren't fully optimized.

Solution:
Boost ROI by modernizing to a multi-cloud/ hybrid data platform.

Realize the transformative power of your business’s
most valuable assets – your data and AI.

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Source: Informatica, Bring Your At-Scale Enterprise Data to Life with AI, DataOps and MLOps, 2024



Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE®, our AI engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform.

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