Why an Intelligent Enterprise-Class Catalog of Catalogs Is Essential to Data Management

It’s Harder Than Ever to Manage Data Today

- 20.6 zettabytes per year in global data center traffic
- 500 million business data users
- 28.5 billion connected devices
- 95% data center traffic from cloud
- 1 billion workers assisted by AI/ML

How Can You Discover and Understand All This Data? An intelligent, enterprise-class catalog of catalogs helps you:
- Catalog all your data
- Understand & trust your data
- Share your data knowledge

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But There’s a Difference Between a Basic Data Catalog and a True Catalog of Catalogs

A catalog of catalogs allows you to discover and understand data across:

6 Questions to Ask About Your Data Catalog

1. Can you catalog all of your data across cloud, on-premises, ETL, BI tools, and applications?
2. What if you could automate discovery and understanding of your data with AI/ML?
3. Do you know the lineage of your data, and the impact of any change?
4. What if you could collaborate and tap into shared data knowledge across the enterprise?
5. Can your data catalog support all business use cases with integrated solutions?
6. Can your data catalog scale to support tens of millions of data objects?

Benefits of a Catalog of Catalogs

Companies using an intelligent catalog of catalogs are able to:

- Scan 10s of millions of records
- Catalog 100s of data sources
- Correlate 1000s of business terms in minutes (versus days or weeks)

And they’re able to discover end-to-end data lineage in seconds (versus days, weeks, or even months)

A Catalog of Catalogs Is the First Step for All Your Data-Driven Business Transformation Objectives

- Cloud Data Warehouses & Data Lakes
- Data Governance & Privacy
- Customer 360

Learn More
Learn more about the industry’s first AI-powered catalog of catalogs.