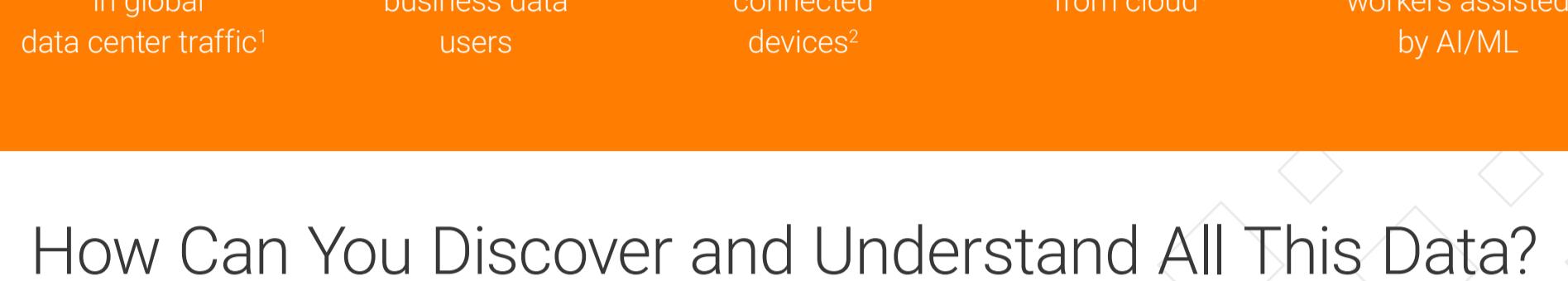




Why an Intelligent Enterprise-Class Catalog of Catalogs Is Essential to Data Management

It's Harder Than Ever to Manage Data Today



20.6 zettabytes per year in global data center traffic¹

500 million business data users

28.5 billion connected devices²

95% data center traffic from cloud¹

1 billion workers assisted by AI/ML

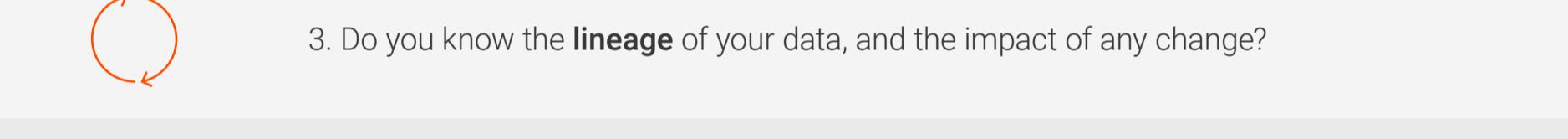
How Can You Discover and Understand All This Data?

An intelligent, enterprise-class catalog of catalogs helps you:



But There's a Difference Between a Basic Data Catalog and a True Catalog of Catalogs

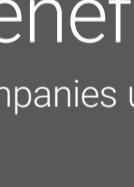
A catalog of catalogs allows you to discover and understand data across:



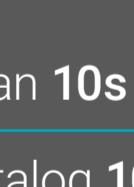
6 Questions to Ask About Your Data Catalog



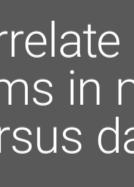
1. Can you catalog **all** of your data across cloud, on-premises, ETL, BI tools, and applications?



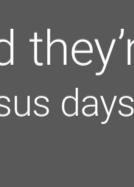
2. What if you could automate discovery and understanding of your data with **AI/ML**?



3. Do you know the **lineage** of your data, and the impact of any change?



4. What if you could **collaborate** and tap into shared data knowledge across the enterprise?



5. Can your data catalog support all business **use cases** with integrated solutions?



6. Can your data catalog **scale** to support tens of millions of data objects?

Benefits of a Catalog of Catalogs

Companies using an intelligent catalog of catalogs are able to:

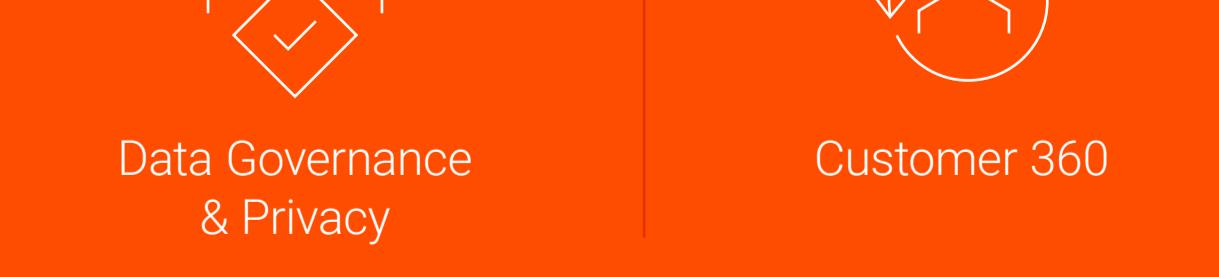
Scan **10s** of millions of records

Catalog **100s** of data sources

Correlate **1000s** of business terms in minutes (versus days or weeks)



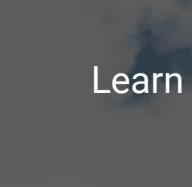
And they're able to discover end-to-end data lineage in **seconds** (versus days, weeks or even months)



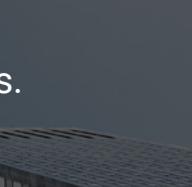
A Catalog of Catalogs Is the First Step for All Your Data-Driven Business Transformation Objectives



Cloud Data Warehouses & Data Lakes



Data Governance & Privacy



Customer 360

READ THE EBOOK

Sources:
¹Cisco Global Cloud Index Forecast
²Cisco Complete VNI Forecast

Learn more about the industry's first AI-powered catalog of catalogs.